

Daftar Pustaka

Buku

- Ardianto, E., Komala, L., & Karlinah, S. (2007). *Komunikasi Massa Suatu Pengantar Edisi Revisi*. Bandung: Simbiosia Rekatama Media.
- Barker, C. (2004). *The SAGE Dictionary of Cultural Studies*. London: Sage Publications.
- Bolton, R. (1986). *People Skills How to Assert Yourself, Listen to Others, and Resolve Conflicts*. New York: Simon & Schuster, Inc.
- Brown, P. (2004). *Eve Sex, Childbirth and Motherhood through the Ages*. Chichester: Summersdale.
- Burgess, J., & Green, J. (2009). *Youtube Digital Media and Society Series*. Cambridge: Polity Press.
- Croteau, D., & Hoynes, W. (1997). *Media/Society Technology Industries, Content, and Users Sixth Edition*. Los Angeles: SAGE.
- Danesi, M. (2016). *The semiotics of emoji: The rise of visual language in the age of the internet*. London: Bloomsbury Publishing.
- Eriyanto. (2011). *Analisis Isi Pengantar Metodologi untuk Penelitian Ilmu Komunikasi dan Ilmu-Ilmu Sosial Lainnya*. Jakarta: Pranadamedia Group.
- Fakih, M. (1996). *Analisis Gender & Transformasi Sosial*. Yogyakarta: Pustaka Pelajar.
- Fleishman, G. (2017). *Not to Put Too Fine a Point on It*. Seattle: Aperiodical LCC.
- Gee, J. P. (2003). *What Video Games Have to Teach Us About Learning and Literacy*. New York: Palgrave Macmillan.
- Goleman, D. (2007). *Kecerdasan Emosi untuk Mencapai Puncak Prestasi*. Jakarta: PT Gramedia Pustaka Utama.
- Green, L. (2010). *The Internet An Introduction to New Media*. New York: Berg.

- Irianto, Sulistyo. (2006). *Perempuan dan Hukum: Menuju Hukum yang Berperspektif Kesetaraan dan Keadilan*. Jakarta: Yayasan Obor Indonesia.
- Jenkins, H. (2009). *Confronting the Challenges of Participatory Culture Media Education for the 21st Century*. Cambridge: MIT Press.
- Jones, R., & Jenkins, F. (2011). *Key Tools and Techniques in management and leadership of the Allied Health Professions*. Abingdon: Radcliffe Publishing.
- Keraf, S. A., & Dua, M. (2001). *Ilmu Pengetahuan Sebuah Tinjauan Filosofis*. Yogyakarta: Kanisius.
- Krippendorff, K. (2004). *Content Analysis: An Introduction to Its Methodology*. California: SAGE Publications, Inc.
- Laytham, D. B. (2012). *iPod, YouTube, Wii Play: Theological Engagements with Entertainment*. Oregon: Cascade Books.
- Lievrouw, L. A., & Livingstone, S. (2006). *Handbook of New Media: Social Shaping and Social Consequences Updated Student Edition*. London: Sage.
- Marsudi, & Darsono, H. (2010). *Praktis Inggris Grammar*. Jakarta: KAWAHmedia.
- McLaren, K. (2013). *The Art of Empathy A Complete Guide to Life's Most Essential Skill*. Boulder: Sounds True.
- McQuail, D. (2011). *Teori Komunikasi Massa McQuail's Mass Communication Theory*. Jakarta: Salemba Humanika.
- McQuail, D. (2002). *Media Performance: Mass Communication and the Public Interest*. London: Sage Publications.
- Miller, M. (2011). *YouTube for Business Online Video Marketing for Any Business*. Indianapolis: Que Publishing.
- Minton, E. (2014). *Spam and Scams: Using Email Safely*. New York: Rosen Publishing Group.

