

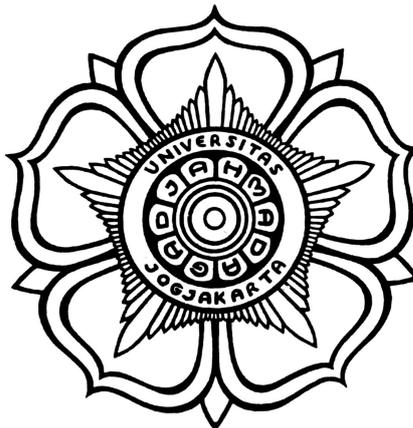
**THE EFFECT OF CUSTOMER'S PERCEPTION OF SERVICE QUALITY  
AND SERVICE VALUE ON THE SELECTION OF COURIER SERVICE  
COMPANIES: EVIDENCE IN INDONESIA ONLINE MARKETPLACE**

**Undergraduate Thesis**

Submitted as a requirement to obtain the Degree of Bachelor of Economics

**Bachelor Thesis Supervisor:**

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