



TABLE OF CONTENTS

<i>AUTHORIZATION</i>	<i>ii</i>
<i>STATEMENT OF AUTHENTICITY</i>	<i>iii</i>
<i>ACKNOWLEDGEMENT</i>	<i>iv</i>
<i>TABLE OF CONTENTS</i>	<i>v</i>
<i>ABSTRACT</i>	<i>vi</i>
<i>ABSTRAK</i>	<i>vii</i>
<i>Chapter I – Introduction and Definition</i>	<i>1</i>
1. <i>Introduction</i>	<i>1</i>
2. <i>Methodology</i>	<i>5</i>
3. <i>Main Findings</i>	<i>5</i>
<i>Chapter II – Discussion and Conclusion</i>	<i>13</i>
4. <i>Critical Evaluation</i>	<i>13</i>
5. <i>Criticism Towards Grounded Theory</i>	<i>13</i>
6. <i>Criticism Towards Institutional Theory</i>	<i>15</i>
7. <i>Criticism Towards Methodology and Research Process</i>	<i>16</i>
8. <i>Conclusion</i>	<i>18</i>
<i>Bibliography</i>	<i>20</i>