

TABLE OF CONTENTS

TITLE PAGE	i
APPROVAL PAGE	ii
AUTHENTICITY STATEMENT	iii
PREFACE	iv
TABLE OF CONTENTS	vi
LIST OF TABLES	vii
LIST OF FIGURES	viii
LIST OF APPENDICES	ix
LIST OF ABBREVIATION	x
ABSTRACT	xi
INTISARI	xii
CHAPTER I INTRODUCTION	
I.1 Background	1
I.2 Problem Formulation	4
I.3 Study Objective	4
I.4 Study Benefit	4
I.5 Study Originality	5
CHAPTER II LITERATURE REVIEW	
II.1 Literature Review	7
II.2 Basic Theory	15
II.3 Conceptual Framework	18
II.4 Hypothesis	19
CHAPTER III RESEARCH METHODOLOGY	
III.1 Study Design	20
III.2 Time and Study Settings	20
III.3 Research Respondent	20
III.4 Sample Size	22
III.5 Sampling Method	23
III.6 Study Variable	23
III.7 Operational Definitions of Variable	24
III.8 Research Instruments	25
III.9 Study Plan	26
III.10 Data Analysis	28
III.11 Ethical Consideration	28
CHAPTER IV RESULT & DISCUSSION	
IV.1 Results	29
IV.2 Discussion	37
IV.3 Advantage, Diadvantage, and Limitation	44
CHAPTER V CONCLUSION	
IV.1 Conclusion	45
IV.2 Suggestion	45
REFERENCE	46
APPENDICES	49