

REFERENCES

Abrahamsson, M., Brege, S., & Andersson, D. (2003). *Outsourcing When, How, Why?* Management Magazine in collaboration with Harvard Business Review, pp. 36-42.

Barner, J.B.(2007) Gaining and Sustaining Competitive Advantage in Wibowo, Amin. (2020). *Corporate Strategy*. Yogyakarta: ANDI.

Barney, J.B. (1991). *Firm Resources and Sustained Competitive Advantage*, Journal of Management 17, issue 1: pp.99-120

Besanko, David, et.al. (2010). *Economic of Strategy, Sixth Edition*. Willey.

Briance, M., Baveja, A., & Jamil, M. (1998). *Dynamics of Core Competencies in Leading Multinational Companies*. California Management Review.

Brigham, E.F, Houston, J.F. (2003). *Fundamentals of Financial Management*. South-Western: Cengage Learning

Coase, Ronald. (1937). *Nature of the Firm*. Economica N.S., Vol.4, pp.386-405.

Cooper, D.R.; & Schindler, P.S., 2014, *Business Research Methods 12th Edition*. New York: McGraw Hill

Ethridge, D., 2004, *Research Methodology in Applied Economics*. Ames: Blackwell Publishing

Furrer, Oliver. (2011). Corporate Level Strategy: Theory and Applications in Wibowo, Amin. (2020). *Corporate Strategy*. Yogyakarta: ANDI.

Hax, A.C. & Majluf, N.S. (1996). *The Strategy Concept & Process – A Pragmatic Approach*. Prentice Hall.

- Heizer, J. B. Render, and C. Munson. (2017). *Operations Management. 12th Edition*. Upper Saddle River, NJ: Pearson Education, Inc.
- Hennink, M., Hutter, I., & Bailey, A. (2011). *Qualitative Research Methods*. SAGE Publications.
- Hill, C. & Jones, G. (2008). *Essentials of Strategic Management*. South-Western: Cengage Learning.
- McGee, John. (2014). *Cost Analysis*. Wiley Encyclopedia of Management.
- McIvor, R. (2000) A Practical Framework for Understanding the Outsourcing Process: Supply Chain Management in Sillanpää, I. (2015). *Strategic Decision Making Model for Make or Buy Decisions*. Int. J. Logistics Economics and Globalisation, Vol. 6, No. 3, pp.205–222.
- Nayak, R., Padhye, R., Singh, A., & Wang, L. (2015). *RFID in textile and clothing manufacturing: technology and challenges*. Springer.
- Oskarsson, B., Aronsson, H., & Ekdahl, B. (2006). *Modern Logistik – to Increase Profitability 3rd Edition*. Malmö: Liber AB.
- Penrose. (1959). *Theory of the Growth of the Firm*. London: Basil Blackwell
- Porter, Michael. (1990). Five Forces Framework and Competitor Analysis in Thompson, Arthur. (2016). *Crafting and Executing Strategy 20th edition*. McGraw-Hill Education.
- Prahalad, C.K. & Hamel, G. (1990). *The Core Competence of the Corporation*. Harvard Business Review.
- Quinn, J. B., & Hilmer, F. G. (1994). *Strategic Outsourcing*. Summer page 35
- Rai Technology University. *Research Method*. Bangalore.

Thompson, Arthur. (2016). *Crafting and Executing Strategy 20th edition*.

McGraw-Hill Education.

Van Weele, A. J. (2005). *Purchasing and Supply Chain Management - Analysis, Strategy, Planning & Practice*. London: Thomson Learning.

Vankatesan, Ravi. (1992). *Strategic Sourcing: To Make or Not to Make*. Harvard Business Review.

Wibowo, Amin. (2020). *Corporate Strategy*. Yogyakarta: ANDI.

Williamson (1975). *Markets and Hierarchies, Analysis and Antitrust Implications*. The Free Press: London.

Internet

Badan Pusat Statistik. (2020). *Perdagangan Luar Negeri*. Retrieved on May 30, 2020, from <https://www.bps.go.id/subject/8/ekspor-impor.html>

Avery Dennison RBIS Official Website

<https://rbis.averydennison.com/en/home.html>

Checkpoint Official Website

<https://checkpointsystems.com/>

SML Official Website

<http://www.sml.com/>

R-Pac Official Website

<http://www.r-pac.com/>

FVG Official Website

<http://www.fvg.co.jp/en/>

Naxis Official Website

<https://naxis.net/en/>