

ABSTRACT

Background: Hajj has the potential to spread acute and rapid infectious diseases such as respiratory and digestive diseases due to the gathering of more than two million people from various countries with different characteristics.

Objective: To explore the role of KBIHU in shaping the healthy behavior of prospective pilgrims in Cilacap Regency.

Method: Qualitative with a case study approach. Data obtained through observation, semi-structured interviews, document study and FGD and using thematic analysis. The collection technique uses purposive sampling.

Result: The results of this study found five themes and twice categories 1]. *KBIHU's internal management* consists of three categories : KBIHU as an institution, the main function and KBIHU governance. 2]. *KBIHU's efforts* consists of two categories : coordination between agencies and the role innovation. 3]. *KBIHU's tips* consist of two categories : the Health role of KBIHU and. Other elements (TKHI, AKHI and Karu-Karom). 4]. *KBIHU support* consists of three categories : health policy, the pilgrimage istithaah, the rights and obligations of pilgrims. 5]. *Problems Facing KBIHU* consists of two categories : the fact of pilgrims and pilgrimage diseases.

Conclusion: KBIHU contributes to shaping the healthy behavior of prospective pilgrims by carrying out the role of health, coordination of public health office/ community health centers, management involvement and policy support.

Keywords: KBIHU, hajj and healthy behavior.

INTISARI

Latar belakang : Ibadah haji berpotensi menyebarkan penyakit infeksi menular akut dan cepat seperti penyakit saluran pernapasan dan pencernaan karena berkumpulnya jema'ah lebih dari dua juta orang dari berbagai negara dengan karakteristik berbeda.

Tujuan : Mengeksplorasi peranan KBIHU dalam membentuk perilaku sehat calon jema'ah haji di Kabupaten Cilacap.

Metode: Kualitatif dengan pendekatan *case study*. Data didapat melalui observasi, wawancara semi struktur, studi dokumen dan FGD serta menggunakan analisis tematik. Teknik pengumpulan menggunakan *purposive sampling*.

Hasil : Hasil penelitian ditemukan lima tema, dua belas kategori yaitu 1]. *Manajemen internal KBIHU* terdiri tiga kategori : KBIHU sebagai lembaga, fungsi utama dan tata kelola KBIHU 2]. *Upaya KBIHU* terdiri dua kategori : upaya koordinasi antar instansi dan upaya inovasi 3]. *Kiat KBIHU* terdiri dua kategori : peran kesehatan KBIHU dan unsur lain (TKHI, AKHI dan Karu-Karom). 4]. *Dukungan KBIHU* terdiri tiga kategori : kebijakan manasik kesehatan, istithaah jema'ah haji serta hak dan kewajiban. 5]. *Masalah yang dihadapi KBIHU* terdiri dua kategori : fakta jema'ah haji dan penyakit jema'ah haji.

Kesimpulan : KBIHU berkontribusi membentuk perilaku sehat calon jema'ah haji dengan melaksanakan peran kesehatan, koordinasi dinas kesehatan / puskesmas, keterlibatan manajemen dan dukungan kebijakan.

Kata Kunci : KBIHU, haji dan perilaku sehat.