

DAFTAR PUSTAKA

- Amira, N. & Rahardian, R. (2015). Pengaruh Food Quality terhadap Customer Satisfaction dan Behavioral Intentions: Studi Kausal dan Analisis QFD untuk Perbaikan Desain Produk. *Fokus Manajerial 2015*, Vol. 13, No. 2, 147-156.
- Ariadewi, A. (2018). *Analisis Pengaruh Motivasi Belanja Secara Hedonis Terhadap Kecenderungan Pembelian Produk Fesyen Secara Impulsif Pada Situs Belanja Daring*, Tesis Magister Manajemen Universitas Gadjah Mada Yogyakarta.
- Assael, H. (2010). *Consumer Behavior and Marketing Action Fifth Edition*. Ohio: South Western College Publishing.
- Atmodjo, M. W. (2005). *Restoran dan Segala Permasalahannya*. Yogyakarta: Andi.
- Baker, J. & Wakefield, K. L. (1998). Excitement at the Mall: Determinants and Effects on Shopping Response. *Journal of Retailing*, Vol. 74, No. 4, 515-539.
- Barry, B. & Evans, J. R. (2014). *Retail Management*. Prentice Hall: New Jersey.
- Beatty, S. E. & Ferrell, M. E. (1998), Impulse Buying: Modeling Its Precursors. *Journal of Retailing*, Vol. 74, 169-191.
- Belk, R. (2015, August). You Are What You Can Access: Sharing and Collaborative Consumption Online. *Journal of Business Research*, Vol. 67, No. 8, 1595-1600.
- Berman, B. & Evans, J. R. (2014). *Retail Management: A Strategic Approach*, 11th ed. New York: Pearson Education, Inc.
- Coley, A. & Burgess, B. (2003). Gender Differences in Cognitive and Affective Impulse Buying. *Journal of Fashion Marketing and Management*, Vol. 7, No. 3, 282-295.
- Cooper, D. R. & Schindler, P. (2014). *Business Research Methods*, 12th ed. New York: McGraw- Hill Education.
- Duarte, P; Raposo, M; & Ferraz, M. (2013). Drivers of Snack Foods Impulse Buying Behavior among Young Consumers. *British Food Journal*, Vol.

115, No. 9, 1233-1254.

- Emir, O. (2016). A Study of the Relationship between Service Atmosphere and Customer Loyalty with Specific Reference to Structural Equation Modelling. *Research-Ekonomika Istrazivanja*, Vol. 29, No. 1, 706-720.
- Gana, K. & Broc, G. (2019). *Structural equation modeling with lavaan*. London: ISTE Ltd.
- Ginting, A. E. (2009). *Analisis Kepuasan dan Loyalitas Konsumen pada Rumah Makan Dinar*. Skripsi Fakultas Ekonomi dan Manajemen Institut Pertanian Bogor.
- Ha, J. & Jang, S. C. (2012). The Effects of Dining Atmospheric on Behavioral Intentions through Quality Perception. *Journal of Service Marketing*, Vol. 26, 204-215.
- Hair, J. F; Babin, B. J; Anderson, R. E; & Black, W. C. (2014). *Multivariate Data Analysis*. Harlow: Pearson.
- Herabadi, A; Verplanken, B; & Knippenberg, A. V. (2009). Consumption Experience of Impulse Buying in Indonesia : Emotional Arousal and Hedonistic Considerations. *Journal of Social Psychology*, Vol. 12, 20-31.
- Hlee, S; Lee, J; Yang, S.B; & Koo, C. (2018). The Moderating Effect of Restaurant Type on Hedonic Versus Utilitarian Review Evaluations. *International Journal of Hospitality Management*, Vol. 77, 195-206.
- Huang, L. T. (2016). Flow and Social Capital Theory in Online Impulse Buying. *Journal of Business Research*, Vol. 69, 2277-2283.
- Indrayana, I. B. (2006). *Desain Interior Restoran Arma di Ubud Bali*. Jakarta: PT Elex Media Komputindo.
- Jane, R. (2015). *Pengaruh store atmosphere terhadap impulse buying: Studi pada Toko Kosmetik Sephora Plaza Indonesia*, Skripsi Fakultas Ilmu Administrasi Universitas Indonesia.
- Jin, B. & Kim, J. O. (2013). A Typology of Korean Discount Shoppers: Shopping Motives, Stores Attributes, and Outcomes. *International Journal of Service Industry Management*, Vol. 14, No. 4, 396-419.
- Kacen, J. J. & Lee, J. A. (2002). The Influence Of Culture On Consumer Impulsive Buying Behavior. *Journal of Consumer Psychology*, Vol. 12, No. 2, 163-176.
- Lestari, S. U. 2011. Situasi Pembelian Pengaruhnya terhadap Keputusan

