

DAFTAR PUSTAKA

- Abbar, Sofiane., Mejova, Yelena., & Weber, Ingmar. (2015, April). You Tweet What You Eat: Studying Food Consumption Through Twitter. *In Proceedings of the 33rd Annual ACM Conference on Human Factors in Computing System, Seoul, Republic Korea – April 18-23, 2015*, 3197-3206. DOI: 10.1145/2702123.2702153
- Abidin, Crystal. (2016a). "Aren't These Just Young, Rich Woman Doing Vain Things Online?": Influencer Selfies as Subversive Frivolity. *Social Media+Society*, 2(2), 1-17. DOI: 10.1177/2056305116641342
- Abidin, Crystal. (2016b). Visibility Labour: Engaging with Influencers' fashion brands and #OOTD advertorial campaigns on Instagram. *Media International Australia*, 161(1), 86-100. DOI: 10.1177/1329878X16665177
- AlFalahi, Kanna., Atif, Yacine., & Abraham, Ajith. (2013). Model of Influence in Online Social Networks. *International Journal of Intelligent Systems*, 29, 161-183. DOI: 10.1002/int.21631
- Audrezet, Alice., de Kerviler, Gwarlann., & Moulard, Julie Guidry. (in press). Authenticity under threat: When social media influencers need to go beyond self-presentation. *Journal of Business Research*. <https://doi.org/10.1016/j.jbusres.2018.07.008>
- Bakshy, Eytan., Hofman, Jake. M., Mason, A. Winter., & Watts, Duncan. (2011, February). Everyone's an influencer: Quantifying influence on Twitter. *In Proceedings of the Fourth Association Computing Machinery International Conference on Web Search and Data Mining, Hongkong – February 9-12, 2011*, 65-74. DOI: 10.1145/1935826.1935845.
- Baulch, Emma., & Pramiyanti, Alila. (2018). Hijabers on Instagram: Using Visual Social Media to Construct the Ideal Muslim Woman. *Social Media + Society*, 4, 1-15. DOI: 10.1177/2056305118800308
- Bogdan, Robert C., & Biklen, Sari Knopp. (2007). *Qualitative Research for Education: An Introduction to Theory and Methods (5th edition)*. Boston: Allyn and Bacon
- Bouwkamp-Memmer, Jennifer C., Whiston, Susan C., & Hartung, Paul J. (2013). Work values and job satisfaction of family physicians. *Journal of Vocational Behavior*, 82, 248-255. <http://dx.doi.org/10.1016/j.jvb.201302001>.
- Carter, Daniel. (2016). Hustle and Brand: The Sociotechnical Shaping of Influence. *Social Media + Society*, 2, 1-12. DOI:10.1177/2056305116666305.
- Casaló, Luis V., Flavián, Carlos., Ibáñez-Sánchez, Sergio. (in press). Influencers On Instagram: Antecedents And Consequences Of Opinion Leadership.

Journal of Business Research.
<https://doi.org/10.1016/j.jbusres.2018.07.005>

Creswell, John. W. (2007). *Qualitative inquiry and research design: Choosing among five approaches* (2nd ed.). Thousand Oaks: Sage

Creswell, John. W. (2012). *Educational research: planning, conducting and evaluating quantitative and qualitative research* (4th ed.). Boston: Pearson Education

Creswell, John. W. (2014). *Research design: qualitative, quantitative and mixed method approaches* (4th ed.). Thousand Oaks: Sage

Creswell, John. W., & Miller, Dana L. (2000). Determining Validity in Qualitative Inquiry. *Theory Into Practice*, 39(3), 124-130.
http://dx.doi.org/10.1207/s15430421tip3903_2

De Veirman, Marijke., Cauberghe, Veroline., & Hudders, Liselot. (2017). Marketing through Instagram influencers: the impact of number of followers and product divergence on brand attitude. *International Journal of Advertising*, 36(5), 798-828. DOI: 10.1080/02650487.2017.1348035.

