

TABLE OF CONTENT

GRADUATING PAPER	i
LAPORAN AKHIR	ii
LEMBAR PENGESAHAN	iii
STATEMENT OF ORIGINALITY	iv
ACKNOWLEDGEMENT	v
INTISARI	vi
ABSTRACT.....	vii
TABLE OF CONTENTS	viii
LIST OF FIGURES	x
CHAPTER 1	1
INTRODUCTION	1
1.1 Background of Study	1
1.2 Objectives of Study	2
1.3 Scope of Study	3
1.4 Methods of Study	3
1.4.1 Method of Collecting the Data	3
1.4.2 Method of Elaborating the Data	3
1.4.3 Method of Presenting the Data	3
1.5 Presentation.....	4
CHAPTER 2.....	5
GENERAL DESCRIPTION OF DBSMB SV UGM	5
2.1 DBSMB SV UGM Overview	5
2.1.1 Vision and Mission.....	6
2.2 DBSMB SV UGM Facilities	6
2.2.1 Classrooms	7
2.2.2 Meeting Rooms	7
2.2.3 Gamelan Room.....	8
2.2.4 Canteen.....	9
2.2.5 Other Facilities	9
2.3 Social Media in DBSMB SV UGM.....	9
2.3.1 DBSMB SV UGM Website.....	9
2.2.2 DBSMB SV UGM Instagram.....	10



CHAPTER 3	11
THE DISCUSSION OF DBSMB SV UGM WEBSITE CONTENT AND DESIGN ASPECT	11
3.1 DBSMB SV UGM Website.....	11
3.1.1 DBSMB SV UGM Contents Website.....	13
3.1.2 Target Market Segmentation.....	19
3.2 DBSMB SV UGM Website Design Aspect.....	21
3.2.1 Balance.....	22
3.2.2 Harmony and Unity.....	24
3.2.3 Simplicity.....	25
3.2.4 Consistency.....	26
3.2.5 Clarity.....	29
CHAPTER 4	31
CONCLUSION	31
WORKS CITED	33
APPENDICES	34