

DAFTAR ISI

LEMBAR PENGESAHAN	ii
PERNYATAAN KEASLIAN KARYA TULIS TESIS	iii
KATA PENGANTAR	iv
DAFTAR ISI.....	vi
DAFTAR TABEL.....	iv
DAFTAR GAMBAR	v
DAFTAR LAMPIRAN.....	vi
INTISARI.....	xiii
<i>ABSTRACT</i>	xiv
BAB I PENDAHULUAN	1
1.1 Latar Belakang.....	1
1.2 Rumusan Masalah	7
1.3 Pertanyaan Penelitian	8
1.4 Tujuan Penelitian.....	8
1.5 Manfaat Penelitian.....	9
1.6 Lingkup Penelitian.....	10
BAB II LANDASAN TEORI	11

2.1	<i>Theory of Planned Behaviour (TPB)</i>	11
2.2	<i>Social Learning Theory</i>	12
2.3	Kajian Penelitian Terdahulu	15
2.4	Kerangka Penelitian.....	16
BAB III METODOLOGI PENELITIAN.....		19
3.1	Desain Penelitian	19
3.2	Data Penelitian.....	21
3.3	Metode Pengumpulan Data	21
3.4	Metode Analisis Data	22
3.5	Pengujian Validitas dan Reliabilitas.....	23
3.6	Gambaran Umum Objek Penelitian.....	24
3.7	Panduan Kuesioner	24
BAB IV ANALISIS DAN PEMBAHASAN.....		28
4.1	Penyajian data deskripsi Responden	28
4.2	Hasil Uji Validitas dan Reliabilitas	29
4.3	Model Spesifikasi	32
4.4	Evaluasi Kelayakan Model.....	34
4.5	Evaluasi model Struktural (<i>Inner Model</i>).....	35
4.6	Pengujian Hipotesis	37
BAB V KESIMPULAN DAN SARAN.....		43

5.1	Kesimpulan.....	43
5.2	Keterbatasan	44
5.3	Implikasi dan Saran	45
	DAFTAR PUSTAKA	47
	LAMPIRAN	50

DAFTAR TABEL

Tabel 3.1 Indikator Penelitian	22
Tabel 3.2 Indikator <i>Behavioral Beliefs</i>	25
Tabel 3.3 Indikator <i>Subjective Norm</i>	25
Tabel 3.4 Indikator <i>Social Learning</i>	25
Tabel 3.5 Indikator <i>Perceived Behavior Control</i>	26
Tabel 3.6 Indikator Niat Ketidapatuhan	27
Tabel 4.1 <i>Outer Loadings</i>	29
Tabel 4.2 <i>Discriminant Validity</i> dengan kriteria <i>Fornell Larcker</i>	30
Tabel 4.3 Konstruk Butir Pertanyaan	33
Tabel 4.4 <i>R-Square</i> Untuk Menghitung Kelayakan Model	34
Tabel 4.5 <i>Composite Reliability</i> dan AVE Menghitung Kelayakan Model	35
Tabel 4.6 <i>Collinearity Statistics</i> (VIF)	36
Tabel 4.7 <i>Path Coefficient</i>	37
Tabel 4.8 Pengujian Hipotesis	38

DAFTAR GAMBAR

Gambar 2.1 <i>Theory of Planned Behavior</i>	12
Gambar 2.2 Kerangka Pelaksanaan Penelitian.....	17
Gambar 2.3 Variabel Penelitian	18
Gambar 4.1 <i>Pie Chart</i> Jabatan Responden	28
Gambar 4.2 <i>Pie Chart</i> Skala Badan Usaha	28
Gambar 4.3 <i>Composite Reliability</i>	31
Gambar 4.4 Model Spesifikasi	32

DAFTAR LAMPIRAN

Lampiran 1 Indikator (<i>Mean, Median, Min, Max, Standar Deviation, Excess Kurtosis dan Skewness</i>)	50
Lampiran 2 Indikator <i>Correlations</i>	50
Lampiran 3 Model Spesifikasi	51
Lampiran 4 <i>Matrix Path Coefficients</i>	51
Lampiran 5 Diagram Batang <i>Path Coefficients</i>	52
Lampiran 6 <i>Matrix Total Effects</i>	52
Lampiran 7 <i>Matrix Outer Loading</i>	53
Lampiran 8 <i>Latent Variable Correlations</i>	53
Lampiran 9 <i>Latent Variable Covariances</i>	54
Lampiran 10 <i>LV Descriptives</i>	54
Lampiran 11 <i>R Square</i>	54
Lampiran 12 Diagram Batang <i>R Square</i>	55
Lampiran 13 Diagram Batang <i>R Square Adjusted</i>	55
Lampiran 14 <i>Matrix Construct Reliability and Validity</i>	56
Lampiran 15 <i>Cross Loadings Discriminant Validity</i>	56
Lampiran 16 Diagram Batang <i>Construct Reliability And Validity</i>	57
Lampiran 17 <i>Collinearity Statistic (VIF)</i>	57
Lampiran 18 <i>Model Fit</i>	58
Lampiran 19 <i>Rms Theta</i>	58
Lampiran 20 <i>Inner Model</i>	58

Lampiran 21 <i>Outer Model</i>	59
Lampiran 22 Model Spesifikasi Setelah Dilakukan Bootstrapping	59
Lampiran 23 <i>Path Coefficients – Mean, Standar Deviation, T-Values, P-Values</i> 60	
Lampiran 24 <i>Path Coefficients – Confident Intervals</i>	60
Lampiran 25 <i>Path Coefficients – Confident Intervals Bias</i>	60
Lampiran 26 <i>Outer Loading – Mean, Standar Deviation, T-Values, P-Values</i> ...	61
Lampiran 27 <i>Outer Loading – Confident Intervals</i>	61
Lampiran 28 <i>Outer Loading – Confident Intervals Bias</i>	62