Digital in 2018: Essential Insight Into Internet, Social Media, Mobile, and Ecommerce Use Around The World. (2018). *WeAreSocial-Hootsuite*. Retrived from: <https://wearesocial.com/blog/2018/10/the-state-of-the-internet-in-q4-2018>

Duffy, Brooke Erin. (2015). The Romance of Work: Gender and Aspirational Labour in The Digital Culture Industries. *International Jurnal of Cultural Studies*, 1-17. DOI: 10.1177/1367877915572186

Dumas, Tara. M., Maxwell-Smith, Matthew., Davis, Jordan. P., & Giuletti, Paul. A. (2017). Lying or longing for likes? Narcissm, peer belonging, loneliness and normative versus deceptive like-seeking on Instagram in emerging adulthood. *Computers in Human Behavior*, 71, 1-10.
<http://dx.doi.org/10.1016/j.chb.2017.01.037>

Eccleston, Derek., Griseri, Luca. (2017). Forum – How does Web 2.0 stretch traditional influencing patterns?. *International Journal of Market Research*, 50(5), 2008 p.575-590. <https://doi.org/10.2501/S1470785308200055>

Eccles, Jacquelynne. S. & Wigfield, Alan. (2002). Motivational beliefs, Values, and Goals. *Annual Reviews Psychology*, 53, 109-132.
<https://doi.org/10.1006/ceps.1999.1015>

Elizur, Don. (1984). Facets of Work Values: A Structural Analysis of Work Outcomes. *Journal of Applied Psychology*, 69(3), 379-389.
<http://dx.doi.org/10.1037/0021-9010.69.3.379>

- Erz, Antonia., Marder, Ben., & Osadchaya, Elena. (2018). Hastags: Motivational Drivers, Their Use, And Differences Between Influencers and Followers. *Computers in Human Behavior*, 89, 48-60. <https://doi.org/10.1016/j.chb.2018.07.030>
- Freberg, Karen., Graham, Kristin., McGaughey, Karen., & Freberg, Laura. A. (2011). Research in Brief: Who Are The Social Media Influencers? A Study of Public Perceptions Of Personality. *Public Relations Review*, 37, 90-92. DOI: 10.1016/j.pubrev.2010.11.001
- GetCRAFT.(2018). *Indonesia Native Advertising and Influencer Marketing Report 2018*. Retrived from : <https://academy.getcraft.com/blog/indonesia-native-advertising-and-influencer-marketing-report-2018>
- Georgescu, Mircea., & Popescul, Daniela. (2015). Social Media – the new paradigm of collaboration and communication for business environment. *Procedia Economics and Finance*, 20, 277-282. DOI: 10.1016/S2212-5671(15)00075-1
- Harpaz, Itzhak., & Fu, Xuanning. (2002).The structure of the meaning of work: A relative stability amidst change. *Human Relations*, 55, 639-667. DOI:10.1177/0018726702556002
- Hirschi, Andreas. & Herrmann, Anne. (2013). Calling and career preparation: Investigating development patterns and temporal precedence. *Journal of vocational Behavior*, 83, 51-60. <http://dx.doi.org/10.1016/j.jvb.2013.02.008>.
- Hwang, Ha Sung.,& Cho, Jaehee. (2018). Why Instagram? Intention to continue using Instagram among Korean College students. *Social Behavior and Personality*, 46(8), 1305-1316. <https://doi.org/10.2224/sbp.6961>
- Jin, Jing., & Rounds, James. (2012). Stability and change in work values: A meta-analysis of longitudinal studies. *Jurnal of Vocational Behavior*, 80, 326-339. DOI: 10.1016/j.jvb.2011.10.007
- Kalleberg, Arne L. (1977). Work Values and Job Rewards: A Theory of Job Satisfaction. *American Sociological Review*, 42 (1), 124 – 143. DOI: 10.2307/2117735
- Kamus Besar Bahasa Indonesia Online (2019). Retrieved from : <https://kbbi.web.id/kredibilitas>
- King, Ceridwyn., Murillo, Enrique., & Lee Hyemi. (2017). The effects of generational work values on employee brand attitude and behavior: A multi-group analysis. *International Journal of Hospitality Management*, 66, 92-105.<http://dx.doi.org/10.1016/j.ijhm.2017.07.006>
- Lechner, Clemens M., Sortheix, Florencia M., Göllner, Richard.,& Salmela-Aro, Katariina. (2017). The development of work values during the transition to

adulthood: A two-country study. *Journal of Vocational Behavior*, 99, 52-65.
<http://dx.doi.org/10.1016/j.jvb.2016.12.004>

