



INTISARI

ANALISIS PENDAPATAN USAHA PEMANCINGAN DI RAWA JOMBOR KABUPATEN KLATEN

Penelitian ini bertujuan untuk: a) memberikan gambaran mengenai usaha pemancingan di Rawa Jombor dan b) mengetahui penerimaan, biaya dan pendapatan dari usaha pemancingan di Rawa Jombor. Pengumpulan data lapangan dilakukan pada bulan Januari 2020-April 2020. Data primer diperoleh dari pemilik usaha pemancingan melalui observasi dan wawancara menggunakan kuesioner semi terbuka. Data sekunder dikumpulkan melalui penelusuran arsip dan dokumen dari Pemerintah Kabupaten Klaten dan Desa. Hasil penelitian menunjukkan bahwa dalam usaha pemancingan terdapat pemancingan dan penjualan makanan dan minuman. Usaha pemancingan di Rawa Jombor menggunakan sistem pemancingan harian, kiloan, dan galatama. Jenis ikan yang ditebar yaitu patin, bawal, lele, dan nila. Jenis umpan yang digunakan para pemancing berupa lumut, cacing, roti, dan pelet ikan. Pemancing yang datang merupakan warga Klaten dan luar Klaten (Sleman, Gunung Kidul, dan Solo). Latar belakang pekerjaan pemancing beragam, yaitu guru, dosen, pensiunan, buruh, petani, pegawai kantor, dan pedagang. Rerata penerimaan usaha pemancingan di Rawa Jombor tahun 2019 sebesar Rp58.660.200,00, rerata biaya total Rp43.815.851,00, dan rerata pendapatan sebesar Rp14.844.349,00. Pendapatan dari usaha lain, yaitu penjualan makanan dan minuman, sebesar Rp19.250.000,00. Pendapatan total dari usaha pemancingan dan penjualan makanan dan minuman sebesar Rp34.094.349,00.

Kata kunci : analisis pendapatan, usaha pemancingan, Rawa Jombor, Kabupaten Klaten.



ABSTRACT

ANALYSIS OF FISHING BUSINESS AT RAWA JOMBOR KLATEN REGENCY

This study aims were: a) to described of the fishing business in Jombor Lake (*Rawa Jombor*), Klaten Regency and b) to analyzed the revenue, cost and income of fishing business. Field data collection was carried out in January, 2020-April, 2020. Primary data was obtained from fishing business owners through observation and interviewed using a semi-open questionnaire. Secondary data was collected through searching file and documents from the village office and Bureau Statistics of Klaten Regency. The results showed that in the fishing business unit consists of floating net pond for fishing and food stall. The fishing business in Jombor Lake uses a daily, kilos and galatama fishing system. Types of fish that were stocked for fishing namely catfish, pomfret and tilapia. The types of bait used by anglers were moss, worms, bread and fish pellets. The anglers came from Klaten and areas outside Klaten. In addition, the work background of anglers were diverse, namely teachers, lecturers, retirees, laborers, farmers, office employees and traders. The average fishing revenue in 2019 was IDR58,660,200.00, total cost was IDR43,815,851.00, and total income from fishing was IDR14,844,349.00. The average income from the sale of food and beverages was IDR 19,250,000.00. Therefore, the average total income from fishing and sale of food and beverages were IDR34,094,349.00.

Key words: income analysis, fishing business, *Rawa Jombor*, Klaten Regency.