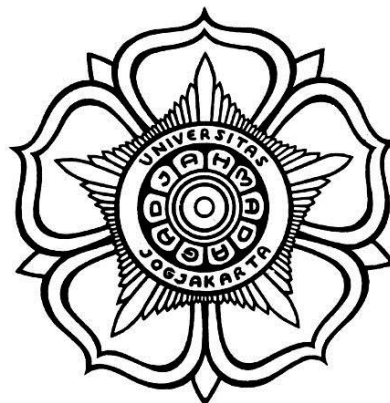


THE AMBIDEXTERITY STRATEGY OF CREDIT CARD  
BUSINESS IN BRIDGING PRESENT CAPABILITIES  
AND FUTURE OPPORTUNITIES  
(CASE STUDY: PT UOB INDONESIA)

Thesis

Submitted in fulfillment of the requirements for the degree of Master  
of Management Program



Submitted By:

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to

**FAKULTAS EKONOMIKA DAN BISNIS**

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**2020**