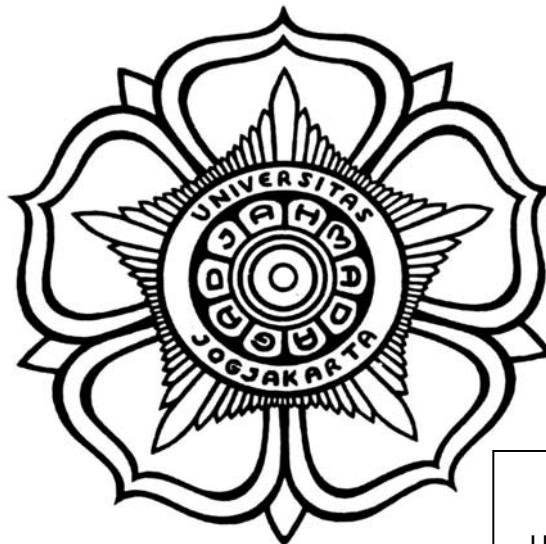


**THE EFFECTS ON PERCEIVED INFLUENCE, BRAND
ENGAGEMENT, AND BRAND EXPECTED VALUE ON
INTENTION TO PURCHASE**

Undergraduate Thesis

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2020**

This Draft is officially approved
to be examined.
Undergraduate Thesis Supervisor
Yogyakarta, 25-6-2020



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