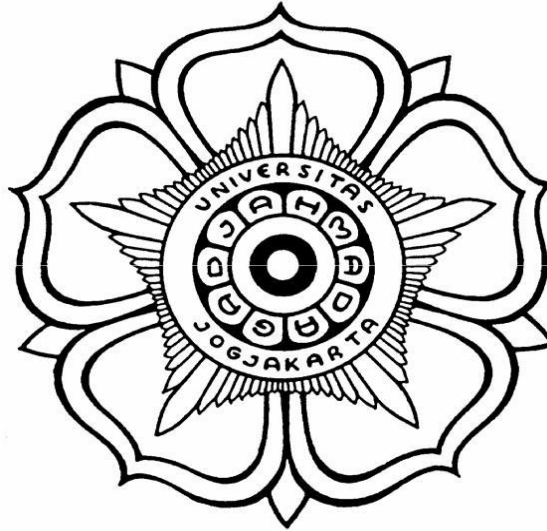


**ANALYZE THE EFFECT OF COSTUMER EXPERIENCE TOWARD
CUSTOMER SATISFACTION AND CUSTOMER LOYALTY
(Study Case IKEA Alam Sutera)**



Submitted by:

Aninda Sarahkinanti

15/391886/PEK/2133215

To

ECONOMIC AND BUSINESS FACULTY

GADJAH MADA UNIVERSITY

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