Lechner, Clemens M., Sorthaix, Florencia M., Obschonka, Martin., & Salmela-Aro, Katariina. (2018). What drives future business leaders? How work values and gender shape young adults entrepreneurial and leadership aspiration. *Journal of Vocational Behavior*, 107, 57-70.
<http://doi.org/10.1016/j.jvb.2018.03.004>

Leuty, Melanie E., & Hansen, Jo-Ida C. (2011). Evidence of construct validity for work values. *Journal of Vocational Behavior*, 79, 379-390. DOI: 10.1016/j.jvb.2011.04.008

Linz, Susan J., & Chu, Yu-Wei Luke. (2013). Weber, Marx, and work value: Evidence from transition economies. *Economic Systems*, 37, 431-448.
<http://dx.doi.org/10.1016/j.ecosys.2013.01.003>

Lofland, John., & Lofland, Lyn H. (1995). *Analyzing Social Settings: A Guide to Qualitative Observation and Analysis* (3rd ed.). Belmont: Wadsworth

Merriam-Webster Online Dictionary. (2019). Retrived from: <https://www.merriam-webster.com/dictionary/influence>

McQuarrie, E.F., Miller, J., & Phillips, B.J. (2013). The Megaphone Effect: Taste and audience in fashion blogging. *Journal of Consumer Research*, 40(1), 136-158. <https://doi.org/10.1086/669042>

Moustakas, Clark. (1994). *Phenomenological Research Methods*. Thousand Oaks: Sage

Neff, Gina., Wissinger, Elizabeth., & Zukin, Sharon. (2005). Entrepreneurial Labor among Cultural Producers: "Cool" Jobs in "Hot" Industries. *Social Semiotics*, 15 (3), 307-334. Retrieve from: https://www.com.washington.edu/faculty/assets/neff_entrepreneuriallabor.pdf

Papavasileiou, Emmanouil., Lyons, Sean., Shaw, Gareth., & Georgiou, Anthimos. (2017). Work values in tourism : Past, present and future. *Annals of Tourism Research*, 64, 150-162.
<http://dx.doi.org/10.1016/j.annals.2017.03.007>

Parry, Emma., & Urwin, Peter. (2011). Generational Differences in Work Values : A Review of Theory and Evidence. *International Journal of Management Review*, 13, 79-96. DOI: 10.1111/j.1468-2370.2010.00285.x

Phua, Joe., Jin, Seunga Venus., & Kim, Jihoon (Jay). (2017). Gratifications of using Facebook, Twitter, Instagram, or Snapchat to follow brands: The moderating effect of social comparison, trust, tie strength, and network homophily on brand identification, brand engagement, brand commitment,

and membership intention. *Telematics and Informatics*, 34, 412-424.
<http://dx.doi.org/10.1016/j.tele.2016.06.004>

Putri, Gayatri Hutami. (2018). *Pengaruh endorsement selebriti Instagram terhadap minat beli remaja putri* (Unpublished undergraduate thesis). Yogyakarta : Fakultas Psikologi Universitas Gadjah Mada.

Picchi, Aimee. (2017, December 28). 7 jobs that didn't exist a decade ago. *CBS News*. Retrived from : <https://www.cbsnews.com/media/7-jobs-that-didnt-exist-a-decade-ago/6/>

Pittman, Matthew., & Reich, Brandon. (2016). Social Media and Loneliness: Why An Instagram Picture May Be Worth More Than A Thousand Twitter Words. *Computers in Human Behavior*, 62, 155-167.
<http://dx.doi.org/10.1016/j.chb.2016.03.084>

Porfeli, Erik J. (2007). Work values system development during adolescence. *Journal of vocational behavior*, 70, 42-60. DOI: 10.1016/j.jvb.2006.04.005

Porfeli, Erik J., & Mortimer, Jeylan T. (2009). Intrinsic work value-reward dissonance and work satisfaction during young adulthood. *Journal of Vocational Behavior*, 76, 507-519. DOI: 10.1016/j.jvb.201001.004

Qualman, Erik. (2009). *Socialnomics: How Social Media Transforms The Way We Live and Do Business*. Hoboken: John Wiley&Sons

Rokeach, Milton. (1968). *Belief, Attitudes and Value : A Theory of Organization and Change*. York : York Composition

Ros, Maria., Schwartz, Shalom. H., & Surkiss, Soshana. (1999). Basic Individual Values, Work Values, and the Meaning of Work. *Applied Psychology: An International Review*, 48(1), 49-71. DOI: 10.1111/j.1464-0597.1999.tb00048

