

REFERENCES

- Anderson, J. (1983) 'Lix and Rix: Variations on a Little-known Readability Index', *Journal of Reading*, 26, pp. 490–496. Available at: <https://www.jstor.org/stable/40031755> (Accessed: 14 November 2020).
- Biyani, P., Tsioutsoulouklis, K. and Blackmer, J. (2016) '8 amazing secrets for getting more clicks: Detecting clickbaits in news streams using article informality', *30th AAAI Conference on Artificial Intelligence, AAAI 2016*, pp. 94–100.
- Cao, X. *et al.* (2017) 'Machine Learning Based Detection of Clickbait Posts in Social Media'. Available at: <http://arxiv.org/abs/1710.01977>.
- Chakraborty, A. *et al.* (2016) 'Stop Clickbait: Detecting and preventing clickbaits in online news media', *Proceedings of the 2016 IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining, ASONAM 2016*, pp. 9–16. doi: 10.1109/ASONAM.2016.7752207.
- Chawda, S. *et al.* (2019) 'A novel approach for clickbait detection', *Proceedings of the International Conference on Trends in Electronics and Informatics, ICOEI 2019*, (Icoei), pp. 1318–1321. doi: 10.1109/ICOEI.2019.8862781.
- Christianti, V., Paragantha, J. and Victor (2016) 'Part-of-Speech Tagging Untuk Bahasa Indonesia', pp. 179–185.
- Coleman, M. and Liao, T. L. (1975) 'A computer readability formula designed for machine scoring', *Journal of Applied Psychology*, 60(2), pp. 283–284. doi:



10.1037/h0076540.

Daniel, J. and Martin, J. H. (2019) *Speech and Language Processing*.

Daoud, D. M. and El-Seoud, M. S. A. (2019) 'An effective approach for clickbait detection based on supervised machine learning technique', *International journal of online and biomedical engineering*, 15(3), pp. 21–32. doi: 10.3991/ijoe.v15i03.9843.

Dibike, Y. B. *et al.* (2001) 'Model Induction with Support Vector Machines: Introduction and Applications', *Journal of Computing in Civil Engineering*, 15(3), pp. 208–216. doi: 10.1061/(asce)0887-3801(2001)15:3(208).

Fu, J. *et al.* (2017) 'A convolutional neural network for clickbait detection', *Proceedings - 2017 4th International Conference on Information Science and Control Engineering, ICISCE 2017*, pp. 6–10. doi: 10.1109/ICISCE.2017.11.

Habibie, I. (2018) 'Identifikasi Judul Berita Clickbait Berbahasa Indonesia dengan Algoritma Long Short Term Memory (LSTM) Recurrent Neural Network', *Repositori Institusi Universitas Sumatra Utara*, p. 59. Available at: <https://repositori.usu.ac.id/handle/123456789/8874>.

Hamby, S. (2015) 'On scientific writing in the information era: Tailoring papers for Internet searching and other 21st century realities', *Psychology of Violence*, 5(2), pp. 103–111. doi: 10.1037/a0039008.

Heylighen, F. and Dewaele, J. (1999) 'Formality of Language : definition , measurement and behavioral determinants', *Interneter Bericht*, 1999, p. 38.

Jackov, L. (2015) *Feature-Rich Part-Of-Speech Tagging Using Deep Syntactic*



and Semantic Analysis. Available at: <http://itranslate4.eu> (Accessed: 27 November 2020).

Kannan, S. and Gurusamy, V. (2015) 'Preprocessing Techniques for Text Mining', *International Journal of Computer Science & Communication Networks*, 5(1), pp. 7–16.

Kilgo, D. K. and Sinta, V. (2016) 'Six Things You Didn't Know About Headline Writing: Sensationalistic Form in Viral News Content From Traditional and Digitally Native News Organizations', *International Symposium of Online Journalism Research Journal*, 6(1), p. 111.

Kowsari, K. *et al.* (2019) 'Text classification algorithms: A survey', *Information (Switzerland)*, 10(4), pp. 1–68. doi: 10.3390/info10040150.

Manjesh, S. *et al.* (2018) 'Clickbait Pattern Detection and Classification of News Headlines Using Natural Language Processing', in *2nd International Conference on Computational Systems and Information Technology for Sustainable Solutions, CSITSS 2017*. Institute of Electrical and Electronics Engineers Inc. Available at: <https://ieeexplore.ieee.org.ezproxy.ugm.ac.id/stamp/stamp.jsp?tp=&arnumber=8447715> (Accessed: 13 November 2020).

