



INTISARI

KELAYAKAN USAHA TANI BIT DI KECAMATAN NGABLAK KABUPATEN MAGELANG

Penelitian ini bertujuan untuk mengetahui 1) Kelayakan usaha tani bit di Kecamatan Ngablak Kabupaten Magelang; 2) Kontribusi pendapatan usaha tani bit terhadap pendapatan rumah tangga tani di Kecamatan Ngablak Kabupaten Magelang. Penentuan lokasi penelitian ini menggunakan metode purposive sampling dan penentuan responden berjumlah 24 petani. Metode analisis yang digunakan yaitu uji normalitas dan uji t satu sampel. Hasil penelitian yang diperoleh yaitu 1) usaha tani bit layak dikembangkan berdasarkan analisis R/C, produktivitas modal, dan *Break Even Point*; 2) Kontribusi pendapatan usaha tani bit satu musim tanam terhadap pendapatan rumah tangga tani tidak dominan.

Kata kunci: biaya, kelayakan, keuntungan, pendapatan, penerimaan, usaha tani bit



ABSTRACT

FEASIBILITY OF BEETROOT FARMING IN NGABLAK SUB-DISTRICT MAGELANG REGENCY

This research aims to know 1) feasibility of beetroot farming in Ngablak sub-district, Magelang 2) the contribution of income from beetroot farming to farmer household income. The location is determined by purposive sampling and number of respondent is 24 beetroot farmers. The analysis method are normality test and one sample t test. The results shows that 1) beetroot farming is feasible to be developed with the value of R/C ratio, π/C ratio, and Break Even Point; 2) The contribution of beetroot farming income for one planting season to farmers household income was not dominant.

Keywords: beetroot farming, cost, feasibility, income, profit, revenue