

ABSTRACT

The thesis aims to examine factors influence the development of inclusive tourism which is marked by an increase in the status of Pulau Karampuang as the most popular tourism destination in the West Sulawesi provinve. Based on the phenomenon of increasing the number of female workers whose status is local residents of Pulau Karampuang. The local women are more likely to work as domestic workers or other informal workers outside the island than to be involved in exploiting the tourism potential of Pulau Karampuang as one of the top tourism destinations in West Sulawesi (*Tourism Mapping of West Sulawesi Province*, 2018).

The lack of involvement of local communities, especially women's groups in the process of exploiting the tourism potential of Pulau Karampuang is seen as a form of tourism exclusivity that is suspected to be one of the reasons why these female workers are absorbed as domestic workers and washing workers outside Pulau Karampuang. Cultural factors, low awareness of education and high early age of marriage are the causes of the lack of women's role in increasing inclusive tourism in Pulau Karampuang.

Keywords : *inclusive tourism, product tourism, policy, collaboration, women.*