

DAFTAR PUSTAKA

- Ansel, H. C., & Jr., L. V. A., 2014, *Pharmaceutical Dosage Forms and Drug Delivery Systems*, 271-272, Wolters Kluwer, Philadelphia.
- Aprian, E., 2015, Regimen Pengobatan Penderita Hipertensi Program Jaminan Kesehatan Nasional di RSUD Palembang, *Skripsi*, Universitas Muhammadiyah Palembang, Palembang.
- Babar, Z. U. D., Grover, P., Stewart, J., Hogg, M., Short, L., Seo, H. G., & Rew, A., 2011, Evaluating pharmacists' views, knowledge, and perception regarding generic medicines in New Zealand, *Research in Social and Administrative Pharmacy*, 7(3), 294–305.
- Babar, Z. U. D., Stewart, J., Reddy, S., Alzaher, W., Vareed, P., Yacoub, N., Rew, A., 2010, An evaluation of consumers' knowledge, perceptions and attitudes regarding generic medicines in Auckland, *Pharmacy World and Science*, 32(4), 440–448.
- BPOM, 2014, *Informatorium Obat Nasional Indonesia (IONI)*, Badan POM, Jakarta.
- BPOM, 2015, Materi Edukasi tentang Peduli Obat dan Pangan Aman, In *GNPOPA (Gerakan Nasional Peduli Obat Dan Pangan Aman)* (Vol. 1).
- BPOM., 2018, *Cara Pembuatan Obat yang Baik*, BPOM, Jakarta.
- Chee Ping, C., March, G., Clark, A., Gilbert, A., Hassali, M. A., & Bahari, M. B., 2010, A web-based survey on Australian community pharmacists perceptions and practices of generic substitution, *Journal of Generic Medicines*, 7(4), 342-353.
- Colgan, S., Faasse, K., Martin, L. R., Stephens, M. H., Grey, A., & Petrie, K. J., 2015, Perceptions of generic medication in the general population, doctors and pharmacists: A systematic review, *BMJ Open*, 5(12), 1-2.
- Domeyer, P. J., Katsari, V., Sarafis, P., Aletras, V., & Niakas, D., 2018, Greek students' attitudes, perception and knowledge regarding generic medicines in times of economic crisis: A cross-sectional study, *BMC Medical Education*, 18(1), 4–11.
- Dunne, S., Shannon, B., Dunne, C., & Cullen, W., 2014, Patient perceptions of generic medicines: A mixed-methods study, *Patient*, 7(2), 177–185.
- Dunne, S., Shannon, B., Hannigan, A., Dunne, C., & Cullen, W., 2014, Physician and pharmacist perceptions of generic medicines: What they think and how they differ, *Health Policy*, 116(2–3), 214–223.

- Enterprise, J., 2014, *SPSS untuk Pemula*, 92, PT Elex Media Komputindo, Jakarta.
- Fabiano, V., Mameli, C., Cattaneo, D., Delle Fave, A., Preziosa, A., Mele, G., Zuccotti, G., 2012, Perceptions and patterns of use of generic drugs among Italian Family Pediatricians: First round results of a web survey, *Health Policy*, **104**(3), 247–252.
- Ferrari, R., 2015, Writing narrative style literature reviews, *Medical Writing*, **24**(4), 230–235.
- Food and Drug Administration, 2018, Generic Drug Facts, <https://www.fda.gov/drugs/generic-drugs/generic-drug-facts>, 15 Mei 2020.
- Hassali, M. A., Wong, Z. Y., Alrasheedy, A. A., Saleem, F., Mohamad Yahaya, & Aljadhey, 2014, Perspectives of physicians practicing in low and middle income countries towards generic medicines: A narrative review. *Health Policy*, **117**(3), 297–310.
- Ke, X., Saksena, P., & Holly, A., 2011, The Determinants of Health Expenditure : A Country-Level Panel Data Analysis, *Working Paper of the Results for Development Institute*, http://www.who.int/health_financing/documents/report_en_11_deter-he.pdf., 15 Mei 2020.
- Kementerian Kesehatan Republik Indonesia, 2014, *Farmakope Indonesia*, Edisi V, Kemenkes, Jakarta.
- Kementerian Kesehatan Republik Indonesia, 2018, Hasil Utama Riskesdas Penyakit Tidak Menular 2018, *Hasil Utama Riskesdas Penyakit Tidak Menular*.
- Kesselheim, A. S., Gagne, J. J., Franklin, J. M., Eddings, W., Fulchino, L. A., Avorn, J., & Campbell, E. G., 2016, Variations in Patients' Perceptions and Use of Generic Drugs: Results of a National Survey, *Journal of General Internal Medicine*, **31**(6), 609–614.
- Kobayashi, E., Karigome, H., Sakurada, T., Satoh, N., & Ueda, S., 2011, Patients' attitudes towards generic drug substitution in Japan, *Health Policy*, **99**(1), 60–65.
- Kobayashi, E., Satoh, N., & Ueda, S., 2011, Community pharmacists' perspectives on generic substitution in Japan, *Journal of Public Health*, **19**(3), 249–256.
- Kotler, P., & Armstrong, G., 2010., *Principles of Marketing*, 27, Thirteen Edition. Prentice Hall. New Jersey.

