



UNIVERSITAS
GADJAH MADA

TVRI DAERAH DI MATA AUDIENS (Studi Eksplanatori Keputusan Audiens Generasi Milenial dan
Generasi X)

di Yogyakarta Menonton Atau Tidak Menonton TVRI Daerah)

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Universitas Gadjah Mada, 2020 | Diunduh dari <http://etd.repository.ugm.ac.id/>

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