



Management Innovation Toward Product Development: A Case Study of Yokoyama Bamboo Production in Kyoto, Japan

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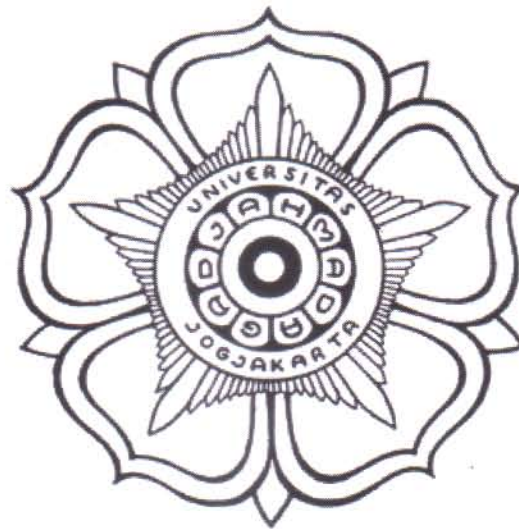
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**MANAGEMENT INNOVATION TOWARD PRODUCT DEVELOPMENT:
A CASE STUDY OF YOKOYAMA BAMBOO PRODUCTION IN
KYOTO, JAPAN**

Thesis

As a partial fulfillment to achieve a Master Degree

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