

INTISARI

Kementerian Pariwisata dan Ekonomi Kreatif merupakan suatu Instansi Pemerintah yang bergerak di bidang pariwisata dan Ekonomi Kreatif yang mengatur jalannya perkembangan pariwisata Indonesia, baik pada tingkat Nasional maupun Internasional. Kementerian Pariwisata dan Ekonomi Kreatif berpusat pada Gedung Sapta Pesona yaitu berada di Jl. Medan Merdeka Barat No.17 Gambir Jakarta Pusat. Dilihat dari struktur organisasinya saat ini Kemendparekraf memiliki tujuh Deputy, yaitu Deputy Bidang Kebijakan Strategis, Deputy Bidang Sumber daya dan Kelembagaan, Deputy Bidang Pengembangan Destinasi dan Infrastruktur, Deputy Bidang Industri dan Investasi, Deputy Bidang Pemasaran, Deputy Bidang Produk Wisata dan Penyelenggaraan Kegiatan (Event), serta Deputy Bidang Ekonomi Digital dan Produk Kreatif. Wabah *corona virus disease (Covid-19)* merupakan Pandemi global yang merupakan peristiwa luar biasa “*Majeour Force*” dan tidak bisa diperkirakan sebelumnya. Perubahan perilaku kinerja pegawai dari yang sebelumnya berpusat di kantor menjadi *work from home* tentu menimbulkan banyak perubahan pola kerja pegawai bidang Pariwisata dan Ekonomi Kreatif. Penelitian ini menggunakan pendekatan deskriptif kualitatif. Data Primer dikumpulkan dengan metode observasi partisipatoris dan wawancara mendalam (*in dept interview*). Data Sekunder dikumpulkan dengan metode dokumentasi dan studi literatur. Hasil dari penelitian ini adalah terdapat dua perubahan paling berpengaruh terhadap kinerja pegawai di bidang Pariwisata dan Ekonomi Kreatif yaitu menurunnya semangat kerja pegawai saat melaksanakan *work from home* dan produktivitas kerja yang menurun dikarenakan gangguan teknis dan jaringan internet saat melaksanakan *work from home*.

Kata kunci: Kementerian Pariwisata dan Ekonomi Kreatif, Gedung Sapta Pesona, *Covid-19*, Pandemi, *Work from home*

ABSTRACT

The Ministry of Tourism and Creative Economy is a Government Agency which is engaged in the Tourism and Creative Economy which regulates the development of Indonesian tourism, both at the National and International level. The Ministry of Tourism and Creative Economy is centered on the Sapta Pesona Building which is located on Jl. Medan Merdeka Barat No.17 Gambir Central Jakarta. Judging from the current organizational structure Kemenparekraf has seven Deputies, namely Deputy for Strategic Policy, Deputy for Resources and Institutions, Deputy for Development and Infrastructure, Deputy for Industry and Investment, Deputy for Marketing, Deputy for Tourism and Activities), as well as Deputy for Digital Economy and Creative Products. The Corona virus disease outbreak (*Covid-19*) is a global pandemic which is an extraordinary event "*Majeour Force*" and could not be predicted in advance. Changes in employee performance behavior from previously centered in the office to work from home certainly lead to many changes in the work patterns of employees in the field of Tourism and Creative Economy. This research use descriptive qualitative approach. Primary data were collected using participant observation, in-depth interviews (in-interview). Secondary data were collected by the method of documentation and study of literature. The results of this study are the two most influential changes to the performance of employees in the field of Tourism and Creative Economy, namely decreased employee morale when implementing work from home and decreased work productivity due to technical and internet networkdisturbances when implementing Work from home.

Keywords: Ministry of Tourism and Creative Economy, Sapta Pesona Building, Covid-19, Pandemic, Work from home