- Pembelian Konsumen pada *Factory Outlet* Renariti Bandung. *Jurnal Manajemen Universitas Komputer Indonesia*, Vol. 1, No. 1, 1-17.
- Levy, M; Weitz B.A; Watson, D; Madore, M; & Grewal D. (2017), *Retailing Management*, New York: Mc.GrawHill.
- Liu, Y. (2009). The Effects of Dining Atmospheric: An Extended Mehrabian-Russell Model. *International Journal of Hospitality Management*, Vol. 28, No. 4, 494-503.
- Liu, Y. & Jang, S. (2009). Perceptions of Chinese Restaurants in the U.S.: What Affects Customer Satisfaction and Behavioral Intentions? *International Journal of Hospitality Management*, Vol. 28, 338-348.
- Lovelock, C. & Wirtz, J. (2007). *Services Marketing: People, Technology, Strategy*. Upper Saddle River, New Jersey: Prentice Hall.
- Maharani, M.G. (2013). *Factors Influencing E-Impulsive Purchasing Behaviors: A Study On Fashion Websites*. Skripsi Jurusan Manajemen FEB Universitas Gadjah Mada Yogyakarta.
- Malhotra, N.K. & Birks D.F. (2012). *Marketing Research: An Applied Approach* 3rd European ed. Harlow, England: Prentice-Hall.
- Manning, G. L. & Reece, B. L. (2014). *Selling Today: Creating Customer Value*. Upper Saddle River, New Jersey: Prentice Hall.
- Marsum, W. A. (2005). *Restoran dan Segala Permasalahannya*, ed 4. Yogyakarta: Andi.
- Meldarianda, R. & Lisan, H. (2010). Pengaruh Store Atmosphere terhadap Minat Beli Konsumen pada Resort Cafe Atmosphere Bandung. *Jurnal Bisnis dan Ekonomi (JBE)*, Vol. 17, No. 2, 97-108.
- Miao, L. & Mattila, A. S. (2013), Impulse Buying in Restoran Food Consumption, *Journal of Foodservice Business Research*, Vol. 16, No. 5, 448-467.
- Mihic, M. & Kursan, I. (2010). Assesing the Situational Factors and Impulsive Buying Behavior: Market Segmentation Approach. *Management*, Vol. 15, No. 2, 47-66.
- Mowen, J. C. & Minor, M. (2002). *Perilaku Konsumen* ed 5, Jilid 2. Jakarta: Penerbit Erlangga.
- Mowen, J. C. & Minor, M. (2010). *Consumer Behavior*. Upper Saddle River, New Jersey: Prentice Hall, Inc.

- Nicholls, J. A; Roslow, S; & Li, T. (2016). *Situational Factors in Seasonal Patterns of Shopping in Cyprus*. Proceedings of the Academy of Marketing Science (AMS) Annual Conference.
- Ninemeier, J. D. & Hays, D. K. (2011). *Restaurant Operations Management, Principles and Practices*. Upper Saddle River, New Jersey: Pearson Prentice Hall.
- Nova, F; Rahayu, D; & Handayani, E.N. (2015). The Influence of Consumer Moral, Risk Perception, and Consumer Motive to Consumer Buying Intention of Pirated CDs/DVDs *International Journal of Education and Research*, Vol. 3, No. 9, 427-438.
- Quinn, T. R. (2011). *Atmosphere in the Restaurant*. East Lansing, Michigan: Michigan State University.
- Racherla, P. & Friske, W. (2012). Perceived usefulness of online consumer reviews: An exploratory investigation across three services categories. *Electronic Commerce Research and Applications*, Vol. 11, No. 6, 548–559.
- Rachmandi, A. (2015). *Pengaruh Faktor Suasana Toko pada Pembelian Impulsif di Indomaret Point Yogyakarta*, Tesis Magister Manajemen Universitas Gadjah Mada Yogyakarta.
- Rook, D. W. & Fisher, R. (1995). Normative Influences on Impulse Buying Behavior. *Journal of Consumer Research*, Vol. 22, 305-313.
- Roslow, S; Li, T; & Nicholls, J. A. F. (2010), Impact of situational variables and demographic attributes in two seasons on purchase behavior. *European Journal of Marketing*. Vol. 34, 1167-1180.
- Rumekso, S. E. (2002). *Hotel Housekeeping*. Yogyakarta: Andi.
- Sekaran, U. & Bougie, R. (2013). *Research Methods for Business: A Skill-Building Approach*. New York: John Wiley & Sons.
- Sofi, S. A. & Nika, F. A. (2016). Measurement of Personality through Modified Instrument: A Study of Young Consumers of India. *Asia-Pacific Journal of Management Research and Inovation*, Vol. 5, No. 1, 26-50.
- Solomon, M. R. & Rabolt, N. (2009). *Consumer Behavior in Fashion*, 2nd ed. Upper Saddle River, New Jersey: Pearson Prentice Hall.
- Solomon, M. R; Ashman, R; & Wolny, J. (2015). An old model for a new age: Consumer decision making in participatory digital culture. *Journal of Customer Behavior*, Vol. 14, No. 2, 127-146.

