

Daftar Pustaka

- Ahn, J.M., Minshall, T. and Mortara, L. (2015), "Open innovation: a new classification and its impact on firm performance in innovative SMEs", *Journal of Innovation Management*, Vol. 3 No. 2, pp. 33–54.
- Anderson, N., Potočník, K., & Zhou, J. (2014). Innovation and creativity in organizations
a state-of-the-science review, prospective commentary, and guiding framework. *Journal of Management*, 40(5), 1297-1333.
- Andres R, Enrico C, Terrence E, (2017) "Open Innovation in Specialized SMEs: The Case of Supercars", *Business Process Management Journal*, <https://doi.org/10.1108/BPMJ-10-2016-0211>
- Bakhshi H, McVittie E and Simmie J 2008, Creating innovation: do the creative industries support innovation in the wider economy, Research Report: February 2008 (London, NESTA), Accessed: 02/03/2018.
- Baldwin, C.Y., and C.J. Woodard, 2009, "The Architecture of Platforms: A Unified View," *Platforms, Markets and Innovation*, 19-44.
- Baldwin, C.Y., and K.B. Clark, 2000, *Design Rules: The Power of Modularity* (Vol. 1), MIT press.
- Barney, J. (1991), "Firm Resources and Sustained Competitive Advantage", *Journal of Management*, Vol. 17 No. 1, p. 99/120.
- Barney, J. Resource-based theories of competitive advantage: A ten year retrospective on the resource based view. *J Manage* 2001;27:643–50.
- Bianchi, M., Campodall'Orto, S., Frattini, F. and Vercesi, P. (2010), "Enabling open innovation in small- and medium-sized enterprises: how to find alternative applications for your technologies", *R&D Management*, Vol. 40 No. 4, pp. 414–431.

- Bi, R., Davison, R. M., & Smyrnios, K. X. (2017). E-business and fast growth SMEs. *Small Business Economics*, 48(3), 559–576. <https://doi.org/10.1007/s11187-016-9788-8>.
- Bogers, M., Horst, W.: Collaborative prototyping: Crossfertilization of knowledge in prototype-driven problem solving. *J. Prod. Innov. Manag.* 31(4), 744–764 (2014).
- Boyatzis, R. E., & Saatscioglu (2008). A twenty-year view of trying to develop emotional, social and cognitive intelligence competencies in graduate management education. *Journal of Management Development*, 27, 92–108.
- Bresnahan, T.F., and M. Trajtenberg, 1995, “General Purpose Technologies ‘Engines of Growth’?,” *Journal of Econometrics*, 65(1), 83-108.
- Bridoux, F., Coeurderoy, R., & Durand, R. (2011). Heterogeneous motives and the collective creation of value. *Academy of Management Review*, 36(4), 711–730.
- Brutus, S.; Aguinis, H.; Wassmer, U. 2013. “Self-reported limitations and future directions in scholarly reports: Analysis and recommendations.” *Journal of Management* 39, no.1: 48-75.
- Brynjolfsson, E., & McAfee, A. (2014). *The second machine age: work, progress, and prosperity in a time of brilliant technologies*. New York: WW Norton & Company.
- Bujor, A., & Avasilcai, S. (2018). Open innovation in creative industries. Part I: Innovation and design. *IOP Conference Series: Materials Science and Engineering*, 400(6). <https://doi.org/10.1088/1757-899X/400/6/062007>.
- Caird, S., Hallett, S. and Potter, S. (2013), “The Open2-Innova8ion Tool—A software tool for rating organisational innovation performance”, *Technovation*, Elsevier, Vol. 33 No. 10-11, pp. 381–385.
- Cenamor, J., Parida, V., & Wincent, J. (2019). How entrepreneurial SMEs compete through digital platforms: The roles of digital platform capability, network capability and ambidexterity: *Journal of Business Research* 100 (2019) 196–206

