



UNIVERSITAS
GADJAH MADA

Risk Management Strategies of Tobacco Companies in Indonesia to Deal with Its Strategic Risks
PRAMESTHI P, Drs. P.J.M. (Bettine) Bergmans, M.Sc.
Universitas Gadjah Mada, 2020 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Risk Management Strategies of Tobacco Companies in Indonesia to Deal with Its Strategic Risks



Written By:

Pramesthi Panduwidara (476414)

Supervised By:

Drs. P.J.M. (Bettine) Bergmans, M.Sc.

Dr. Frank Gruben, M.Sc.

Company Coach:

Dr. Sandra Hoomans

International Financial and Accounting

Saxion University of Applied Sciences

2020