



UNIVERSITAS
GADJAH MADA

ANALISIS PENGARUH PERSEPSI TANGGUNG JAWAB SOSIAL PERUSAHAAN TERHADAP
KEPUASAN, KOMITMEN
ORGANISASIONAL DAN LOYALITAS KARYAWAN (STUDI KASUS PADA KARYAWAN PERUSAHAAN
MULTINASIONAL X DI
JAKARTA)

IRMA OKTAVIA K D, Dian Kartika Rahajeng, S.E., M.Sc., Ph.D.

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