

DAFTAR PUSTAKA

Tulisan Ilmiah:

- Agapito, D., Oom do Valle, P., & da Costa Mendes, J. 2013. The Cognitive-Affective-Conative Model of Destination Image: A Confirmatory Analysis. *Journal of Travel & Tourism Marketing*, 30(5): 471–481.
- Aksari, N. M. A. (2014). *Exploring the Efficacy of a Destination Branding Strategy in the Web 2.0 Environment: A Case Study of Bali* (Doctoral dissertation, Victoria University).
- Alcañiz, E. B., García, I. S., & Blas, S. S. (2009). The functional-psychological continuum in the cognitive image of a destination: A confirmatory analysis. *Tourism management*, 30(5), 715–723.
- Al-Kwafi, O. S. 2015. The Impact of Destination Images on Tourists' Decision Making: A Technological Exploratory Study Using fMRI. *Journal of Hospitality and Tourism Technology*, 6(2): 174–194.
- Baloglu, S., & Brinberg, D. 1997. Affective Images of Tourism Destinations. *Journal of Travel Research*, 35(4): 11–15.
- Baloglu, S., & McCleary, K. W. 1999. A Model of Destination Image Formation. *Annals of Tourism Research*, 26(4): 868–897.
- Beerli, A., & Martín, J. D. 2004. Factors Influencing Destination Image. *Annals of Tourism Research*, 31(3): 657–681.
- Bigné, J. E., Sánchez, M. I., & Sánchez, J. 2001. Tourism Image, Evaluation Variables and After Purchase Behaviour: Inter-Relationship. *Tourism Management*, 22(6): 607–616.
- Buhalis, D. 2000. Marketing the Competitive Destination of the Future. *Tourism Management*, 21(1): 97–116.
- Cai, L. A. 2002. Cooperative Branding for Rural Destinations. Purdue University, USA. *Annals of Tourism Research*, 29(3): 720–742
- Chen, C.-F., & Tsai, D. 2007. How Destination Image and Evaluative Factors Affect Behavioral Intentions. *Tourism Management*, 28(4): 1115–1122.
- Chi, C. G. Q., & Qu, H. 2008. Examining the Structural Relationships of Destination Image, Tourist Satisfaction and Destination Loyalty: An Integrated Approach. *Tourism Management*, 29(4): 624–636.

- Dragova, S., Petrovskaya, K., & Egger, R. 2013. Measuring the Perceived Image of Lithuania Through its Destination Management Organization Website, *Information and Communication Technologies in Tourism 2014*. Springer International Publishing, 679–691.
- Echtner, C. M., & Ritchie, J. B. 1993. The Measurement of Destination Image: An Empirical Assessment. *Journal of Travel Research*, 31(4): 3–13.
- Fakeye, P. C., & Crompton, J. L. 1991. Image Differences between Prospective, First-Time, and Repeat Visitors to the Lower Rio Grande Valley. *Journal of Travel Research*, 30(2): 10–16.
- Gartner, W. C. 1994. Image Formation Process. *Journal of Travel & Tourism Marketing*, 2(2–3): 191–216.
- Gartnerand, W. C., & Hunt, J. D. 1987. An Analysis of State Image Change Over a Twelve-Year Period (1971-1983). *Journal of Travel Research*, 26(2): 15–19.
- Hardyantoro, S., & Prianti, D. D. 2012. Peran Website Sebagai Penunjang City Branding Yogyakarta. *Jurnal Ilmu Komunikasi*, 2(1): 2-15.
- Herlina, O. 2013. Komunikasi Pemasaran “Pariwisata DIY melalui Pemanfaatan E-Tourism oleh Swasta dan Pemerintah (Studi Komparatif www.visitingjogja.com dan www.YogYES.com)”. *Tesis*. Ilmu Komunikasi. Universitas Gadjah Mada.
- Istanto, F. H. 2016. Gambar Sebagai Alat Komunikasi Visual. *Nirmana*, 2(1): 23-35.
- Kotler, P., & Gertner, D. 2002. Country as Brand, Product, and Beyond: A Place Marketing and Brand Management Perspective. *Journal of Brand Management*, 9(4): 249–261.
- Kristanta, S. A. 2018. Fotografi Sebagai Media Pencitraan: Studi Kasus Media Publikasi Gua Maria Sendangsono dalam Leaflet, Brosur, dan Buklet. *Tesis*. Program Studi Pengkajian Seni Pertunjukan dan Seni Rupa. Universitas Gadjah Mada.
- Kurniansah, R. (2016). Persepsi dan Ekspektasi Wisatawan terhadap Komponen Destinasi Wisata Lakey-Hu’u, Kabupaten Dompu. *Jurnal Master Pariwisata (JUMPA)*.
- Laucyte, G. 2018. *Tourism Destination Image of Lithuania in the Perspective of Danish Market: What the Non-visitors Say—Project Library*, Aalborg University.

