

DAFTAR PUSTAKA

BUKU

- Affeldt, Pauline Luise. 2011. *Tying and Bundling in Two-Sided Markets, Why Tying WMP and the Windows OS Increases Total Welfare*. Tilburg. Tilburg University.
- Ali, Zainuddin. 2013. *Metode Penelitian Hukum*. Jakarta. Sinar Grafika.
- Amiruddin dan Zainal Asikin. 2003. *Pengantar Metode Penelitian Hukum*. Jakarta. Rajawali Pers.
- Anderson, Simon P., dan R gis Renault . 2008. *Price Discrimination*. Charlottesville. University of Virginia.
- Arikunto, Suharsini. 1996. *Prosedur Penelitian Suatu Pendekatan Praktek*. Jakarta. Penerbit Rineka Cipta.
- Bennett, Owen. 2019. *AI-Facilitated Price Discrimination and the EU Acquis Communautaire: will the Law Cope with a Pricing Revolution?*. Dublin. Trinity College Dublin.
- Black, Henry Campbell. 1968. *Black's Law Dictionary*. Saint Paul-Minnesota. West Publishing. CO.
- Claud , M lanie, dan Dorian Combe. 2018. *The Roles of Artificial Intelligence and Humans in Decision Making: Towards Augmented Humans?* Ume . Ume  School of Business, Economics and Statistics, Ume  University. Ume .
- Competition Law & Policy OCED. 2002. *OCED Policy Roundtables: Loyalty and Fidelity Discounts and Rebates*. Paris. OCED.
- Cruz, Peter de. 2010. *Perbandingan Sistem Hukum. Common Law. Civil Law. dan Socialist Law*. Bandung. Nusa Media.
- Directorate for Financial and Enterprise Affairs Competition Committee OCED. 2018. *Personalized Pricing in the Digital Era*. Paris. Secretary of Organization for Economic Co-operation and Development.
- Dobinson, Ian dan Francis Johns. 2007. "Qualitative Legal Research." dalam *Research Methods for Law*. Editor Mike McConville dan Wing Hong Chui. Eidinburgh. Eidinburgh University Press.

Dutch Independent Post and Telecommunication Authority. 2004. *Price Discrimination, Economic Policy Note No. 2, January 2004*. Amsterdam. OPTA Economic Analysis Team.

Economides, Nicholas. 2018. "Bundling and Tying." Dalam *The Palgrave Encyclopedia of Strategic Management*. London. Palgrave Macmillan.

Ebadi, Malek. 2014. *Buyback and Target Rebate Contracts when the Manufacturer operates under Carbon Cap and Trade Mechanism*. Ankara. Bilkent University.

European Commission. 2013. *Competition: Antitrust procedures in abuse of dominance*. Brussel. European Union.

_____. 2018. *Communication from the Commission to the European Parliament, the European Council, the Council, the European Economic and Social Committee and the Committee of the Regions*, Brussels. European Commissions.

European Parliament. 2019. *Briefing on Artificial Intelligence: Challenges for EU Citizen and Consumers*. Brussel. Policy Department for Economic, Scientific and Quality of Life Policies, Directorate-General for Internal Policies.

_____. 2019. "Fact Sheets on the European Union." dalam *Economic and Monetary Union. Taxation and Competition Policies* <https://www.europarl.europa.eu>. diakses 15 Oktober 2019.

Ezrachi, Ariel dan Maurice E. Stucke. 2016. *Virtual Competition, the Promise and Perils of the Algorithm- Driven Economy*. Cambridge. Harvard University Press.

Future of Privacy Forum. 2017. *Unfairness by Algorithm: Distilling the Harms of Automated Decision-Making*. Washington, D.C. Future of Privacy Forum.

Gellhorn, Ernest dan William E. Kovacic. 1995. *Antitrust Law and Economic. in a Nutshell*. Washington D.C. West Publishing CO.

Geradin, Damien dan Nicolas Petit. 2005. *Price Discrimination under EC Competition Law: The Need for a case-by-case Approach*. Belgium. Global Competition Law Center. College of Europe.

Hermansyah. 2008. *Pokok-Pokok Hukum Persaingan Usaha di Indonesia*. Jakarta. Kencana Prenada Media Group.

High-Level Expert Group on Artificial Intelligence. 2019, *Ethics guidelines for trustworthy AI*. Brussels. European Commission.