Rosso, Brent.D., Dekas, Kathryn. H., & Wrzesniewski, Amy. (2010). On the meaning of work : A theoretical integration and review. *Research in Organizational Behavior*, 30, 91-127. DOI:10.1016/j.riob.2010.09.001

Ryan, Richard M., & Deci, Edward L. (2000a). Intrinsic and Extrinsic Motivations : Classic Definition and New Directions. *Contemporary Educational Psychology*, 25, 54-67. DOI:10.1006/ceps.1999.1020

Ryan, Richard M., & Deci, Edward L. (2000b). Self-Determination Theory and the Facilitation of Intrinsic Motivation, Social Development, and Well Being. *American Psychological Association*, 55(1), 68-78. DOI:10.1032/0003-006.X.55.1.68

Schwab, Klaus. (2016). *The Fourth Industrial Revolution*. New York : Penguin Random House LLC

- Schwartz, Shalom. H. (1992). Universals in the content and structure of Values: Theoretical Advances and Empirical Test in 20 Countries. *Advances in Experimental, Social Psychology*, 23, 1-63. DOI:10.1016/s0065-2601(08)60281-6
- Schwartz, Shalom. H., Vecchione, Michele., Fischer, Ronald., Ramos, Alice., Cieciuch, Jan., Davidov, Eldad., ... & Konty, Mark. (2012). Refining the Theory of Basic Individual Values. *Journal of Personality and Social Psychology*, vol. 2012, 4, 663-688. DOI: 10.1037/a0029393.
- Senft, Theresa M. (2008). *Camgirls: Celebrity & Community in the Age of Social Network*. New York: Peter Lang
- Sheldon, Pavica., & Bryant, Katherine. (2016). Instagram: Motives for its use and relationship to narcissism and contextual age. *Computers in Human Behavior*, 58., 89-97. <http://dx.doi.org/101016/j.chb.2015.12.059>
- Sonnenfeld, Jeffrey., & Kotter, John. P. (1982). The Maturation of Career Theory. *Human Relation*, 35(1), 19-46. <https://doi.org/10.1177/001872678203500103>.
- Sortheix, Florencia., Chow, Angela., & Salmela-Aro, Katarlina. (2015). Work values and the transition to work life : A longitudinal study. *Journal of Vocational Behavior*, 89, 162-171. <http://dx.doi.org/10.1016/j.jvb.2015.06.001>
- Super, Donald E. (1962). The Structure of Work Values in Relation to Status, Achievement, Interest and Adjustment. *Journal of Applied Psychology*, 46(4), 231-239. DOI: 10.1037/h0040109
- Tims, M., & Bakker, A.B. (2010). Job crafting: Towards a new model of individual job redesign. *SA Journal of Industrial Psychology/ S A Tydskrif vir Bedryfsielkunde*, 36(2), 841-849. DOI: 10.4102/sajip.v36i2.841
- Tokumitsu, Miya. (2015). *Do What You Love and Other Lies About Success and Happiness*. New York: Simon and Schuster
- Wigfield, Alan. & Eccles, Jacquelynne S. (2000). Expectancy – Value Theory of Achievement Motivation. *Contemporary Educational Psychology*, 25, 68-81. DOI:10.1006/ceps.1999.1015
- Wrzesniewski, Amy. (2003). Finding Positive Meaning in Work. In: Cameron, K.S., Dutton, J.E. and Quinn, R.E., Eds., *Positive Organizational Scholarship: Foundations of a New Discipline*, Berrett-Koehler Publishers, San Francisco, 296-308
- Wrzesniewski, Amy., Dutton, Jane E., & Debebe, Gelaye. (2003). Interpersonal sensemaking and the meaning of work. *Research in Organization Behavior*, 25, 93-135. DOI : 10.1016/S0191-3085(03)25003-6.

Wrzesniewski, Amy., McCauley, Clark., Rozin, Paul., & Schwartz, Barry. (1997). Jobs, Careers, and Callings: People's Relations to Their Work. *Journal of Research in Personality*, 31, 21-33. <https://doi.org/10.1006/jrpe.1997.2162>

Zappavigna, Michele. (2011). Ambient affiliation : A linguistic perspective on Twitter. *New Media Society*, 13, 788 – 806. DOI: 10.1177/146144810385097