

TABLE OF CONTENTS

Abstrak	viii
Abstract	ix
CHAPTER I. INTRODUCTION	1
1.1. Background	1
1.2. Problem Statement	10
1.3. Research Purpose	12
1.4. Research Scopes	12
1.5. Research Contributions	13
CHAPTER II. THEORETICAL FRAMEWORK	14
2.1. Cost and Benefit Analysis	14
2.2. Costs of AI Implementation	17
2.2.1 Financial Costs	17
2.2.2 Non-financial Costs	18
2.3. Benefits of AI Implementation	19
2.3.1 Financial Benefits	20
2.3.2 Non-financial Benefits	21
2.4. Literature Studies	21
CHAPTER III. METHODOLOGY	25
3.1. Research Design	25
3.2. Types and Data Sources	27
3.3. Sampling Methods	28
3.4. Valuation Methods	29
3.5. Questions and Indicators	31
3.6. Cost-Benefit Analysis Formula	31
3.7. Sensitivity Analysis	33
CHAPTER IV. RESULT	38
4.1. Interview Result	38
4.2. WTP Valuation	38
4.3. Cost-Benefit Ratio Calculation	39
4.4. Sensitivity Analysis Calculation	41

CHAPTER V. CONCLUSIONS, LIMITATIONS AND RECOMMENDATION	44
5.1. Conclusions	44
5.2. Limitations of the Study	45
5.3. Suggestions for Future Research.....	45
REFERENCE LIST	50