

INTISARI

Kehalalan makanan dan pendidikan halal terkait pengetahuan, sikap, dan perilaku yang ditunjukkan oleh masjid menentukan perkembangan halal di masa depan. Ini semua tergantung pada pengetahuan, sikap dan perilaku yang di tanamkan pengelola masjid.

Penelitian ini bertujuan untuk mengukur dan mengetahui faktor yang mempengaruhi pengetahuan, sikap dan perilaku pengelola masjid terkait kehalalan makanan dan pendidikan halal.

Studi *cross sectional* dilakukan pada 178 pengelola masjid diantara masjid yang berada di 14 provinsi di Indonesia dengan pengambilan sampel *convenience sampling*. Data dikumpulkan menggunakan kuesioner terstruktur dengan pendekatan *KAP (Knowledge, Attitude, Practice)*.

Terdapat perbedaan rata-rata antar pengetahuan, sikap dan perilaku yang mana dipengaruhi oleh provinsi, media informasi, sholat jumat, jenis masjid, menerbitkan majalah, usia, jenis kelamin, pendidikan.

Kata kunci: Pengetahuan sikap perilaku (KAP), Masjid, Kehalalan Makanan dan Pendidikan Halal

ABSTRAC

Halal food and halal education related to knowledge, attitudes, and practice shown by the mosque determines the development of halal in the future. This all depends on the knowledge, attitudes, and practice that is planted by the mosque manager.

This study aims to measure and determine the factors that influence the knowledge, attitudes and practice of mosque managers related to halal food and halal education.

A cross-sectional study was conducted on 178 mosque managers among mosques located in 14 provinces in Indonesia with convenience sampling. Data is collected through a structured questionnaire with approach KAP.

There are average differences between knowledge, attitudes and behavior which are influenced by the province, information media, Friday prayers, types of mosques, publishing magazines, age, gender, education

Keywords: Knowledge, attitude, practice (KAP), Mosque, Halal and Halal Education