

SKRIPSI

**Peran Pemujaan Selebriti Dalam Hubungan Antara Persepsi Kesesuaian
BT21 Dan Sikap Fans BTS Terhadap BT21**

*(The Role of Celebrity Worship on the Relationship between BT21's Perceived Fit
and Attitude Towards BT21 by BTS Fans)*



Safira Fabilia

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