

**MAKE OR BUY STRATEGY FOR PRODUCTION  
ACTIVITY OF PAPER AND LABEL TAPE PRODUCT  
IN AVERY DENNISON RBIS INDONESIA**

**Thesis**

To Construct Thesis for  
Master of Management Study Program



Submitted by

**Yosi Twentiarani**

**18/432875/PEK/24141**

Submitted to

**FACULTY OF ECONOMIC AND BUSINESS**

**GADJAH MADA UNIVERSITY**

**2019**