- Morissan. (2013). *Teori Komunikasi: Individu Hingga Massa*. Jakarta: Kencana.
- Novartis Foundation. (2006). *Empathy and Fairness*. Chichester: John Wiley & Sons, Ltd.
- Nurudin. (2007). *Pengantar Komunikasi Massa*. Jakarta: PT Rajagrafindo Persada.
- Pawito. (2007). *Penelitian Komunikasi Kualitatif*. Yogyakarta: LKiS.
- Rheingold, H. (2001). *Reading Digital Culture*. Malden: Blackwell.
- Rutherford, A., Rigler, M., & Quinn, E. (2014). *Independence, Social, and Study Strategies for Young Adults with Autism Spectrum Disorder: The BASICS College Curriculum*. London: Jessica Kingsley Publishers.
- Slote, M. (2007). *The Ethics of Care and Empathy*. Abingdon: Routledge.
- Strangelove, M. (2010). *Watching Youtube: Extraordinary Videos by Ordinary People*. Toronto: University of Toronto Press.
- Sugiyono. (2012). *Metode Penelitian Kuantitatif, Kualitatif, dan R & D*. Bandung: Alfabeta.
- Watkins, Susan Alice; Rodriguez, Martha; dan Rueda, Marisa. (2007). *Feminisme untuk Pemula*. Yogyakarta: Resist Books.
- Wienclaw, R. A. (2011). *Sociology Reference Guide Gender Roles & Equality*. Pasadena: Salem Press.

Jurnal

- Ariyaratne, D., & Hulathduwa, S. R. (2015). Implications of Sympathy, Empathy and Apathy in Medico-legal Practice. *Sri Lanka Journal of Forensic Medicine, Science & Law* 6(1), 21-24.
- Cheng, X., Dale, C., & Liu, J. (2007). Understanding the characteristics of internet short video sharing: YouTube as a case study. *arXiv preprint arXiv:0707.3670*, 1-9.

- Cova, B., & Cova, V. (2012). On the road to prosumption: marketing discourse and the development of consumer competencies 15(2). *Consumption Markets & Culture*, 149-168.
- Ernst, J., Schmitt, J. B., Rieger, D., Beier, A. K., Vorderer, Bente, G., & Roth, H. J. (2017). Hate beneath the counter speech? A qualitative content analysis of user comments on YouTube related to counter speech videos. *Journal for Deradicalization*, 1-49.
- Gurven, M., & Hill, K. (2009). Why Do Men Hunt?: A Reevaluation of “Man the Hunter” and the Sexual Division of Labor. *Current Anthropology*, 50, 51-74.
- Ishi, C. T., Ishiguro, H., & Hagita, N. (2008). Ishi, C. T., Ishiguro, H., & Hagita, N. (2008). The meanings carried by interjections in spontaneous speech. *In Ninth Annual Conference of the International Speech Communication Association*, 1208-1211.
- Izvercian, M., Seran, S. A., & Buciuman, C. F. (2013). Transforming Usual Consumers into Prosumers with the Help of Intellectual Capital Collaboration for Innovation. *International Journal of Information and Education Technology*, 388-392.
- James, C., Davis, K., Charmaraman, L., Konrath, S., Slovak, P., Weinstein, E., & Yarosh, L. (2017). Digital life and youth well-being, social connectedness, empathy, and narcissism. *Pediatrics*, 71-75.
- Kang, R., Brown, S., & Kiesler, S. (2013). Why Do People Seek Anonymity on the Internet? Informing Policy and Design. *SIGCHI Conference on Human Factors in Computing Systems*, 2657-2666.
- Lee, J., & Hong, I. B. (2016). Predicting positive user responses to social media advertising: The roles of emotional appeal, informativeness, and creativity. *. International Journal of Information Management*, 360-373.

- Lo, S.-K. (2008). The nonverbal communication functions of emoticons in computer-mediated communication. *CyberPsychology & Behavior*, 595-597.
- Lovlie, A. S., Ihlebek, K. A., & Larsson, A. O. (2017). USER EXPERIENCES WITH EDITORIAL CONTROL IN ONLINE NEWSPAPER COMMENT FIELDS. *Journalism Practice*, 13.
- Murthy, D., & Sharma, S. (2019). Visualizing YouTube's comment space: online hostility as a networked phenomena. *New Media & Society*, 191-213.
- Pudlinski, C. (2005). Doing empathy and sympathy: caring responses to troubles tellings on a peer support line. *Discourse Studies*, 267-288.
- Sallórd, S. (2011). The Faces of Messenger Emoticons in the Virtual Communication. *Acta Universitatis Sapientiae Social Analysis*, 307-332.
- Schultes, P., Dorner, V., & Lehner, F. (2013). Leave a Comment! An In-Depth Analysis of User Comments on YouTube. *Wirtschaftsinformatik*, 659-673.
- Siregar, A. (2004). Ketidakadilan Konstruksi Perempuan di Film dan Televisi. *Jurnal Ilmu Sosial dan Ilmu Politik Vol 7 Nomor 3*, 335-350.

