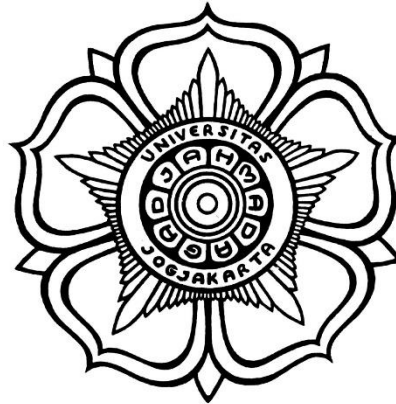


**THE EFFECT OF BRAND CONSCIOUSNESS TO REPURCHASE
INTENTION WITH BRAND LOYALTY AS MEDIATOR**

THESIS

To Fulfill the Partial Requirement of Obtaining Bachelor Degree
Management Department



Bachelor Thesis Supervisor:

Prof. Dr. Basu Swastha Dharmmesta, M.B.A.

Proposed by:

Pandu Satryo Pangarso

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**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA**

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