- Cenamor, J., Rönnerberg Sjödén, D., & Parida, V. (2017). Adopting a platform approach in servitization: Leveraging the value of digitalization. *International Journal of Production Economics*, 192, 54–65. <https://doi.org/10.1016/j.ijpe.2016.12.033>.
- Chan, C. M. L., Teoh, S. Y., Yeow, A., & Pan, G. (2018). Agility in responding to disruptive digital innovation: Case study of an SME. *Information Systems Journal*. <https://doi.org/10.1111/isj.12215>.
- Cheng, C.C.J. and Huizingh, E.K.R.E. (2014), “When is open innovation beneficial? The role of strategic orientation”, *Journal of Product Innovation Management*, Vol. 31 No. 6, pp. 1235–1253.
- Chesbrough, H and M Bogers (2014). Explicating open innovation: Clarifying an emerging paradigm for understanding innovation. In H. Chesbrough, W Vanhaverbeke and J West (Eds.), *New Frontiers in Open Innovation*, pp. 3–28. Oxford, UK: Oxford University Press.
- Chesbrough, H (2003a). *Open Innovation: The New Imperative for Creating and Profiting from Technology*. Cambridge, MA: Harvard Business Review Press.
- Chesbrough, H (2003b). The logic of open innovation: Managing intellectual property. *California Management Review*, 45, 33–58.
- Chesbrough, H (2004). Managing open innovation. *Research Technology Management*, 47(1), 23–26.
- Chesbrough, H. (2006). Open innovation: A new paradigm for understanding industrial innovation. In H. Chesbrough, W. Vanhaverbeke and J. West (eds.), *Open Innovation: Researching a New Paradigm*. Oxford: Oxford University Press, pp. 1–14
- Chesbrough, H. and Crowther, A. (2006), “Beyond high tech: early adopters of open innovation in other industries.”, *R&D Management*, Vol. 36 No. 3, pp. 229–236.
- Ciptono, W.S, et al. 2020. Bias di Penelitian dan Cara Mitigasinya. Universitas Gadjah Mada. Yogyakarta. PP 215- 247.

- Colapinto, C., & Porlezza, C. (2012). Innovation in creative industries: from the quadruple helix model to the systems theory. *Journal of the Knowledge Economy*, 3(4), 343-353.
- Cooper, D. R. dan Schindler, P.S. (2014). *Business Research Methods* (12th Edition). New York: McGraw Hill Education.
- Craig, J. & Dibrell, C. (2006). The natural environment, and firm performance: a comparative study. *Family Business Review*, 19(4), 275-88. <https://doi.org/10.1111/j.1741-6248.2006.00075.x>.
- Cricelli, L., Greco, M. and Grimaldi, M. (2015), "Assessing the Open Innovation Trends By Means of the Eurostat Community Innovation Survey", *International Journal of Innovation Management*, Vol. 20 No. 3, p. 1650039.
- Crossan, M.M., and M. Apaydin, 2010, "A Multi-Dimensional Framework of Organizational Innovation: A Systematic Review of the Literature," *Journal of Management Studies*, 47(6), 1154-1191.
- Del Giudice, M., Scuotto, V., Garcia-Perez, A., & Petruzzelli, A. M. (2018). Shifting Wealth II in Chinese economy. The effect of the horizontal technology spillover for SMEs for international growth. *Technological Forecasting and Social Change*. <https://doi.org/10.1016/j.techfore.2018.03.013> (Online).
- De Reuver, M., Sørensen, C., & Basole, R. C. (2018). The digital platform: A research agenda. *Journal of Information Technology*, 33(2), 124–135. <https://doi.org/10.1057/s41265-016-0033-3>.
- Frishammar, J., Cenamor, J., Cavalli-Björkman, H., Hernell, E., & Carlsson, J. (2018). Digital strategies for two-sided markets: A case study of shopping malls. *Decision Support Systems*, 108, 34–44. <https://doi.org/10.1016/j.dss.2018.02.003>.

Fritsch, M. (2017). *The theory of economic development – An inquiry into profits , capital , credit , interest , and the business cycle*. (February).
<https://doi.org/10.1080/00343404.2017.1278975>.

