



CONTENTS

CONTENT	i
FIGURES	iii
TABLES	iv
ACKNOWLEDGEMENTS	v
ABSTRACT.....	vi
CHAPTER 1	
INTRODUCTION	1
1.1. Research Background	1
1.2. Research Questions.....	4
1.3. Research Objectives	4
1.4. Structure of Research.....	4
CHAPTER 2	
THEORITICAL FOUNDATION AND LITERATURE REVIEW	6
2.1. Sustainable Development	6
2.1.1. The Concept of Sustainable Development	6
2.1.2. The Approaches of Sustainable Development.....	8
2.1.2.1 Environment Sustainable Approach.....	8
2.1.2.2 Economic Sustainable Approach	9
2.1.2.2 Social Sustainable Approach	10
2.1.3. The Importance of Sustainable Tourism Development	10
2.2. Ecotourism	
2.2.1. Definition of Ecotourism.....	12
2.2.2. Community Based Tourism.....	13
2.3. Previous Empirical Research	15
CHAPTER 3	
RESEARCH METHOD	17
3.1. Data Types and Sources.....	17
3.2. Population and Sample	18
3.3. Research Variable.....	18
3.3.1. Independent Variable	18
3.3.2. Dependent Variable	18
3.4. Variable Measurement.....	19
3.5. Analytical Method.....	20
3.5.1. Validity Test	20
3.5.2. Reliability Test.....	21
3.5.3. Multiple Regression Analysis.....	21
3.5.4. Classical Assumption Test	22
3.5.4.1. Normality Test	22
3.5.4.2. Multicollinearity Test	22
3.5.4.3. Heterocedasticity Test	22
3.5.5. Coefficient of Determination.....	22
3.5.6. F-Test	23
3.5.7. T-Test.....	24



CHAPTER 4	
RESULT OF THE RESEARCH	25
4.1. Local Condition and Ecotourism in Gunung Ciremai National Park.....	25
4.1.1. Geographical Condition	25
4.1.2. Socio-Economic Condition	25
4.1.3. Ecotourism in Gunung Ciremai National Park.....	26
4.2. Research Location	29
4.3. Characteristics of Respondents	31
4.4. Economic Impacts	31
4.5. Environmental Impacts	37
4.6. Social Impacts	38
4.7. Data Analysis	40
4.7.1. Validity Test	41
4.7.2. Reliability Test.....	41
4.7.3. Multiple Regression Analysis.....	41
4.7.4. Classical Assumption Test	42
4.7.4.1. Normality Test	42
4.7.4.2. Multicollinearity Test	43
4.7.4.3. Heterocedasticity Test	43
4.7.5. Coefficient of Determination.....	44
4.7.6. F-Test	45
4.7.7. T-Test.....	46
CHAPTER 5	
CONCLUSIONS AND RECOMMENDATIONS	48
5.1. Conclusions	48
5.2. Recommendations	50
REFERENCES.....	55
APPENDIX.....	58



FIGURES

Figure 2.1. Triple Bottom Line Concept of Sustainable Development	8
Figure 3.1. Independent and Dependent Variable	19
Figure 4.2. The respondent opinions about ecotourism can improve their economy level.....	33
Figure 4.3. The respondent opinions about economic benefits	33
Figure 4.4. The business opportunities that respondent get from ecotourism.	34
Figure 4.5. The job opportunities that respondents get from ecotourism.....	34
Figure 4.6. The respondents opinion about positive environmental impact....	37
Figure 4.7. The respondents opinion about negative environmental impact...	38
Figure 4.8. The respondents opinion about positive social impact.....	39



TABLES

Table 4.1. The Number of Visitors of Gunung Ciremai National Park	28
Table 4.2. Economic Value Multiplier from Ecotourism 2015-2016	35
Table 4.3. Recapitulation of Economic Value from Ecotourism 2015-2016	35
Table 4.4. Validity Test Result	40
Table 4.5. Reliability Test Result	41
Table 4.6. Multiple Regression Analysis	41
Table 4.7. Normality Test Result	42
Table 4.8. Multicollinearity Test Result	43
Table 4.9. Heteroscedasticity Test Result	43
Table 4.10. Coefficient of Determination Test Result	44
Table 4.11. F-Test Result	45
Table 4.11. T-Test Result	45