

REFERENCES

- Ajzen, Icek. 2005. *Attitude, Personality, and Behavior*. New York: McGraw-Hill Education.
- Balcerowicz, L. 2015. *Corporate Social Responsibility: Some Clarifications and Questions*. New York: Palgrave Macmillan.
- Cable, Daniel and Mary Graham. 2000. "The Determinants of Job Seekers' Reputation Perceptions." *Journal of Organizational Behavior*: 929 - 947.
- Cable, Daniel, and Daniel Turban. 2003. "The Value of Organizational Image in The Recruitment Context: A Brand Equity Perspective." *Journal of Applied Social Psychology*: 2244 - 2266.
- Carroll, Archie B. 2016. *Carroll's Pyramid of CSR: Taking Another Look*. International Journal of Corporate Social Responsibility.
- Carroll, Archie B. 1979. *A Three-Dimensional Conceptual Model of Corporate Social Performance*. Georgia: Academy of Management Review.
- Carroll, Archie B. 1991. *The Pyramid of Corporate Social Responsibility: Toward the Moral Management of Organizational Stakeholders*. Georgia: Business Horizons.
- Chapman, Derek, Krista Uggerslev, Sarah Carroll, Kelly Piasentin, and David Jones. 2005. *Applicant Attraction to Organizations and Job Choice: A Meta-Analytic Review of the Correlates of Recruiting Outcomes*. Canada: The Journal of Applied Psychology, University of Calgary.
- Connelly, Brian, Samuel Certo, Duane Ireland, and Christopher Reutzel. 2011. "Signaling Theory: A Review and Assessment." *Journal of Management*, Vol. 37: 39–67.
- Francis, Tracy, and Fernanda Hoefel. 2018. "True Gen: Generation Z and its Implications for Companies." *McKinsey & Company*, November 2018. Accessed on October 2019. <https://www.mckinsey.com/industries/consumer-packaged-goods/our-insights/true-gen-generation-z-and-its-implications-for-companies>
- Gaidhani, Shilpa, Drlokesh Arora, and Bhuvanesh Sharma. 2019. *Understanding The Attitude of Generation Z Towards Workplace*. India: Pune Institute of Business Management.

Graham, Laura P. 2018. *Generation Z Goes to Law School: Teaching and Reaching Law Students in the Post-Millennial Generation*. Arkansas: University of Arkansas at Little Rock Law Review.

Gupta, Megha. 2012. *Corporate Social Responsibility in the Global Apparel Industry: An Exploration of Indian Manufacturers' Perceptions*. Greensboro: University of North Carolina.

Ham, Marija, Marina Jeger, and Anita Frajman Ivković. 2015. *The Role of Subjective Norms in Forming the Intention to Purchase Green Food*. Bosnia: Economic Research-Ekonomska Istraživanja.

Highhouse, Scott, Filip Lievens, and Evan Sinar. 2003. *Measuring Attraction to Organizations*. Singapore: Research Collection of Lee Kong Chian School Of Business.

Jones, David, Chelsea Willness, and Shannnon Macneil. 2009. "Corporate Social Responsibility and Recruitment: Testing Person-Organisation Fit and Signaling Mechanisms." *Academy of Management Proceedings*, No. 1: 1–6.

Kotler, Philip, and Nancy Lee. 2005. *Corporate Social Responsibility: Doing the Most Good for Your Company and Your Cause*. New Jersey: Wiley.

Kristof, Amy. 2006. *Person-Organization Fit: An Integrative Review of Its Conceptualizations, Measurement, and Implications*. Colorado: Personnel Psychology.

Ksiezak, Paulina. 2016. *The Benefits from CSR for A Company and Society*. Journal of Corporate Responsibility and Leadership.

Mullerat, Ramon. 2010. *International Corporate Social Responsibility: The Role of Corporations in the Economic Order of the 21st Century*. Kluwer Law International.

Omar, Muhamad, Azzarina Zakaria, Shakerin Ismail, Jeanie Sin, and Venesha Selvakumar. 2015. *Job Selection Preferences of Accounting Students in Malaysian Private Universities*. Kuala Lumpur: Procedia Economics and Finance.

Perry, Patsy, and Neil Towers. 2015. *Conceptual Framework Development for CSR Implementation in Fashion Supply Chains*. International Journal of Physical Distribution & Logistics Management, Vol. 43, No. 5/6, pp. 478–500.

Saunders, Mark, Philip Lewis, and Adrian Thornhill. 2009. *Research Methods for Business Students*. Fifth Edition. Harlow: Pearson Education Limited.

Sekaran, Uma, and Roger Bougie. 2013. *Research Methods for Business*. West Sussex, UK: John Wiley & Sons Ltd.

Sekaran, Uma. 2003. *Research Methods for Business: A Skill Building Approach*. Fifth Edition. New York: John Wiley & Sons, Inc.

Simpson, S.N.Y., and E.K Aprim. "Do Corporate Social Responsibility Practices of Firms Attract Prospective Employees? Perception of University Students from a Developing Country." *International Journal of Corporate Social Responsibility*.

Turban, Daniel, and Daniel Greening. 1996. "Corporate Social Performance and Organizational Attractiveness to Prospective Employees." *Academy of Management Journal*: 658 - 72.

Turban, Daniel, and Daniel Greening. 2000. "Corporate Social Performance As a Competitive Advantage In Attracting a Quality Workforce." *Business & Society*: 254 - 280.

Vk, Gokuladas. 2010. *Factors That Influence First-career Choice of Undergraduate Engineers in Software Services Companies: A South Indian Experience*. India: Career Development International.

Williams, Joann. 2013. *Theory of Organizational Attractiveness*. Encyclopedia Of Management Theory (Vol. 1, pp. 862-864). SAGE Publications, Ltd.

Zaid, Mohammed, and Excimirey Amer Al-Manasra. 2013. "The Impact of Corporate Social Responsibility Dimensions on Organizational Attractiveness in Jordanian Commercial Banks." *European Journal of Business and Management*: 175 - 183.



UNIVERSITAS
GADJAH MADA

The Influence of Corporate Social Responsibility Perception Towards Generation Z University Students' Job Pursuit Intentions

SAFIRA NUR HALIZA, Ertambang Nahartyo, Dr., M.Sc., CMA., Ak., CA.

Universitas Gadjah Mada, 2020 | Diunduh dari <http://etd.repository.ugm.ac.id/>