

## Contents

Content.....	i
List of Tables .....	iii
List of Figures .....	iv
Glossary .....	v
Abstract.....	vi
Chapter I.....	1
1.1 Background.....	1
1.2 Research Question .....	9
1.3 Research Purpose.....	9
1.4 Research Benefit.....	10
1.5 Research Limitation.....	10
Chapter II .....	11
2.1 Strategic Action Plan for SME Development: Enhance Policy and Regulatory Environment .....	12
2.2 Policy Implementation.....	15
2.3 Regulatory Environment.....	18
2.4 Interest Representation .....	20
2.5 Conceptual Framework.....	23
Chapter III.....	26
3.1 Type of Research .....	26
3.2. Research procedure.....	26
3.3. Data collection technique .....	28
3.4. Data analysis technique .....	30
3.5. Data Validity.....	31
Chapter IV.....	32
4.1 SME Development Policy in Indonesia.....	32
4.2 The Implementation of ASEAN Strategic Action Plan for SME Development .....	37

4.3 Inter and intra-governmental cooperation in terms of policy and regulation will be enhanced .....	44
4.3.1 Strength the Coordination Mechanism between Public Agencies Responsible for SME.....	44
4.3.2 Develop strategies to align national SME development strategies with regional strategies.....	53
4.4 SME Interest will be promoted and Involvement in Decision Making Process will Be Enhanced .....	58
4.4.1 Establishment of dedicated national SME laws in all AMS and regional Cooperation agreement in SME where applicable.....	59
4.5 Obtaining of Permits and Business Registration Service .....	66
Chapter V .....	73
5.1 Enhance inter and intra-governmental cooperation.....	74
5.2 Promoting SME Interest .....	77
5.3 Obtaining Business Permits will be enhanced.....	80
Chapter VI.....	84
6.1 Conclusion .....	84
6.2 Recommendation .....	86
Reference .....	88

## **List of Tables**

Table 1: SME Definition in ASEAN Member State .....	3
Table 2: Legal Entity Statuses of SME in Indonesia in 2009 .....	8
Table 3: ASEAN Member State Public Private Dialogue Score .....	9
Table 4: Strategic Goals 4: Enhance Policy and Regulatory Environment .....	13
Table 5: Overview of SME Development Law and regulation .....	32
Table 6: Overview of ASEAN SAP SMED Implementation .....	38
Table 7: Overview of Ministerial Level's SME Development Programs .....	46
Table 8: Percentage of Formal and Informal Business .....	63
Table 9: Indonesia EoDB Rank .....	81
Table 10: Procedure to Start a Company in Indonesia .....	81

## **List of Figures**

Figure 1: Strategic Goal 4: Enhance Policy and Regulatory Environment .....	13
Figure 2: Conceptual Framework .....	25
Figure 3: Indonesia SME Policy Evaluation .....	32