Gassmann Oliver; Ellen Enkel; Henry Chesbrough (2010). The future of open innovation. , 40(3), 213–221. doi:10.1111/j.1467-9310.2010.00605.x

Gassmann, Oliver & Enkel, Ellen: Towards a Theory of Open Innovation: Three Core Process Archetypes. 2004. - R&D Management Conference (RADMA) 2004. - Lissabon.

Gavrea, C., Ilieș, L., Stegorean, R. (2011), Determinants of organizational performance: The case of Romania. Management and Marketing Challenges for the Knowledge Society, 6(2), 285-300.

Gawer, A., 2014, “Bridging Differing Perspectives on Technological Platforms: Toward an Integrative Framework,” Research Policy, 43(7), 1239-1249.

Ghazawneh, A., and Henfridsson, O. (2015). A Paradigmatic Analysis of Digital Application Marketplaces, Journal of Information Technology 30(3): 198–208.

Ghozali, Imam, 2005, Application Analysis Multivariate with Programs SPSS, 3rd Edition, Publishing Agency Undip, Semarang.

Gibson, William (1988) Burning Chrome. London: Grafton.

Giotopoulos, I., Kontolaimou, A., Korra, E., & Tsakanikas, A. (2017). What drives ICT adoption by SMEs? Evidence from a large-scale survey in Greece. Journal of Business Research, 81, 60–69. <https://doi.org/10.1016/j.jbusres.2017.08.007>.

Grama-Vigouroux, S., Saidi, S., Berthinier-Poncet, A., Vanhaverbeke, W., & Madanamoothoo, A. (2019). From closed to open: A comparative stakeholder approach for developing open innovation activities in SMEs. *Journal of Business Research*, (April 2018). <https://doi.org/10.1016/j.jbusres.2019.08.016>

- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2016). *A primer on partial least squares structural equation modeling (PLS-SEM)*. Thousand Oaks, CA: SAGE Publications.
- Hameed W., Basheer M. F., Iqbal J., Anwar A., and Ahmad H. K., (2018). Determinants of Firm's open innovation performance and the role of R & D department: an empirical evidence from Malaysian SME's. *Journal of Global Entrepreneurship Research*; 8:29 <https://doi.org/10.1186/s40497-018-0112-8>
- Handrich, M., Handrich, F. and Heidenreich, S. (2015), "Firm Innovativeness - The sufficient condition for business success? Examining antecedents of firm innovativeness and how it affects business success", *International Journal of Innovation Management*, Vol. 19 No. 5, p. 1550053.
- Hauser, J., Tellis, G. & Griffin, A. (2006). Research on innovation: A review and agenda for Marketing Science. *Marketing Science*, 25(6), 687-717. <https://doi.org/10.1287/mksc.1050.0144>.
- Hinteregger, C., Durst, S., Temel, S. and Yesilay, R. B. (2018). The Impact of Openness on Innovation in SMEs. *International Journal of Innovation Management*. Vol. 23, No. 1 (January 2019) 1950003 (30 pages).
- Hitt, M. A., Xu, K., & Carnes, C. M. (2016). Resource based theory in operations management research. *Journal of Operations Management*, 41, 77-94.
- Ili, S., Albers, A. and Miller, S. (2010), "Open innovation in the automotive industry", *R&D Management*, Vol. 40 No. 3, pp. 246-255.
- Jahanmir, S. F., & Cavadas, J. (2018). Factors affecting late adoption of digital innovations. *Journal of Business Research*, 88, 337-343. <https://doi.org/10.1016/j.jbusres.2018.01.058>.
- Jennings, P., & Beaver, G. (1997). The Performance and Competitive Advantage of Small Firms: A Management Perspective. *International Small Business Journal*, 15(2), 63-75. doi:10.1177/0266242697152004

