

## **ABSTRACT**

This research aims to analyze the effectiveness of the implementation of sister city conducted by the cities of Surabaya (Indonesia) and Guangzhou (China) by describing the concept of sister city, sister city background in both cities and find out the factors that influence the implementation results of the sister city cooperation. Sister city cooperation is an interesting step that can be done in a region / city to advance its region, the article of this cooperation is carried out by the two cities with different countries. Surely a lot of interesting things can be learned by the two cities ranging from the fields of urban management procedures, business / trade promotion, culture, art, tourism, sports education and so on as in Mou sister city Surabaya-Guangzhou.

This research concludes that this sister city collaboration between Surabaya and Guangzhou has been implemented in accordance with the contents of the MoU. This collaboration provides several positive impacts that affect the development for both city and especially for Surabaya and shows inter-city support. This collaboration should be optimized again starting from preparing a work plan with a certain period, adding cooperation programs that touch all fields in the MoU, periodic evaluations and records / records of cooperation.

**Keywords:** *Regional Autonomy, sister City, Surabaya, Guangzhou*