

## DAFTAR ISI

ABSTRAK.....	1
ABSTRACT .....	1
PENDAHULUAN .....	2
<i>Personality Materialism</i> .....	6
<i>Value Materialism</i> .....	7
<i>Personality Materialism dan Value Materialism</i> .....	8
METODE .....	12
Partisipan Penelitian .....	12
Material .....	12
Prosedur.....	13
HASIL .....	13
Data tentang partisipan .....	13
Reliabilitas Alat Ukur .....	14
<i>Exploratory Factor Analysis: Personality Materialism</i> .....	15
<i>Exploratory Factor Analysis: Value Materialism</i> .....	17
<i>Exploratory Factor Analysis: Personality Materialism &amp; Value Materialism</i> ..	18
DISKUSI .....	22
KESIMPULAN .....	26
Saran.....	27
DAFTAR PUSTAKA .....	28