- Jin, H., & Hurd, F. (2018). Exploring the impact of digital platforms on SME internationalization: New Zealand SMEs use of the Alibaba platform for Chinese marketentry. *Journal of Asia-Pacific Business*, 19(2), 72–95. <https://doi.org/10.1080/10599231.2018.1453743>.
- Kallinikos, J., Aaltonen, A., and Marton, A. (2013). The Ambivalent Ontology of Digital Artifacts, *MIS Quarterly* 37(2): 357–370.
- Kazan, E., Tan, C.-W., Lim, E. T. K., Sørensen, C., & Damsgaard, J. (2018). Disentangling digital platform competition: The case of UK mobile payment platforms. *Journal of Management Information Systems*, 35(1), 180–219. <https://doi.org/10.1080/07421222.2018.1440772>.
- Kazerooni EA. Fundamentals of clinical research for radiologists. *AJR Am J Roentgenol* 2001;177:993–999.
- Ketata, I., Sofka, W. and Grimpe, C. (2014), “The role of internal capabilities and firms’ environment for sustainable innovation: evidence for Germany”, *R&D Management*, Vol. 45 No. 1, pp. 60–75.
- Khin. S, & Ho. T., (2019) Digitaltechnology,digital capability and organizational performance A mediating role of digital innovation. *International Journal of Innovation Science*. Vol. 11(2), 177-195
- Koellinger, P., 2008. The relationship between technology, innovation, and firm performance: empirical evidence from e-business in Europe. *Res. Policy* 37 (8),1317–1328.
- Kollmann, T. and Stöckmann, C. (2014), “Filling the entrepreneurial orientation–performance gap: the mediating effects of exploratory and exploitative innovations”, *Entrepreneurship Theory and Practice*, Vol. 38 No. 5, pp. 1001-1026.
- Koput, K.W., 1997. A chaotic model of innovative search: some answers, many questions. *Org. Sci.* 8 (5), 528–542.

- Laursen, K. and Salter, A. (2006), "Open for innovation: the role of openness in explaining innovation performance among U.K. manufacturing firms", *Strategic management Journal*, Vol. 27 No. 2, pp. 131–150.
- Lazzarotti, V. and Manzini, R. (2009), "Different Modes of Open Innovation: a Theoretical Framework and an Empirical Study", *International Journal of Innovation Management*, Vol. 13 No. 04, pp. 615–636.
- Lazzarotti, V., Manzini, R. and Pellegrini, L. (2011a), "Firm-specific factors and the openness degree: a survey of Italian firms", *European Journal of Innovation Management*, Vol. 14 No. 4, pp. 412–434.
- Lee, Michael SW, and Christie Seo Youn Ahn. (2016). "Anti-consumption, materialism, and consumer well-being." *Journal of Consumer Affairs* 50.1.18-47.
- Lee, S. M., Olson, D. L. and Sang-Heui, L. (2009). Open process and open-source enterprise systems. *Enterprise Information Systems*, 3(2):201–209.
- Li, W., Liu, K., Belitski, M., Ghobadian, A., & O'Regan, N. (2016). e-Leadership through strategic alignment: An empirical study of small- and medium-sized enterprises in the digital age. *Journal of Information Technology*, 31(2), 185–206.
- Lichtenthaler, U., Lichtenthaler, E.: A capability-based framework for open innovation: complementing absorptive capacity. *J. Manage. Stud.* 46(8), 1315–1338 (2009).
- Luthans, W. K., & Sommer, M. S. (2005). The impact of high performance work on industry-level outcomes. *Journal of Managerial Issues*, 17, 327–345.
- Mackenzie, S. B.; Podsakoff, P. M. 2012. "Common Method Bias in Marketing: Causes, Mechanisms, and Procedural Remedies." *Journal of Retailing* 88, no. 542-555, <https://doi.org/10.1016/j.jretai.2012.08.001>.
- Manzini, R., Lazzarotti, V., Pellegrini, L., Bengtsson, L., Lakemond, N., Tell, F., Öhrwall Rönnbäck, A., et al. (2013), "Are We Actually in the Open Innovation

Era? Current Practices of European Manufacturing Companies”, 14th International Continuous Innovation Network (CINet) Conference “Business Development and Co-Creation”, Nijmegen, Netherlands, pp. 592–614.

McAfee, A., & Brynjolfsson, E. (2012). Big Data: The management revolution. *Harvard Business Review*, 90(10), 60–68.

McIntyre, D. P., & Srinivasan, A. (2017). Networks, platforms, and strategy: Emerging views and next steps. *Strategic Management Journal*, 38(1), 141–160. <https://doi.org/10.1002/smj.2596>.

