

# **FENOMENA *1IN GAGU* DAN PENGARUHNYA TERHADAP SELERA PASAR KONSUMEN DI KOREA SELATAN**

Tugas Akhir

untuk memenuhi salah satu persyaratan memperoleh gelar Ahli  
Madya Program Studi Diploma III Bahasa Korea



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**PROGRAM STUDI DIPLOMA III BAHASA KOREA**

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**YOGYAKARTA**

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***1IN GAGU* PHENOMENON AND ITS INFLUENCE ON  
CONSUMER MARKET TASTE IN SOUTH KOREA**

Graduating Paper

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## 1인 가구현상 및 한국 소비자 시장의 취향 변화에 미치는 영향



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