- Lepp, A., Gibson, H., & Lane, C. 2011. Image and Perceived Risk: A study of Uganda and Its Official Tourism Website. *Tourism Management*, 32(3): 675–684.
- Luckvani, M. Y. 2019. Pengaruh Informasi Kepariwisata di Media Sosial Daring Facebook dan Instagram pada Citra Destinasi Wisata. *Tesis*. Magister Manajemen. Universitas Gadjah Mada.
- Miller, D. W., & Stoica, M. 2004. Comparing the Effects of a Photograph Versus Artistic Renditions of a Beach Scene in a Direct-Response Print and for a Caribbean Resort Island: A Mental Imagery Perspective. *Journal of Vacation Marketing*, 10(1): 11–21.
- Murphy, P., Pritchard, M. P., & Smith, B. 2000. The Destination Product and Its Impact on Traveller Perceptions. *Tourism Management*, 21(1): 43–52.
- Murtadho, A., & Shihab, M. R. (2011). Analisis Situs E-Tourism Indonesia: Studi Terhadap Persebaran Geografis, Pengklasifikasian Situs Serta Pemanfaatan Fungsi dan Fitur. *Journal of Information Systems*, 7(1), 13-25.
- Pearce, D. G. 1998. Tourism Development in Paris Public Intervention. *Annals of Tourism Research*, 25(2): 457-476.
- Rajesh, R. 2013. Impact of Tourist Perceptions, Destination Image and Tourist Satisfaction on Destination Loyalty: A Conceptual Model. *PASOS. Revista de Turismo y Patrimonio Cultural*, 11(3): 67–78.
- Rosalina, B. 2007. Persepsi Pelaku Pariwisata Terhadap Brand Positioning Daerah Istimewa Yogyakarta. *Tesis*. Teknik Arsitektur Perencanaan Pariwisata. Universitas Gadjah Mada.
- Ryan, C. (1993). Crime, violence, terrorism and tourism: an accidental or intrinsic relationship?. *Tourism Management*, 14(3), 173-183.
- Ryan, C. (2000). Tourist experiences, phenomenographic analysis, post-postivism and neural network software. *International Journal of Tourism Research*, 2(2), 119-131.
- Siregar, L. A. 2018. Pengelolaan Website www.visitingjogja.com Sebagai Media Informasi Wisata Berbasis Internet Daerah Istimewa Yogyakarta tahun 2017. *Skripsi*. Program Studi Ilmu Komunikasi. Universitas Muhammadiyah Yogyakarta.
- Virginia Phelan, K., Mills, J. E., Douglas, A. C., & Brian Aday, J. 2013. Digital Personalities: An Examination of the Online Identity of Travel and Tourism websites. *Journal of Hospitality and Tourism Technology*, 4(3): 248–262.

Wibisono, Nono. Mei 2016. *Destination Image: perception, experience, and behavioural intention: in the context of West Java, Indonesia as a tourist destination*. Dalam *Asia Tourism Forum 2016- The 12th Biennial Conference of Hospitality and Tourism Industry in Asia (ATF-16)*. Atlantis Press: 57-63.

Sumber Internet dan Arsip:

APJII Asosiasi Penyelenggara Jasa Internet Indonesia. *Infografis Penetrasi dan Perilaku Pengguna Internet Indonesia Survey*. 2017.

<https://visitingjogja.com/>. Diakses secara berkala.