Melville, N., Kraemer, K., & Gurbaxani, V. (2004). Review: Information technology and organizational performance: An integrative model of IT business value. *MIS Quarterly*, 28(2), 283–322.

Michelino, F., Caputo, M., Cammarano, A. & Lamberti, E. (2014). Inbound and Outbound Open Innovation: Organization and Performances. *Journal of Technology Management & Innovation*, 9(3), 65-82. <http://dx.doi.org/10.4067/S0718-27242014000300005>.

Mohd Salleh, N. A., Rohde, F., & Green, P. (2017). Information systems enacted capabilities and their effects on SMEs' information systems adoption behavior. *Journal of Small Business Management*, 55(3), 332–364. <https://doi.org/10.1111/jsbm.12226>.

Mueller, J., & Abecassis-Moedas, C. (2017). Factors influencing the integration of external evaluations in the open innovation process: A qualitative study in micro-firms in the creative industries. *Journal of Strategy and Management*, 10(2), 248–260. <https://doi.org/10.1108/JSMA-08-2014-0073>.

Müller, K., Rammer, C., & Trüby, J. (2009). The role of creative industries in industrial innovation. *Innovation*, 11(2), 148-168.

Nambisan, S., & Sawhney, M. (2007). A buyer's guide to the innovation bazaar. *Harvard Business Review*, 85(6).

Nambisan, S., Siegel, D., Kenney, M. (2018). On open innovation, platforms, and entrepreneurship. *Strategic Entrepreneurship Journal*, 12(3), 354-368.

NESTA 2008, *Innovation Index Working Paper* (London, National Endowment for Science, Technology, and Arts) 11.

Oral, Cansu, and Joy-Yana Thurner. (2019). "The impact of anti-consumption on consumer well-being." *International Journal of Consumer Studies*. 43.3: 277-288.

Pace, V. L. 2009. "Method Variance from the Perspectives of Reviewers: Poorly Understood Problem or Overemphasized Complaint?" *Organizational Research Methods* 13, 3: 421-434. <https://doi.org/10.1177/1094428109351751>

Parida, V., Larsson, T., Isaksson, O. and Oghazi, P. (2011), "Towards open innovation practices in aerospace industry: challenges and opportunities", 3rd International Conference on Research into Design, ICoRD'11, Bangalore, India.

Parker, G., Van Alstyne, M., & Choudary, S. P. (2016). Platform revolution: How networked markets are transforming the economy and how to make them work for you (1st ed.). New York: W. W. Norton & Company.

Pavitt, K. (2015). *Oxford Handbooks Online Innovation Processes*. <https://doi.org/10.1093/oxfordhb/9780199286805.003.0004>.

Perkmann, M. and West, J. (2015), Open science and open innovation: Sourcing knowledge from Universities,' in Albert N. Link, Donald S. Siegel, and Mike Wright, eds., Chicago handbook of university technology transfer and academic entrepreneurship, Chicago: University of Chicago Press, 41-74.

Podmetina, D, I Fiegenbaum, R Teplov and E Albats (2014). Towards open innovation measurement system-a literature review. In Innovation for Sustainable Economy and Society. Paper presented at Proceedings of the 25th International Society for Professional Innovation Management Conference (Ireland), Dublin, 8–11 June.

Podsakoff, P. M.; MacKenzie, S. B.; Podsakoff, N. P. 2012. "Sources of Method Bias in Social Science Research and Recommendations on How to Control It." *Annual*

Review of Psychology 63, no. 1:539-569. <https://doi.org/10.1146/annurev-psych-120710-100452>

Purnomo, B. R. (2019). Artistic orientation, financial literacy and entrepreneurial performance. *Journal of Enterprising Communities: People and Places in the Global Economy*. doi:10.1108/jec-09-2018-

Rai, A., & Tang, X. (2010). Leveraging IT capabilities and competitive process capabilities for the management of interorganizational relationship portfolios. *Information Systems Research*, 21(3), 516–542. <https://doi.org/10.1287/isre.1100.0299>.

