



UNIVERSITAS
GADJAH MADA

The Use of Instagram to Build Customer Engagement on Gunung Sewu Runtastic Event 2020
RATRI KUSUMA NINGRUM, Ahmad Mu'am, S.S., M.Sc.
Universitas Gadjah Mada, 2020 | Diunduh dari <http://etd.repository.ugm.ac.id/>

FINAL PAPER

THE USE OF INSTAGRAM TO BUILD CUSTOMER ENGAGEMENT ON GUNUNG SEWU RUNTASTIC EVENT 2020



RATRI KUSUMA NINGRUM

17/415429//SV/13294

Submitted to the Board of Examiners

In Partial Fulfilment of the Requirement for Diploma III Degree

In the English Program

Vocational College

Universitas Gadjah Mada

Yogyakarta

2020



UNIVERSITAS
GADJAH MADA

The Use of Instagram to Build Customer Engagement on Gunung Sewu Runtastic Event 2020
RATRI KUSUMA NINGRUM, Ahmad Mu'am, S.S., M.Sc.
Universitas Gadjah Mada, 2020 | Diunduh dari <http://etd.repository.ugm.ac.id/>

LAPORAN AKHIR

PEMANFAATAN INSTAGRAM DALAM MEMBANGUN KETERLIBATAN KONSUMEN PADA ACARA GUNUNG SEWU RUNTASTIC 2020



RATRI KUSUMA NINGRUM

17/415429//SV/13294

Submitted to the Board of Examiners

In Partial Fulfilment of the Requirement for Diploma III Degree

In the English Program

Vocational College

Universitas Gadjah Mada

Yogyakarta

2020