



## **Public's Perception in the Urgency of PSSI Organizational Reform Post 2018 Match Fixing Case**

**Agustinus Setyo P.**

**Department of Public Policy and Management, Faculty of Social and Political  
Sciences, Universitas Gadjah Mada**

[agustinus.setyo.p@mail.ugm.ac.id](mailto:agustinus.setyo.p@mail.ugm.ac.id)

### **Abstract**

*In recent days, public uses Twitter to express their opinion towards PSSI. The usage of Twitter in expressing public opinion towards PSSI can improve the upcoming policy. This study aims to understand public perception on the urgency of organizational reform in PSSI. The importance of this study is to give public, as one of the stakeholder in PSSI, a chance to participate in the policy making process in PSSI, and can be an alternative in the bottom-up policymaking process. This research used hybrid method, which considered as a new method in the social studies. Hybrid method is a combination of text mining as quantitative method and qualitative method. Data were gathered using social media site scrapping and several online news. Furthermore, to analyze the data, this study used topic modeling (LDA) as this study tries to find the perception from the public. The type of data, which is using text mining, can be obtained faster and cheaper, and help the researcher to get large amount of data. The result shows 10 mains topics which can elaborate the problems that indicate the urgency of reform in PSSI and public desire for reformation inside PSSI. Those 10 topics can be recommendation to PSSI, so PSSI can perform the reformation which can satisfy public as the stakeholder.*