- Maly, J., Zimcikova, E., Babica, J., Kubena, A. A., Kostriba, J., & Mala-Ladova, K., 2019, Representative sample survey on factors determining the Czech physicians' awareness of generic drugs and substitution, *BMC Health Services Research*, **19**(1), 777.
- Menteri Kesehatan RI, 2010, *Peraturan Menteri Kesehatan Republik Indonesia Nomor Hk.02.02/Menkes/068/I/2010 tentang Kewajiban Menggunakan Obat Generik di Fasilitas Pelayanan Kesehatan Pemerintah*, Kementerian Kesehatan RI, Jakarta.
- Mondelo-García, C., Mendoza, E., Movilla-Fernández, M. J., & Coronado, C., 2018, Perceptions of pharmacists and physicians on generic substitution in a financial crisis context in Northwestern Spain: A qualitative study, *Health Policy*, **122**(12), 1316–1325.
- Munisih, S., 2013, Pengaruh Kualitas Obat terhadap Kepuasan dan Loyalitas Pelanggan di Apotek Dela Semarang. *Media Farmasi Indonesia*, **13**(1), 1267–1276.
- O'Leary, A., Usher, C., Lynch, M., Hall, M., Hemeryk, L., Spillane, S., Barry, M., 2015, Generic medicines and generic substitution: Contrasting perspectives of stakeholders in Ireland, *BMC Research Notes*, **8**(1), 1–10.
- Papanicolas, I., Woskie, L. R., & Jha, A. K., 2018, Health care spending in the United States and other high-income countries, *JAMA - Journal of the American Medical Association*, **319**(10), 1024–1039.
- Quintal, C., & Mendes, P., 2012, Underuse of generic medicines in Portugal: An empirical study on the perceptions and attitudes of patients and pharmacists, *Health Policy*, **104**(1), 61–68.
- Raras, A., 2019, *Manajemen Bisnis Purnabakti*, 1, Deepublish, Yogyakarta.
- Riner, B., Bussy, A., Hélène-Pelage, J., Moueza, N., Lamy, S., & Carrère, P., 2017, “No Generics, Doctor!” the perspective of general practitioners in two French regions, *BMC Health Services Research*, **17**(1), 1–9.
- Rustiani, E., Andrajati, R., & Arsyanti, L., 2013, Analisis Penggunaan Obat Antihipertensi di Poliklinik Rawat Jalan Rumah Sakit PMI Bogor: Perbandingan Cost Effectiveness dan Kualitas Hidup Pasien (Analysis of Usage Antihypertensive Drugs in Outpatient Polyclinic PMI Hospital Bogor: a Comparison of Coste, *Jurnal Ilmu Kefarmasian Indonesia*, **12**(2), 209–215.
- Ryu, M., & Kim, J., 2017, Perception and attitude of Korean physicians towards generic drugs, *BMC Health Services Research*, **17**(1), 1–9.

- Sari, W. Y., Astuti, I. Y., Setiawan, D., Farmasi, F., Muhammadiyah, U., & Dukuhwaluh, J. R., 2010, Uji Presisi dan Profil Disolusi Tablet Losartan Inovator dan Copy Product dengan Metode Spektrofotometri Ultraviolet-Visible, *PHARMACY*, **07**(01), 95–108.
- Setiadi, N. J., 2010, *Perilaku Konsumen: Perspektif Kontemporer pada Motif, Tujuan, dan Keinginan Konsumen*, 93, Kencana Prenada Media Group, Jakarta.
- Shrank, W. H., Liberman, J. N., Fischer, M. A., Girdish, C., Brennan, T. A., & Choudhry, N. K., 2011, Physician perceptions about generic drugs, *Annals of Pharmacotherapy*, **45**(1), 31–38.
- Skaltsas, L. N., & Vasileiou, K. Z., 2015, Patients' perceptions of generic drugs in Greece, *Health Policy*, **119**(11), 1406–1414.
- Stewart, K., Alrasheedy, A., Hassali, A., Kong, D., Aljadhey, H., Ibrahim, M. I. B. M., & Al-Tamimi, S., 2014, Patient knowledge, perceptions, and acceptance of generic medicines: a comprehensive review of the current literature, *Patient Intelligence*, **6**(1), 1-29.
- Sugiyono, 2012, *Metode Penelitian Bisnis*, 80, CV Alfabeta, Bandung.
- Sulaiman, T. N. S., 2007, *Teknologi dan Formulasi Sediaan Tablet*, 56, Laboratorium Teknologi Farmasi Fakultas Farmasi Universitas Gajah Mada, Yogyakarta.
- Supardi, S., Handayani, R. S., Herman, M. J., Raharni, & Susyanty, A. L., 2012, Kajian Peraturan Perundang-Undangan Tentang Pemberian Informasi Obat dan Obat Tradisional di Indonesia, *Jurnal Kefarmasian Indonesia*, **2**(1), 20–27.
- The United States Pharmacopeia Convention, 2016, *Revision Bulletin. Candesartan Cilexetil Tablets*, (C181881_M1). Chemical Medicines Monographs 2.
- The World Bank, 2019, GNI, Atlas method (current US\$), <https://data.worldbank.org/indicator/NY.GNP.ATLS.CD>, pada 15 Mei 2020.
- Tobin, M. R., & Laing, R., 2014,. Generic medicine: Boston University students' perceptions and surprising lack of knowledge, *Journal of Generic Medicines*, **11**(3–4), 136–145.
- Tsaprantzi, A. V., Kostagiolas, P., Platis, C., Aggelidis, V. P., & Niakas, D., 2016, The impact of information on doctors' attitudes toward generic drugs, *Inquiry (United States)*, **53**(1), 1-8.
- United States Pharmacopeia, 2014, *The United States Pharmacopeia*, United States Pharmacopeial Convention, Rockville.

Yoganandan, D. G., & Pugazh, M. E., 2015, *Male Car Owners' Perception and Buying Behaviour*, 26-27, EduPedia Publications, New Delhi, India.

Yusuf, F., 2016, Studi Perbandingan Obat Generik dan Obat dengan Nama Dagang. *Jurnal Farmanesia*, **9**(11), 5–10.