Thesis

- Tagrit, L. (2014). *Audience 2.0? Case Study: Implications of the New Audience Shift in International College Students' Social Media Usage*. Karlstand: Karlstand University.

Sumber Daring

- ARC Reaction. (2015, December 15). *Why do People Like, Comment and Share on Social Media?* Retrieved from ARC Reaction: <https://arc reactions.com/why-do-people-like-comment-and-share-on-social-media/>

- Asia Society. (2019, April 16). *Asia Society Names Discover, BuzzFeed, and KPMG as Best Employers for Asian Pacific Americans in 2019*. Retrieved from Asia Society: <https://asiasociety.org/asia-society-names-discover-buzzfeed-and-kpmg-best-employers-asian-pacific-americans-2019>
- Bethea, C. (2019, Februari 1). *The BuzzFeed Layoffs and the Case of the Teen-Age Quiz-Maker*. Retrieved from The New Yorker: <https://www.newyorker.com/news/news-desk/the-buzzfeed-layoffs-and-the-case-of-the-teen-age-quiz-maker>
- BuzzFeed. (n.d.). *BuzzFeed Advertise*. Retrieved from BuzzFeed: <https://advertise.buzzfeed.com/>
- BuzzFeedPress. (2018, Juni 23).). *"The Try Guys" Form Independent Production Company, Enter Into New Strategic Partnership With BuzzFeed* . Retrieved from BuzzFeed: <https://www.buzzfeed.com/buzzfeedpress/the-try-guys-form-independent-production-company-enter-into>
- Cochrane, E. (2018, Februari 20). *New York Times Leads Polk Winners With Four Awards*. Retrieved from The New York Times: <https://www.nytimes.com/2018/02/20/us/politics/george-polk-journalism-awards-winners.html>
- GlobalWebIndex. (2017). *Digital vs. Traditional Media Consumption*. Retrieved from Dewina Journal: http://dewina-journal.foutap.com/wp-content/uploads/2017/03/Digital_vs_Traditional_Media_Consumption.pdf
- Lagorio-Chafkin, C. (2014, Oktober 3). *Inside the Moment BuzzFeed Became a Business*. Retrieved from Inc: <https://www.inc.com/christine-lagorio/when-buzzfeed-became-a-real-business.html>
- Margarit, L. (n.d.). *The Like Obsession*. Retrieved from Clicktale: https://www.clicktale.com/media/2070/research_the-obsession-with-like.pdf

Mullin, B. (2016, Februari 15). *Digital Digging: How BuzzFeed built an investigative team inside a viral hit factory*. Retrieved from Poynter: <https://www.poynter.org/tech-tools/2016/how-buzzfeed-built-an-investigative-team-from-the-ground-up/>

Patel, S. (2019, Mei 10). *BuzzFeed's video strategy moves to more TV-like digital shows tied to verticals*. Retrieved from Digiday UK: <https://digiday.com/media/buzzfeed-is-producing-more-digital-shows-with-a-focus-on-growing-watch-time/>

Peretti, J. (2018, Maret 10). *BuzzFeed*. Retrieved from BuzzFeed: <https://www.buzzfeed.com/jonah/2018-update-on-diversity-at-buzzfeed>

Robb, A. (2014, April 17). *How Capital Letters Became Internet Code for Yelling*. Retrieved from The New Republic: <https://newrepublic.com/article/117390/netiquette-capitalization-how-caps-became-code-yelling>

Statista. (2019, Januari 25). *Statista*. Retrieved from Statista: <https://www.statista.com/statistics/272014/global-social-networks-ranked-by-number-of-users/>

Todd, S. (2019, Maret 8). *BuzzFeed CEO Says Company Is Generating Over \$100 Million Annually From Businesses That Didn't Exist Two Years Ago*. Retrieved from Variety: <https://variety.com/2019/digital/news/buzzfeed-ceo-jonah-peretti-100-million-revenue-new-businesses-1203158348/>

YouTube Policies and Safety. (2019, April 18). Retrieved from YouTube: <https://www.youtube.com/yt/about/policies/#community-guidelines>