

## DAFTAR PUSTAKA

- Badan Pusat Statistik Provinsi D.I Yogyakarta. (2019). “Perkembangan Indeks Harga Konsumen bulan Desember 2019.” Tersedia di <https://yogyakarta.bps.go.id/pressrelease/2020/01/02/965/perkembangan-indeks-harga-konsumen-bulan-desember-2019.html>, diakses pada 27 Januari 2020.
- Badan Pusat Statistik Provinsi D.I Yogyakarta. (2019). “Pertumbuhan Ekonomi DIY Triwulan III-2019.” Tersedia di <https://yogyakarta.bps.go.id/pressrelease/2019/11/05/961/pertumbuhan-ekonomi-diy-triwulan-iii-2019.html>, diakses pada 27 Januari 2020.
- Badan Pusat Statistik Provinsi D.I Yogyakarta. (2019). “Indeks Tendensi Konsumen Daerah Istimewa Yogyakarta Triwulan III 2019.” Tersedia di <https://yogyakarta.bps.go.id/pressrelease/2019/11/05/962/indeks-tendensi-konsumen-daerah-istimewa-yogyakarta-1-indeks-tendensi-konsumen-daerah-istimewa-yogyakarta-triwulan-iii-2019-no--65-11-34-th--xxi--5-november-2019-indeks-tendensi-konsumen-daerah-istimewa-yogyakarta-triwulan-iii-2019.html>, diakses pada 26 Januari 2020.
- Bank Indonesia. (2019). “Survey Kegiatan Dunia Usaha Triwulan IV 2019.” Tersedia di <https://www.bi.go.id/id/publikasi/survei/kegiatan-dunia-usaha/Pages/skdu-triwulan-IV-2019.aspx>, diakses pada 26 Januari 2020.
- Chesbrough, Henry., (2006). *Open Business Model: How to Thrive in the New Innovation Landscape*.
- Cooper, D.R dan Schindler, P.S. (2019). *Business Research Methods*, 13<sup>th</sup> edition. McGraw-Hill Education, New York.
- David, Fred R. (2011). *Strategic Management. Manajemen Strategi Konsep*, edisi dua belas. Jakarta, Salemba Empat.
- Foss, N.J. dan Saebi, T. (2017). Fifteen Years Of Research on Business Model Innovation: How Far Have We Come, and Where Should We Go?. *Journal of Management*, 43 (1), 200-227.
- Hambrick, Donald C dan Fredrickson, James W, (2001): Are you sure you have a strategy?. *The Academic of Manamegent Executive*, 15 (4): 48-59.
- Kotler, Philip dan Gary Armstrong (2004). *Prinsip-Prinsip Pemasaran*. Edisi 12 Jilid 1. Jakarta, Erlangga.
- Magretta, Joan. (2002). Why Business Models Matters. *Harvard Business Review*. May 2002.

Osterwalder, Alex., Pigneur, Yves., (2010). *Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers*. John Wiley and Sons, New York.

Shafer, S., H.J. Smith, dan J.C. Linder. (2005). The Power of Business Models: *In Business Horizons*, 48 (3), 199-207.

Teece, David J. (2010). Business Models: Business Strategy and Innovation. *Long Range Planning*. 43:172-94.

Thompson, Jr., A. A., Peteraf, M. A., Gamble, J. E., & Strickland III, A. J. (2018). *Crafting and executing strategy-The quest for competitive advantage: Concepts and cases*, 21<sup>th</sup> edition. McGraw-Hill, New York.

Wheelen, Thomas, J. dan Hunger, J. David. (2000). *Strategic Management*. Prentice Hall Inc, New Jersey.