- Hoecke, Mark Van. 2015. *Methodology of Comparative Legal Research*. London. Department of Interdisciplinary Study of Law. Privat Law. and Business Law. Queen Mary University of London.
- Jones, Alison dan Brenda Sufrin. 2008. *EC Competition Law: Text Cases, and Materials*. Amerika Serikat. Oxford University Press, Inc.
- Komisi Pengawas Persaingan Usaha. 2017. *Buku Teks Hukum Persaingan Usaha Edisi Kedua*. Jakarta. KPPU.
- Lowes, Bryan, *et.al*. 2005. *Collins Dictionary of Business, 3rd Edition*. New York. Harpercollins Pub Ltd.
- Margono, Suyud. 2015. *Hukum Anti Monopoli*. Jakarta. Sinar Grafika.
- Massachusetts Institute of Technology. 2018. “Asia’s AI Agenda. The Ecosystem.” dalam *MIT Technology Review Insight*. Edisi Tahun 2018.
- Miles dan Huberman. 1992. *Analisis Data Kualitatif*. UI-Press. Jakarta.
- Moleong, Lexy J.. 2008. *Metodologi Penelitian Kualitatif. Edisi Revisi*. Bandung. PT. Remaja Rosdakarya
- Nawawi, Hadarni. 2005. *Metode Penelitian bidang Sosial*. Yogyakarta. Gadjah Mada University Press.
- Panel for the Future of Science and Technology. 2019. *Understanding algorithmic decision-making: Opportunities and challenges* Brussels. European Parliamentary Research Service.
- Partidge, Derek. 2010. “What’s in an AI program? A Concept-Learning Cognitive Language Understander by any other Name Will Behave the Same.” dalam *The Foundations of Artificial Intelligence*. Editor Derek Partridge. Cambridge. Cambridge University Press.
- Puspaningrum, Galuh. 2013. *Hukum Persaingan Usaha, Perjanjian dan Kegiatan yang Dilarang dalam Hukum Persaingan Usaha di Indonesia*. Yogyakarta. Aswaja Pressindo.
- Santoso, Lukman dan Yahyanto. 2016. *Pengantar Ilmu Hukum, Sejarah, Pengertian, Konsep Hukum, Aliran Hukum, dan Penafsiran Hukum*, Malang. Setara Press.
- Schank, Roger C. 2010. “What is AI. anyway?”. dalam *The Foundations of Artificial Intelligence*. Editor Derek Partridge. Cambridge. Cambridge University Press.

Schoen, Sy dan Wendell Sykes. 1987. *Putting Artificial Intelligence to Work, Evaluating & Implementing Business Applications*. New York. John Wiley & Sons.

Siswanto, Arie. 2002. *Hukum Persaingan Usaha*. Jakarta. Penerbit Ghalia Indonesia.

Slaughter dan May. 2016. *An Overview of the EU Competition Rules. A General Overview of the European Competition Rules Applicable to Cartels. Abuse of Dominance. Forms of Commercial Cooperation. Merger Control and State Aid*. Slaughter dan May Lawfirm.

Soekanto, Soerjono. 2006. *Pengantar Penelitian Hukum*. Jakarta. UI-Press.

Stole, Lars A. 2003. *Price Discrimination and Imperfect Competition*. Chicago. University of Chicagio.

Subekti. 1990. *Hukum Perjanjian*. Jakarta. Intermasa.

Sugiyono. 2013. *Metode Penelitian Kuantitatif. Kualitatif. dan R&D*. Bandung . CV. Alfabeta.

Suyanto. 2007. *Artificial Intelligence, Searching, Reasoning, Planning, and Learning*. Bandung. Informatika.

The World Bank. 1998. *A Framework for the Design and Implementation of Competition Law and Policy*. Washington. D.C.. Organisation for Economic Co-operation and Development. Directorate for Financial and Enterprise Affairs.

Usman, Rachmadi. 2013. *Hukum Acara Persaingan Usaha di Indonesia*. Jakarta. Sinar Grafika.

Whish, Richard dan David Bailey. 2015. *Competition Law, Eighth Edition*. Oxford. Oxford Universitu Press.

JURNAL

Areeda, Phillip, dan Donald F. Turner. 1975. "Predatory Pricing and Related Practices under Section 2 of the Sherman Act." Dalam *Harvard Law Review*, Vol. 88, No. 4, Edisi Februari 1975.

Avila, R. dan Avila, T. 1986. "Rebates: An Ethical Issue?" Dalam *American Journal of Business*, Vol. 1 No. 2.

Grundey, Dainora dan Ingrida Griesiene. 2011. "Price Discrimination; a Comparative Study of Business Universities in Lithuania" Dalam *Economics & Sociology*, Vol. 4, No 1, 2011.

