



The Influence of Relative Advantage, Compatibility, and Complexity on Consumers' Intention to Adopt

Mandiri e-Money (A Case Study of Universitas Gadjah Mada Students)

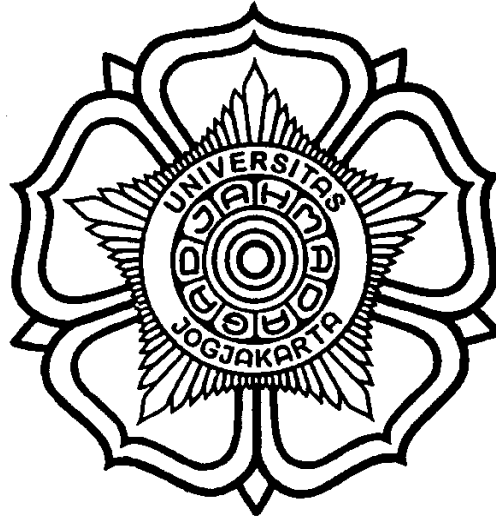
Anindita Paramasatya, Dr. Agus Heruanto Hadna, M.Si

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**THE INFLUENCE OF RELATIVE ADVANTAGE, COMPATIBILITY, AND
COMPLEXITY ON CONSUMERS' INTENTION TO USE MANDIRI E-MONEY**

(A Case Study of Universitas Gadjah Mada Students)

submitted as an undergraduate thesis to graduate from Public Policy and Management
Department



Arranged by:

Anindita Paramasatya

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Thesis Advisor:

Dr. Agus Heruanto Hadna, M.Si

DEPARTMENT OF PUBLIC POLICY AND MANAGEMENT

FACULTY OF SOCIAL AND POLITICAL SCIENCES

UNIVERSITAS GADJAH MADA

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