

REFERENCE

- Alvara Research Center. (2017). *“Indonesian Middle Class Muslim: Religiosity and Consumerism”*. Jakarta.
- Asosiasi Penyelenggara Jasa Internet Indonesia. 2017. *Puspakom*. Universitas Indonesia. Jakarta: APJII.
- Boston Consulting Group. (2013). *“Asia’s Next Big Opportunity: Indonesia’s Rising Middle-Class and Affluent Consumers”*.
- Center for Religious and Cultural Studies (CRCS) of the State Islamic University (UIN) Syarif Hidayatullah Jakarta. (2017). Accessed on 2019: <https://puslitpen.uinjkt.ac.id/>
- Central Bureau of Statistics. (2010). Population of Indonesia. Accessed on 2019, from Central Bureau of Statistics: <https://www.bps.go.id/>
- Darminto, WJS Purwo. (1999). *Kamus Besar Bahasa Indonesia*. Jakarta: Balai Pustaka
- Deegan, M. and Tanner, S. (2002). *“Digital Futures; Strategies For The Information Age”*. London: Library Association Publishing.
- Deloitte. (2015). *“TMT predictions 2015 Middle East”*.
- Hootsuite (We Are Social). (2019). *“Indonesian Digital Report”*. Accessed on 2019: <https://andi.link/hootsuite-we-are-social-indonesian-digital-report-2019/>
- Jack Febrian. (1997). *“Data Digital”*. Bandung: Yayasan Total Sarana Edukasi.
- Library of Congress. (2008). *About American Memory, Mission and History*. Accessed on 2019: <http://memory.loc.gov/ammem/about/index.html>
- Osterwalder, A., & Pigneur, Y. 2010. *“Business Model Generation”*. New Jersey: John Wiley & Sons, Inc
- Thomson Reuters. (2015). *“Digital Islamic Economy: Special focus brief on the Digital Islamic Consumer Services”*. Part of the State of the Global Islamic Economy Report 2015.
- Kotler, Philip. (2006). *Marketing Mangement*. New Jersey: Pearson Education.

- Mcmenemy & Poulter. (2005). *"Delivering Digital Sevices"*. London: Facet Publishing
- Munir, Muhammad. (2012). *"Manajemen Dakwah"*. Jakarta: Kencana
- Parasuraman, A., Zeithaml, V.A. and Berry, L.L., (1985), '*A Conceptual Model of Service Quality and Its Implications for Future Research*', Journal of Marketing, Vol. 49(4), pp. 41-40.
- _____, (1988), '*SERVQUAL: A Multiple-Item Scale For Measuring Consumer Perceptions Of Service Quality*', Journal of Retailing, Vol. 64(1), pp. 12-40.
- Pew Research Center. (2017). *"Muslims and Islam: Key findings in the U.S. and around the world"*. Accessed on 2019: <https://www.pewresearch.org/fact-tank/2017/08/09/muslims-and-islam-key-findings-in-the-u-s-and-around-the-world/>
- Sekaran, Uma. (2006). *Research Method for Business*. Jakarta: Salemba Empat.
- Sugiyono. (2011). *Metode penelitian Kombinasi*. Bandung: Alfabeta
- Thompson, A, A., Peteraf, M, A., Gamble, J, E., & Strickland III, A, J., 2014. *"Crafting and Executing Strategy (19th ed.)"*. New York: McGraw-Hill
- Tjiptono, Fandy. (1998). *Manajemen Jasa*. Yogyakarta: Andi Offset.
- Yin, R. K. (2011). *"Qualitative research from start to finish"*. The Guilford Press.
- Yuswohady. (2016). *"#GenM (Generation Muslim)"*. Middle Class Institute. Bentang.