Hinz, Oliver, Il Horn Hann, et. al. 2011. "Price Discrimination in E-Commerce?" Dalam *MIS Quarterly*. Vol. 35(1).

Mehlhorn, Kurt. 2014. "Algorithms and Programs." dalam Jurnal *European Review*. Vol. 24. No. 1.

Paterson, Jeannie Marie dan Yvette Maker. 2018. "Why Artificial Intelligence Discrriminate." dalam laman publikasi penelitian dan artikel ilmiah *University of Melbourne* <https://pursuit.unimelb.edu.au/>. diakses 24 September 2019.

Poola, Indrasen. 2019 "How Artificial Intelligence in Impacting Real Life Every Day." dalam *International Journal of Advance Research and Debvelpment (IJARnD)*. Volume 2. Issue No. 10.

Toha, Kurnia. 2019. "Urgensi Amandemen UU tentang Persaingan Usaha di Indonesia: Problem dan Tantangan." Dalam *Jurnal Hukum dan Pembaruan Universitas Indonesia* 49. No. 1, Tahun 2019.

Shabbir, Jahanzaib dan Tarique Anwer. 2015. "Artificial Intelligence and its Role in Near Future." dalam *Journal of Latex Class Files*. Vol. 14. No. 8. Edisi Agustus 2015.

Zuiderveen, Frederik Borgesius dan Joost Poort. 2016. "Online Price Discrimination and EU Data Privacy Law." Dalam *Instituut voor Informatierecht, Universiteit van Amsterdam*. J Consum Policy DOI 10.1007/s10603-017-9354-z

PERATURAN PERUNDANG-UNDANGAN TERKAIT, PERJANJIAN INTERNASIONAL, DEKLARASI, DAN KASUS RUJUKAN

European Commission. 2018. *Declaration of Cooperation on Artificial Intelligence*. Brussels. European Commission.

European Court Report 1979-00461. *Case 85/76. Hoffmann-La Roche & Co. AG v Commission of the European Communities*.

European Court Report 1999 II-02969. *Case T-228/97. Irish Sugar plc v Commission of the European Communities*.

European Court Report 1999 IV/D-2/34.780. *Case T-219/99. Virgin/British Airways. v Commission of the European Communities.*

European Court Report 1999/199/EC. *Case IV/35.703. Portuguese Airports.*

European Union. Protocol No 27 on Internal Market and Competition. (Official Journal 115 . 09/05/2008 P. 0309 – 0309).

_____. The Treaty on the Functioning of the European Union (TFEU). (Official Journal C 326 , 26/10/2012 P. 0001 – 0390).

Perkara Komisi Pengawas Persaingan Usaha No. 10/KPPU-L/2005.

Undang-Undang No 5 Tahun 1999 tentang Larangan Praktik Monopoli dan Persaingan Usaha Tidak Sehat (Lembaran Negara Republik Indonesia Tahun 1999 No. 33, Tambahan Lembaran Negara No. 3817).

Rancangan Peraturan KPPU tentang Pedoman Pasal 6 tentang Diskriminasi Harga.

REDAKSI RESMI DAN SUMBER-SUMBER LAINNYA

Assembly of European Region. 2019. “What’s new on Artificial Intelligence?” Dalam *Assembly of European Region*. <https://aer.eu/updates-artificial-intelligence/> . Diakses 20 Februari 2020.

BBC. 2000. “Amazon’s old costumers ‘pay more.” Dalam *BBC News*. <http://news.bbc.co.uk/2/hi/business/914691.stm>. Diakses 20 Mei 2020.

Competition Policy International. 2018. “Competition Law Consequences of Artificial Intelligence.” Dalam *Social Science Research Network, CPI*, <https://www.competitionpolicyinternational.com/competition-law-consequences-of-artificial-intelligence/>. Diakses 10 Februari 2020.

Copeland, B. J. 2019. “Artificial Intelligence.” dalam *Encyclopedia Britannica* <https://www.britannica.com>. diakses 17 Oktober 2019.

Esposito, Mark. 2019. “Artificial Intelligence in Business: Creating Value with Machine Learning.” dalam *Harvard Extension School – Professional Development*. <https://www.extension.harvard.edu/professional-development/programs/artificial-intelligence-business-creating-value-machine-learning>. diakses 10 Oktober 2019.

European Commission. 2012. “*Consolidated Version of the Treaty on the Functioning of the European Union.*” dalam *Official Journal of the European Union*. C 326/47.

