

DAFTAR ISI

LAPORAN TUGAS AKHIR	i
LAPORAN TUGAS AKHIR	ii
HALAMAN PENGESAHAN	iii
PERNYATAAN	iv
PRAKATA	v
DAFTAR ISI	vii
DAFTAR GAMBAR	x
DAFTAR TABEL	xiv
INTISARI.....	xv
ABSTRACT	xvi
BAB I PENDAHULUAN	1
1.1 Latar Belakang.....	1
1.2 Rumusan Masalah.....	2
1.3 Batasan Masalah	2
1.4 Tujuan Penelitian.....	2
1.5 Manfaat Penelitian	3
1.6 Metodologi Penelitian.....	3
1.7 Sistematika Penulisan	4
BAB II TINJAUAN PUSTAKA	6
BAB III LANDASAN TEORI	11
3.1 <i>User Experience</i>	11
3.2 <i>User Interface</i>	11
3.3 <i>User Centered Design</i>	11
3.4 <i>Persona</i>	12
3.5 <i>Usability</i>	12
3.6 <i>Usability Testing</i>	13
3.7 <i>System Usability Scale (SUS)</i>	13

3.8	<i>Prototype</i>	15
3.9	<i>Activity Diagram</i>	15
3.10	<i>Information Architecture</i>	15
3.11	<i>Wireframe</i>	16
3.12	Komponen <i>User Interface (UI)</i>	16
3.13.1	Warna.....	16
3.13.2	<i>Contrast</i>	17
3.13.3	<i>Typography</i>	18
3.13.4	Konsisten.....	18
3.13.5	<i>Icon</i>	18
3.13.6	<i>Illustration</i>	18
3.14	Alat Implementasi.....	19
3.14.1	Adobe Experience Design.....	19
3.14.2	Adobe Illustrator.....	19
3.14.3	Google Form	19
BAB IV ANALISIS DAN PERANCANGAN SISTEM.....		21
4.1	Analisis Masalah.....	21
4.2	Alur Penelitian.....	21
4.3	<i>Understand User (Research)</i>	23
4.3.1	Tujuan Sistem.....	23
4.3.2	Target Pengguna Sistem	23
4.3.3	Pertanyaan Survei	24
4.3.4	Tahap Survei	25
4.3.5	Hasil Survei.....	25
4.4	<i>Specify User Requirements (Analysis)</i>	27
4.4.1	Persona.....	27
4.4.2	<i>Activity Diagram</i>	29
4.4.3	Information Architecture.....	35
4.4.4	Fitur Kebutuhan Pengguna.....	36
4.5	<i>Design</i>	38
4.5.1	<i>Mobile Wireframe</i>	39
4.5.2	<i>Website Wireframe</i>	63

BAB V IMPLEMENTASI SISTEM (PROTOTYPE).....	76
5.1 <i>Production</i>	76
5.1.1 <i>Antarmuka Mobile</i>	76
5.1.2 <i>Antarmuka Website</i>	104
BAB VI HASIL PENGUJIAN DAN PEMBAHASAN	115
6.1 <i>Evaluation</i>	115
6.1.1 <i>Usability Testing</i> (Skenario Pengujian)	115
6.1.2 <i>System Usability Scale</i> (SUS)	116
BAB VII KESIMPULAN DAN SARAN	118
7.1 Kesimpulan.....	118
7.2 Saran	118
DAFTAR PUSTAKA	119
LAMPIRAN	121