Maulidi, R. *et al.* (2018) 'Penerapan Neural Network Backpropagation untuk Klasifikasi Artikel Clickbait', *Seminar Nasional FST 2018*, 1, pp. 751–757.

Miltsakaki, E. and Troutt, A. (2008) *Real-Time Web Text Classification and Analysis of Reading Difficulty*. Available at: <http://www.nettrekker.com>. (Accessed: 27 November 2020).

O'Neil, L. (2013) *The Year We Broke the Internet*. Available at:



<https://www.esquire.com/news-politics/news/a23711/we-broke-the-internet/>

(Accessed: 12 November 2020).

Ponmani, S., Samuel, R. and Vidhupriya, P. (2017) 'Classification Algorithms in Data Mining', *A Comparative Study of Classification Techniques in Data Mining Algorithms*, 6(1), pp. 1–6.

Potthast, M. *et al.* (2016) 'Clickbait Detection', *In European Conference on Information Retrieval*, pp. 810–817. doi: 10.1007/978-3-319-30671-1_72.

Qu, J. *et al.* (2018) 'Towards crowdsourcing clickbait labels for YouTube videos', *CEUR Workshop Proceedings*, 2173.

Rawat, T. and Khemchandani, V. (2017) 'Feature Engineering (FE) Tools and Techniques for Better Classification Performance', p. 169. doi: 10.21172/ijiet.82.024.

Rony, M. M. U., Hassan, N. and Yousuf, M. (2017) 'Diving Deep into Clickbaits: Who Use Them to What Extents in Which Topics with What Effects?', *Proceedings of the 2017 IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining, ASONAM 2017*, pp. 232–239. Available at: <http://arxiv.org/abs/1703.09400> (Accessed: 27 November 2020).

Sarker, I. H., Kayes, A. S. M. and Watters, P. (2019) 'Effectiveness analysis of machine learning classification models for predicting personalized context-aware smartphone usage', *Journal of Big Data*, 6(1), pp. 1–28. doi: 10.1186/s40537-019-0219-y.

Scherer, R. and Rao, R. P. N. (2010) 'Non-manual control devices: Direct brain-computer interaction', in *Handbook of Research on Personal Autonomy*



Technologies and Disability Informatics. IGI Global, pp. 233–250. doi:
10.4018/978-1-60566-206-0.ch015.

Soyusiawaty, D. and Zakaria, Y. (2018) ‘Book data content similarity detector with cosine similarity (case study on digilib.uad.ac.id)’, in *Proceeding of 2018 12th International Conference on Telecommunication Systems, Services, and Applications, TSSA 2018*. Institute of Electrical and Electronics Engineers Inc. doi: 10.1109/TSSA.2018.8708758.

Srivastava, D. K. and Bhambhu, L. (2005) *DATA CLASSIFICATION USING SUPPORT VECTOR MACHINE*. Available at: www.jatit.org (Accessed: 27 November 2020).

Tf-idf:: A Single-Page Tutorial - Information Retrieval and Text Mining (no date). Available at: <http://www.tfidf.com/> (Accessed: 27 November 2020).

Tritchler, D. (1984) ‘An Algorithm for Exact Logistic Regression’, *Journal of the American Statistical Association*, 79(387), p. 709. doi: 10.2307/2288420.

Vapnik, V. N. (2000) *The Nature of Statistical Learning Theory, The Nature of Statistical Learning Theory*. New York, NY: Springer New York. doi:
10.1007/978-1-4757-3264-1.

Waykole, R. N. and Thakare, A. D. (2018) ‘A REVIEW OF FEATURE EXTRACTION METHODS FOR TEXT CLASSIFICATION’, *International Journal of Advance Engineering and Research Development*, 5(04).

Wei, W. and Wan, X. (2017) ‘Learning to identify ambiguous and misleading news headlines’, *IJCAI International Joint Conference on Artificial Intelligence*, pp. 4172–4178. doi: 10.24963/ijcai.2017/583.



William, A. and Sari, Y. (2020) 'CLICK-ID: A novel dataset for Indonesian clickbait headlines', *Data in Brief*, 32. doi: 10.1016/j.dib.2020.106231.

Yavi, A. F. (2018) 'Klasifikasi Artikel Berbahasa Indonesia untuk Mendeteksi Clickbait menggunakan Metode Naïve Bayes', *Journal of Chemical Information and Modeling*, 53(9), pp. 1689–1699. doi: 10.1017/CBO9781107415324.004.

Zheng, H. T. *et al.* (2018) 'Clickbait convolutional neural network', *Symmetry*, 10(5), pp. 1–12. doi: 10.3390/sym10050138.