

## **ANALISIS POTENSI DESA PONJONG, PONJONG, GUNUNGKIDUL UNTUK PENGEMBANGAN PETERNAKAN SAPI POTONG**

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### **INTISARI**

Penelitian ini bertujuan untuk mengetahui potensi wilayah Desa Ponjong, Ponjong, Gunungkidul untuk pengembangan sapi potong. Penelitian dilakukan pada bulan Februari sampai dengan Juni 2019 dengan metode survei. Variabel yang diamati meliputi keadaan wilayah dan karakteristik peternak. Data yang digunakan adalah data primer yang diperoleh berdasarkan hasil wawancara dengan peternak dan pemangku kepentingan dan data sekunder yang diperoleh dari pemerintah daerah setempat. Data yang diperoleh dianalisis secara deskriptif. Hasil penelitian menunjukkan bahwa peternak berumur  $57,13 \pm 11,84$  tahun, mempunyai pengalaman beternak  $18,73 \pm 13,32$  tahun, mayoritas mempunyai tingkat pendidikan SD (43,33%), serta bekerja sebagai petani (76,67%). Sebagian besar peternak memelihara sapi secara intensif dengan diikat didalam kandang sepanjang hari (93,3%), lantai kandang terbuat dari semen (83,33%), dan menggunakan metode perkawinan IB (76,67%) dengan service per conception sebesar  $2,23 \pm 1,44$  kali. Desa Ponjong mampu menyediakan pakan sebanyak 347,48 UT, sedangkan jumlah sapi yang ada sekarang 303,5 UT sehingga masih memungkinkan untuk ditingkatkan jumlah maupun produktivitasnya sebanyak 43,98 UT.

(Kata kunci: sapi potong, potensi wilayah, Desa Ponjong)

## **POTENTIAL VILLAGE ANALYSIS OF PONJONG, PONJONG GUNUNGKIDUL FOR DEVELOPMENT OF BEEF CATTLE LIVESTOCK**

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### **ABSTRACT**

This study was aimed to analyze identify the region potency of Ponjong village, Ponjong district, Gunungkidul regency for beef cattle development. The study was conducted from February to June 2019. The variables observed include the state of the region and characteristics of farmers. Survey method were used to collect the data. Primary data was obtained by interview the farmers as well as other stakeholders and secondary data was obtained from the local government document. The data obtained were analyzed as description. The results showed that farmer aged was  $57.13 \pm 11.84$  years, and raising experience as long as  $18.73 \pm 13.32$  years. The majority of them were graduated from elementary school (43.33%) and worked as farmers (76.67%). Most of barn have a concrete floor (83.33%), most farmers raised cattle intensively by tying the animals all of the day in the barn (93.3%), and using the artificial insemination (76.67%) with service per concetion as many as  $2.23 \pm 1.44$  times. Ponjong Village is able to provide feed for 347.48 UT, while the number of cattle are now 303,5 UT, so that it is possible to increase the population of cattle and the productivity as many as 43,98 UT.

(Keywords: beef cattle, regional potential, Ponjong Village)