- Song, H. G; Chung, N; & Koo, C. (2015). Impulsive Buying Behavior of Restaurant Products in Social Commerce: A Role of Serendipity and Scarcity Message. *Pacific Asia Conference on Information Systems 2015 Proceedings*. Paper 113.
- Suarthana. (2006). *Manajemen Perhotelan Edisi Kantor Depan*. Bali: Mapindo.
- Swastha, B. & Handoko, H. (2011), *Manajemen Pemasaran: Analisis Perilaku Konsumen*. Yogyakarta : BPFE.
- Thom, W. A. & Mintarti, R. (2010). Mediasi Keputusan Pembelian pada Pengaruh Faktor Situasional dan Faktor Produk terhadap Kepuasan Konsumen Supermarket di Kota Kupang. *Jurnal Aplikasi Manajemen*, Vol. 8, No. 2, 480-492.
- Tinne, W. S. (2010). Impulse Purchasing: A Literature Overview. *ASA University Review*, Vol.4, No. 2, 65-73.
- Tiwari, A; Sharma, H. K; Kumar, N; & Kaur, M. (2015). The Effect of Inulin as a Fat Replacer on the Quality of Low Fat Ice Cream. *International Journal of Dairy Technology*, Vol. 68, No. 3, 374-380.
- Verhagen, T. & Dolen, W. V. (2011). The Influence of Online Store Beliefs on Consumer Online Impulse Buying: A Model and Empirical Application. *Information and Management*, Vol. 48, 320-327.
- Vohs, K. & Faber, R. J. (2007). Spent Resources: Self-Regulatory Resource Availability Affects Impulse Buying. *Journal of Consumer Research*, Vol. 33, No. 4, 537-547.
- Wakefield, K. L. & Blodgett, J. G. (1994). The importance of servicescapes in leisure service settings. *Journal of Services Marketing*, Vol. 8, No. 3, 66-76.
- Walker, J.R. & Lundberg, D.E. (2007). *The Restaurant: from Concept to Operation*. Hoboken: John Wiley & Sons.
- Wathani, F. (2009). *Perbedaan Kecenderungan Pembelian Impulsif Produk Pakaian Ditinjau dari Peran Gender*, Skripsi Fakultas Psikologi Universitas Sumatera Utara.
- Xu, Y. & Huang, J. S. (2015). Factors influencing cart abandonment in the online shopping process. *Social Behavior and Personality: An international journal*, Vol. 43, 1617-1628.
- Youn, S. & Faber, R. J. (2000). Impulse Buying: Its Relation to Personality Traits and Cues. *Advances in Consumer Research*, Vol. 27, 179-185.

Zarita, D. (2015). *Pengaruh Motivasi Hedonik Pada Kecenderungan Pembelian Impulsif Produk Fashion Belanja Dalam Jejaring*, Tesis Magister Manajemen Universitas Gadjah Mada Yogyakarta.

Zhuang, G; Tsang, A; Zhou, N; & Li, F. (2006). Impacts of Situational Factors on Buying Decisions in Shopping Malls : An Empirical Study with Multinational Data. *European Journal of Marketing*, Vol. 40, No. 1, 17-43.