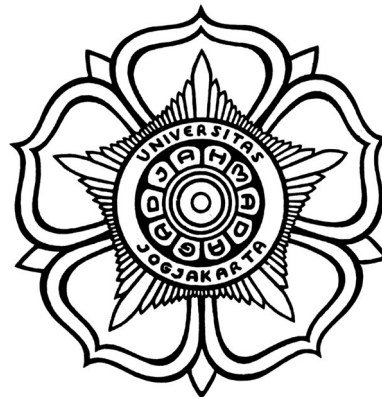


**ANALYSIS OF FACTORS AFFECTING USER INTENTION TO USE
UniPin E-COMMERCE IN INDONESIA**

UNDERGRADUATE THESIS

Supervisor:

Haryono, Drs., M.Com., Ak., CA.,



By:

AIS JANUADI

16/396991/EK/20947

**ACCOUNTING DEPARTMENT
FACULTY OF ECONOMY AND BUSINESS
UNIVERSITAS GADJAH MADA
YOGYAKARTA**

2020