

DAMPAK KEBERADAAN PT MUSTIKA AGUNG SAWIT SEJAHTERA 2 TERHADAP KONDISI SOSIAL EKONOMI MASYARAKAT DESA BANGKO MUKTI

Fitri Noviyanti

Fitri.noviyanti@mail.ugm.ac.id

INTI SARI

Kemajuan komoditas kelapa sawit dibuktikan melalui bertambah pesatnya jumlah industri pengolahan minyak kelapa sawit diduga memberikan dampak positif dan negatif pada kondisi sosial ekonomi masyarakat. PT Mustika Agung Sawit Sejahtera 2 merupakan salah satu dari perusahaan yang membangun pabrik pengolahan minyak kelapa sawit di Desa Bangko Mukti sejak Tahun 2015. Penelitian ini bertujuan untuk mengidentifikasi perkembangan PT Mustika Agung Sawit Sejahtera 2 dan menganalisis dampak yang ditimbulkan dari keberadaan PT Mustika Agung Sawit Sejahtera 2 terhadap kondisi sosial ekonomi masyarakat di Desa Bangko Mukti.

Penelitian ini menggunakan pendekatan kualitatif dan kuantitatif. Tujuan pertama menggunakan data primer yang dikumpulkan melalui wawancara mendalam dengan *stakeholder* PT Mustika Agung Sawit Sejahtera 2 dan menerapkan analisis deksriptif kualitatif. Tujuan kedua menggunakan metode pengumpulan sampel berupa *stratified random sampling* yang membagi responden menjadi empat tipologi yakni karyawan PT MASS 2, Masyarakat yang tempat tinggalnya berjarak 2 Kilometer dari PT MASS 2, Buruh SPSI, dan pedagang di sekitar PT MASS 2. Tujuan 2 tersebut dianalisis menggunakan analisis kuantitatif dengan uji *wilcoxon* dan Kai Kuadrat.

Hasil dari tujuan satu menunjukkan bahwa PT MASS 2 mengalami perkembangan dari aspek tenaga kerja, bahan baku, serta jaringan pemasaran. Namun aspek lokasi dari PT MASS 2 tidak mengalami perkembangan. Hasil dari tujuan dua menunjukkan bahwa keberadaan PT MASS 2 memberikan dampak positif pada penyerapan tenaga kerja, peningkatan pendapatan masyarakat, dan perubahan kepemilikan fasilitas hidup. Namun PT MASS 2 juga memberikan dampak negatif melalui timbulnya konflik di Lingkungan Desa Bangko Mukti. Selain itu, terdapat beberapa variabel yang tidak mengalami perubahan sama sekali akibat keberadaan PT MASS 2 yakni variabel pendidikan dan kesehatan, serta variabel pembangunan fasilitas sosial.

Kata Kunci : Pabrik Kelapa Sawit, Dampak Industri, Perkembangan Industri.

THE IMPACT OF THE EXISTENCE OF PT MUSTIKA AGUNG SAWIT SEJAHTERA 2 ON THE SOCIO-ECONOMIC CONDITIONS OF THE COMMUNITY IN BANGKO MUKTI VILLAGE.

Fitri Noviyanti

Fitri.noviyanti@mail.ugm.ac.id

ABSTRACT

The progress of palm oil commodities is evidenced through the rapid increase in the number of palm oil processing industries alleged to have a positive and negative impact on the socio-economic conditions of the community. PT Mustika Agung Sawit Sejahtera 2 is one of the companies that built palm oil processing plants in Bangko Mukti Village since 2015. This study aimed to identify the development of PT Mustika Agung Sawit Sejahtera 2 and analyzed the impact of the existence of PT Mustika Agung Sawit Sejahtera 2 on the socio-economic conditions of the community in Bangko Mukti Village.

This study used a qualitative and quantitative approach. The first objective was analyzed by using primary data collected through in-depth interviews with stakeholders PT Mustika Agung Sawit Sejahtera 2 and then was presented by applying qualitative descriptive analysis. The second objective was analyzed by using a sample collection method in the form of stratified random sampling which divided the respondents into four typologies, namely employees of PT MASS 2, the community whose residence was 2 kilometers from PT MASS 2, labors SPSI, and traders around PT MASS 2. The second objective was analyzed using quantitative analysis with Wilcoxon and Kai Kuadrat tests.

The results of the first objective indicated that PT MASS 2 experienced developments from aspects of labor, raw materials, and network marketing. However, the location aspect of PT MASS 2 was not. The results of the second one showed that the existence of PT MASS 2 had a positive impact on employment, increasing community income, and changing ownership of living facilities. However, PT MASS 2 also had a negative impact through the emergence of conflict in the Bangko Mukti Village Environment. In addition, there were several variables that had not changed at all due to the existence of PT MASS 2, namely the education and health variables, as well as the variables in building social facilities.

Keywords: Palm Oil Mill, Industrial Impact, Industrial Development.