- _____. 2016. *Report of Competition Policy 2016*.
<https://ec.europa.eu> diakses 15 Oktober 2019.
- _____. 2018. “Coordinated Plan on Artificial Intelligence” dalam *Policies, Information, and Services*. <https://ec.europa.eu/digital-single-market/en/news/coordinated-plan-artificial-intelligence>. diakses 11 Oktober 2019.
- _____. 2018. “EU Member States sign up to cooperate on Artificial Intelligence” dalam *Policies, Information, and Services*. <https://ec.europa.eu/digital-single-market/en/news/eu-member-states-sign-cooperate-artificial-intelligence>. diakses 11 Oktober 2019.
- _____. 2018. “Policy: Artificial Intelligence” dalam *Policies, Information, and Services*. <https://ec.europa.eu/digital-single-market/en/artificial-intelligence#Coordinated-EU-Plan-on-Artificial-Intelligence>. diakses 11 Oktober 2019.
- _____. 2019. “Ethics guidelines for trustworthy AI.” Dalam *Policies, Information and Services*. <https://ec.europa.eu/digital-single-market/en/news/ethics-guidelines-trustworthy-ai> Diakses 20 Februari 2020.
- _____. 2020, “Are there restrictions on the use of automated decision-making?” Dalam *Europa.eu*. https://ec.europa.eu/info/law/law-topic/data-protection/reform/rules-business-and-organisations/dealing-citizens/are-there-restrictions-use-automated-decision-making_en#. Diakses Jumat 19 Juni 2020.
- Gershgorn, Dave. 2016. “AI can Learn from Data without ever Having Access to it.” Dalam *Quartz*, <https://qz.com/814934/ai-can-learn-from-data-without-ever-having-access-to-it/>. Diakses 5 Februari 2020.
- Gill, Oren Bar. “Algorithmic Price Discrimination When Demand is a Function of Both Preferences and (Mis)Perceptions.” dalam *Harvard John M. Olin Center for Law, Economics, and Business: Discussion Paper No. 956*. Edisi Mei 2018.
- Shawn Grimsley. 2015. “Monetary Value: Definition and Examples, Chapter 12 Lesson 14.” Dalam *Study.com*, <https://www.study.com/>. Diakses 2 Februari 2020.
- Henhen. 2009. “KPPU Kecualikan 3 Model Praktek Diskriminasi Harga.” Dalam *Detik Finance*. <https://finance.detik.com/berita-ekonomi-bisnis/d-1202432/kppu-kecualikan-3-model-praktek-diskriminasi-harga>. Diakses 23 Oktober 2019.

Komisi Pengawas Persaingan Usaha, 2019, “Peraturan Komisi,” dalam Peraturan KPPU, <https://www.kppu.go.id/id/produk-hukum/peraturan-kppu/>, diakses 1 Februari 2020.

Merrill, Douglas. 2019 “What Boards Need to Know About AI.” dalam *Harvard Business Review*. <https://hbr.org/2019/05/what-boards-need-to-know-about-ai> . diakses 10 Oktober 2019.

Moore, Andrew. 2019. “When AI Becomes an Everyday Technology.” dalam *Harvard Business Review*. <https://hbr.org/2019/06/when-ai-becomes-an-everyday-technology>. Diakses 1 Februari 2020.

Norton Life Lock. 2020. “What are Cookies?” Dalam *US Norton*. <https://us.norton.com/internetsecurity-privacy-what-are-cookies.html>. Diakses 20 Mei 2020.

Shaw, Jonathan. 2019. “Artificial Intelligence and Ethics.” dalam *Harvard Magazine*. Edisi Januari – Februari 2019. <https://harvardmagazine.com/2019/01/artificial-intelligence-limitations>. diakses 10 Oktober 2019.

Sidik, Syahrizal. 2019. “Dukung e-Commerce. Tokopedia Dirikan Pusat Riset AI.” dalam *CNBC Indonesia*. <https://www.cnbcindonesia.com/tech/20190330194033-37-63860/dukung-e-commerce-tokopedia-dirikan-pusat-riset-ai>. diakses 10 Oktober 2019.

Walfajri , Maizal. 2019. “Lazada Mengadopsi Pembayaran Alibaba.” dalam *Kontan Industri*. Editor Sanny Cicilia. <https://industri.kontan.co.id/news/lazada-mengadopsi-pembayaran-alibaba>. diakses 10 Oktober 2019.

Weert, Wilko van dan Pedro García de Pesquera Villagrán. 2019. “EU Competition Law and Artificial Intelligence,” dalam *McDermott Will & Emery*. Dalam *LEXOLOGY*. <https://www.lexology.com/library/detail.aspx?g=bc17f0c7-898e-4fa8-92e3-7c0b224730d2> Diakses 10 Februari 2020.