Rajapathirana, J. & Hui, H. (2018). Relationship between innovation capability, innovation type, and firm performance. *Journal of Innovation & Knowledge*, 3(1), 44-55. <https://doi.org/10.1016/j.jik.2017.06.002>.

Rauch, A., Wiklund, J., Lumpkin, G. T., & Frese, M. (2009). Entrepreneurial Orientation and Business Performance: An Assessment of Past Research and Suggestions for the Future.

Reio, T. G. 2010. "The Threat of Common Method Variance Bias to Theory Building." *Human Resource Development Review* 9, no. 4: 405- 411. <https://doi.org/10.1177/1534484310380331>.

Ricardo, R. and Wade, D. (2001), *Corporate Performance Management: How to Build a Better Organization through Measurement Driven Strategies Alignment*, Butterworth Heinemann, Oxford.

Richard L. Daft, Jonathan Murphy, Hugh Willmott (2010); *Organization theory and design*

Richins, Marsha L., and Scott Dawson. (1992). "A consumer values orientation for materialism and its measurement: Scale development and validation." *Journal of consumer research* 19.3; 303-316.

Roberts, P.W., 1999. Product innovation, product-market competition, and persistent profitability in the US pharmaceutical industry. *Strateg. Manage. J.* 20 (7), 655–670.

Roscoe, J.T. (1975) *Fundamental Research Statistics for the Behavioural Sciences*, 2nd edition. New York: Holt Rinehart & Winston

- Rosenbusch, N., Brinckmann, J., Bausch, A., 2011. Is innovation always beneficial? A meta-analysis of the relationship between innovation and performance in SMEs. *J. Bus. Ventur.* 26 (4), 441–457.
- Saleh, M., Zulkifli, N., & Muhamad, R. (2010). Corporate social responsibility disclosure and its relation on institutional ownership: Evidence from public listed companies in Malaysia. *Managerial Auditing Journal*, 25(6), 591-613.
- Santoro, G., Ferraris, A., Giacosa, E., & Giovando, G. (2018). How SMEs engage in open innovation: A survey. *Journal of the Knowledge Economy*, 9(2), 561–574.
- Santoro, G., Vrontis, D., Thrassou, A., & Dezi, L. (2018). The Internet of Things: Building a knowledge management system for open innovation and knowledge management capacity. *Technological Forecasting and Social Change*, 136, 347–354.
- Schillo, R. A. and Kinder, J.S. (2017) Delivering on societal impacts through open innovation: a framework for government laboratories. *Journal of Technology Transfer*. 42(4): 977–996.
- Schroll, A. and Mild, A. (2011), “Open innovation modes and the role of internal R&D: An empirical study on open innovation adoption in Europe”, *European Journal of Innovation Management*, Vol. 14 No. 4, pp. 475–495.
- Schumpeter, J. (1976). *Capitalism, Socialism, and democracy*. London: Georg Allen and Unwin Ltd.
- Simundic, A. M. 2013. “Bias in research. “*Biochemia Medica* 23, no.1:12-15. <https://doi.org/10.11613/bm.2013.003>.
- Sok, P, O’Cass, A. and Sok, KM. (2013). Achieving superior SME performance: Overarching role of marketing, innovation, and learning capabilities, *Australasian Marketing Journal*, Vol. 21, pp.161-167.
- Snell, S. A., Stueber, D., & Lepak, D. P. (2001). Virtual HR departments: Getting out of the middle. In R. L. Heneman, & D. B. Greenberger (Eds.). *Human resource management in virtual organizations*. Greenberg: Information Age Publishing.
- Strazdas, Rolandas, Cerneviciute, J., & Jancoras, Z. (2014). Dynamics of the understanding of innovation in the context of the development of traditional and creative industries. *Transformations in Business and Economics*, 13(2A), 42–59.

