

**KARAKTERISTIK BAHASA IKLAN  
PADA IKLAN PRODUK KECANTIKAN KOREA SELATAN**

**SKRIPSI**



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**THE CHARACTERISTIC OF ADVERTISEMENT LANGUAGE  
IN SOUTH KOREAN BEAUTY PRODUCT ADVERTISEMENT**

**UNDERGRADUATE THESIS**



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## 한국 화장품 광고에 광고언어의 특성

### 논문



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