

## DAFTAR PUSTAKA

- Barney, J. B. (2007). *Gaining and Sustaining Competitive Advantage*, 2<sup>nd</sup> edition. Prentice Hall, New York.
- Carpenters, M. A., dan Sanders, W. G. (2007). *Strategic Management: A Dynamic Perspective: Concepts and Cases*, 1<sup>st</sup> edition. Perason/Prentice Hall, New Jersey.
- Collis, D. J., dan Montgomery, C. A. (2005). *Corporate Strategy: A Resource-Based Approach*, 1<sup>st</sup> edition. Mc Graw-Hill, New York.
- Euromonitor International (2016). Data Penjualan Pakaian Jadi Indonesia. Tersedia di [http://bppp.kemendag.go.id/media\\_content/2017/08/Isi\\_Warta\\_12\\_Nov\\_FINAL.pdf](http://bppp.kemendag.go.id/media_content/2017/08/Isi_Warta_12_Nov_FINAL.pdf), diakses tanggal 7 Juni 2018.
- Goold, M, dan Luchs, K. (1993). *Why Diversify? Four Decades of Management Thinking*. Academy of Management Executive, 7 (3), 7-25.
- IGI Global (2014). *What is Fashion Retailing*. Tersedia di <https://www.igi-global.com/dictionary/fashion-retailing/40684>, diakses pada tanggal 8 Desember 2018.
- Market Watch (2018). *Global Kids Wear Market 2018 Share, Trend, Segmentation and Forecast To 2025*. Tersedia di <https://www.marketwatch.com/press-release/global-kids-wear-market-2018-share-trend-segmentation-and-forecast-to-2025-2018-11-01>, diakses tanggal 3 Desember 2018.
- Kemenperin (2016). Statistik Industri: Perkembangan Ekspor Berdasarkan Sektor. Tersedia di <http://www.kemenperin.go.id/statistik/peran.php?ekspor=1&sort=2015>, diakses tanggal 5 Juni 2018.
- KPMG (2014). *Retail Industry Outlook Survey*. KPMG LLP, USA.
- Kumar V (2016). *Winning Back Lost Customer*. Harvard Business Review.
- Martin R., Casson P. D., Nisar (2007). *Investor Engagement: Investor and Management Practice under Shareholder Value*, 1<sup>st</sup> edition. Oxford University Press, New York.
- Osterwalder A., Pigneur Y. (2010). *Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers*. Wiley, New York.
- Porter, M. E. (1985). *Competitive Advantage: Creating and Sustaining Superior Performance*. The Free Press, New York.
- Porter, M. E. (1987). *From Competitive Advantage to Corporate Strategy*, Vol. 65. Harvard Business Review.

- Porter, M. E. (2008). *HBR's Must Read on Strategy: The Five Competitive Forces That Shape Strategy*, Vol. 86. Harvard Business Review.
- Porter, M. E. (1987). *From Competitive Advantage to Corporate Strategy*. Harvard Business Review.
- Size Guide (2017). *Children's Size, US Sizes*. Tersedia di <https://www.sizeguide.net/size-guide-children-size-chart.html>, diakses tanggal 18 November 2018.
- The Economics Times (2008). *Definition of "Shareholder Value"*. Tersedia di <https://economictimes.indiatimes.com/definition/shareholder-value>, diakses tanggal 10 November 2018.
- Thompson, A. A., Strickland III, A. J., Gamble, J. E., Peteraf, M. A. (2012). *Crafting and Executing Strategy: Concepts and Cases*. Mc Graw-Hill, New York.
- Tobiasen R. T. (2014). *Success Criteria within Corporate Diversification - a Resource-Based View*. Anslag.
- U.S. Census Bureau (2018). *U.S. Current Population*. Tersedia di <https://www.census.gov/popclock/print.php?component=counter>, diakses tanggal 10 Oktober 2018.
- Value Line (2017). *Industry Overview: Apparel*. Tersedia di [http://www.valueline.com/Stocks/Industries/Industry\\_Overview\\_Apparel.aspx#.XBuLfC2B3MI](http://www.valueline.com/Stocks/Industries/Industry_Overview_Apparel.aspx#.XBuLfC2B3MI), diakses 12 Desember 2018.
- World Integrated Trade Solution. (2017). *Indonesia Textile and Clothing Export By Country 2015-2016*. Tersedia di [https://wits.worldbank.org/CountryProfile/en/Country/IDN/Year/2015/TradeFlow/Export/Partner/by-country/Product/50-63\\_TextCloth#](https://wits.worldbank.org/CountryProfile/en/Country/IDN/Year/2015/TradeFlow/Export/Partner/by-country/Product/50-63_TextCloth#), diakses 4 Desember 2018.