- Subramaniam, M., Iyer, B., & Venkatraman, V. (2018). Competing in digital ecosystems. *Business Horizons*. <https://doi.org/10.1016/j.bushor.2018.08.013>.
- The Work Foundation 2007, *Staying Ahead: the Economic Performance of the UK's Creative Industries* (London, Department for Culture, Media and Sport) 19.
- Tien, W.P., and C.C. Cheng, 2017, "Managing Online Creativity for Improving Innovation Performance," *Internet Research*, 27(3), 670-690.
- Tilson, D., Sørensen, C. and Lyytinen, K. (2012). Change and Control Paradoxes in Mobile Infrastructure Innovation: The Android and iOS Mobile Operating Systems Cases, In: 45th Hawaii International Conference on System Science (HICSS 45), Maui, HI.
- Tiwana, A., Konsynsky, B., and Bush, A.A. (2010). Platform Evolution: Coevolution of Platform Architecture, Governance, and Environmental Dynamics, *Information Systems Research* 21(4): 675–687.
- Tiwana, A. (2014). *Platform ecosystems: aligning architecture, governance, and strategy*. Amsterdam; Waltham, MA: Elsevier/Morgan Kaufmann.
- Tobiassen, A. & Pettersen, I. (2018). Exploring open innovation collaboration between SMEs and larger customers: The case of high-technology firms. *Baltic Journal of Management*, 13(1), 65-83. <https://doi.org/10.1108/BJM-01-2017-0018>.
- Van Alstyne, M., Parker, G., & Choudary, S. P. (2016). Pipelines, platforms, and the new rules of strategy. *Harvard Business Review*, 94(4), 54–62.
- Van de Vrande, V., de Jong, J. P. J., Vanhaverbeke, W. and de Rochemont, M. (2009). Open innovation in SMEs: Trends, motives and management challenges. *Technovation*, 29(6/7):423–437.
- Verheugen, G. (2003), "The new SME definition: User guide and model declaration", *Official Journal of the European Union*, p. 51.
- Viglia, G., Pera, R., & Bigné, E. (2018). The determinants of stakeholder engagement in digital platforms. *Journal of Business Research*, 89, 404–410. <https://doi.org/10.1016/j.jbusres.2017.12.029>.
- Von Hayek, F 1945. The Use of Knowledge in Society, *American Economic Review*, XXXV(4): 519–30.

- Von Hippel, E. (2005). Democratizing innovation. MIT press.
- Wareham, J., Fox, P. B., & Cano Giner, J. L. (2014). Technology ecosystem governance. *Organization Science*, 25(4), 1195–1215. <https://doi.org/10.1287/orsc.2014.0895>.
- Warnier, V., Weppe, X. and Lecocq, X. (2013), “Extending resource-based theory: considering strategic, ordinary and junk resources”, *Management Decision*, Vol. 51 No. 7, pp. 1359-1379.
- Wernerfelt, B. (1984), “A resource-based view of the firm”, *Strategic Management Journal*, Vol. 5 No. 2, pp. 171-180.
- West, J., Bogers, M., 2014. Leveraging external sources of innovation: a review of research on open innovation †. *Social Sci. Electron. Publishing* 31 (4), 814–831.
- Wu, F., Mahajan, V., & Balasubramanian, S. (2003). An analysis of e-business adoption and its impact on business performance. *Journal of the Academy of Marketing Science*, 31(4), 425–447. doi:10.1177/0092070303255379.
- Wynarczyk, P., Piperopoulos, P. and McAdam, M. (2013). Open innovation in small and medium-sized enterprises: An overview. *International Small Business Journal*, 31(3):240–255.
- Yoo, Y., Henfridsson, O., & Lyytinen, K. (2010). Research commentary - The new organizing logic of digital innovation: An agenda for Information Systems Research. *Information Systems Research*, 21(4), 724–735.
- Yu, Hong, Zhu, Marinova, & Guo, 2014 Yu, W., Hong, J., Zhu, Y., Marinova, D., & Guo, X. (2014). Creative industry clusters, regional innovation and economic growth in China. *Regional Science Policy & Practice*, 6(4), 329– 347.
- Yunis, M., Tarhini, A., & Kassar, A. (2018). The role of ICT and innovation in enhancing organizational performance: The catalysing effect of corporate entrepreneurship. *Journal of Business Research*, 88, 344–356. <https://doi.org/10.1016/j.jbusres.2017.12.030>.