

DAFTAR PUSTAKA

- Abrams, M.H. (1971). *The Mirror and The Lamp: Romantic Theory and The Critical*. USA: Oxford University Press
- Ang, Ien. 1985. *Watching Dallas: Soap Opera and Melodramatic Imagination*. USA: Methuen & Co. (diterbitkan pertama kali tahun 1982).
- Atmoko, Dwi Bambang. (2012). *Instagram Handbook*, (Jakarta : Media Kita, 2015) h. 45-67
- Baran, S. J. & Davis, D. K. (2010). *Teori Komunikasi Massa: Dasar, Pergolakan dan Masa Depan*. Jakarta: Salemba Humanika
- Bennett, Andy. (2005). *Culture and Everyday Life*. London: Sage
- Blumer, Herbert. (1969). *Symbolic interactiosm: Perspective and method*. New Jersey: Herper and Row
- Boer, Kheyene Molekandella. (2014). "Fenomena Situs Belanja Online Terhadap Pembentukan Karakter Konsumtif" dalam *Cyberspace and culture: melihat dinamika budaya konsumerisme, gaya hidup, dan identitas dalam dunia cyber*. Yogyakarta: Buku Litera
- Bollier, L & Racine, DP (2005). *Ready to Share: Creativity in Fashion and Digital Culture*. Diakses pada tanggal 14 Februari 2018, dari <http://www.learcenter.org/pdf/RTStranscript.pdf>
- Boyd, M. D., & Ellison, N. B. (2008). Social Network Sites: Definition, History, and Scholarship. *Journal of Computer-Mediated Communication*, 13, 210-230.
- Breakenridge, D. K. (2012). *Social Media and Public Relations*. New Jersey: Pearson Education Inc
- Brian L. Ott & Robert L. Mack. *Critical Media Studies: An introduction*. John Wiley & Sons
- Bungin, Burhan. (2003). *Analisis Data Penelitian Kualitatif*. Jakarta: Raja Grafindo Persada.

- Cotter, Kelley. (2018). Playing the visibility game: How digital influencers and algorithms negotiate influence on Instagram. *Journal of new media and society* 1-19. Sage Publication
- David, Croteau & Wiiliam, Hoynes. (2003). *Media/Society, Industri, Images, and Audiens*. California: Pine Forge Press
- Easey, M. (2002). *Fashion Marketing (Edisi ke-3)*. Oxford: Blackwell Science. Diakses pada tanggal 7 Februari 2016, dari <http://books.google.nl>
- Greenwood, Gaynor Lea. (2013). *Fashion Marketing Communications*. Singapore: Markono Print Media
- Guion, L.A., Diehl, C., McDonald, D. (2011). *Conducting Group Interview*. IFAS Extension. Diakses melalui <http://edis.ifas.ufl.edu> pada 12 Agustus 2017.
- Griffith, E. (2011). Bloggers mean business. *Ad Week* 52(31): 58–59.
- Fiske, John. (1987). *Television culture*. London: Routledge & Metheun
- Hadi, Ido Prijana. (2009). Penelitian Khalayak dalam Perspektif Analisis Resepsi dalam Jurnal Ilmiah SCRIPTVRA, 3 (1), 1-7. Surabaya: Universitas Kristen Petra
- Hall, Stuart. (2011). Encoding/Decoding. Dalam Stuart Hall, Dorothy Hobson, Andrew Lowe, dan Paul Wilis (eds.). *Culture, Media, Language*, London: Hutcison
- Handayani, Trisakti & Sugiarti. (2008). *Konsep dan Teknik Penelitian Gender (Edisi Revisi)*. Malang: Universitas Muhammadiyah Malang
- Hardjana, Agus M. (2003). *Komunikasi Intrapersonal dan Interpersonal*. Yogyakarta: Kanisius.
- Hermawan, Agus. (2012). *Komunikasi Pemasaran*. Jakarta: Erlangga
- Hjarvard, S. (2008). The mediatization of society: a theory of the media as agents of social and cultural change. *Nordicom Review* 29(2): 105–134.

- Jarvenpaa, S.L., Tractinsky N., Saarinen, L. 1999. Consumer trust in an internet store: a cross-cultural validation. *Journal of Computer-Mediated Communication*, 5(2)
- Jensen, Klaus Bruhn & Jankowski, Nicholas W. (1991). *A Handbook of Qualitative Methodologies for Mass Communication Research*. London: Routledge
- Kaplan, A.M. & Haenlein, M. (2009). Users of The World, Unite! The Challenges and Opportunities of Social Media. 60-68. Indiana University: School of Business
- _____. (2010). Users of the world, unite! The Challenges and Opportunities of Social Media. *Business Horizons*, 53, 59-68
- Kasiram, M. (2010). *Metode Penelitian Kualitatif Kuantitatif*. Malang: UIN-Maliki Press
- Katz, Elihu & Liebes, Tamar. (1993). *Interacting with "Dallas": Cross Cultural Readings of American TV*. Hebrew University of Jerusalem and Annenberg School of Communication, University of Southern California
- Kavakci, Elif & Kraepelin, Camille R. (2017). Religious beings in fashionable bodies: the online identity construction of hijabi social media personalities. *Media Culture & Society journal*. Vol. 39(6) 850-868
- Kim, Angella J & Ko, Eunju. (2010). Impacts of Luxury Fashion Brand's Social Media Marketing on Consumer Relationship and Purchase Intention. *Journal of global fashion marketing*, 1 (3), 164-171. Diakses pada tanggal 14 April 2016, dari <http://dx.doi.org/10.1080/20932685.2010.10593068>
- Knudsen, Gry Hongsmark., & Kjeldgaard, Dannie. (2014). *Online Analisis Resepsi: Big Data in Qualitative Marketing Research*, 16 (1), 217-242. Emerald Group Publishing
- Kotler, P., & Keller, K. L. (2009). *Marketing Management*. New jersey: Pearson Prentice Hall

- Kriyantono, Rachmat. (2012). Teknik Praktis Riset Komunikasi. Jakarta: Kencana Prenada Media Group
- La Pastina, Antonio., Rothenbuhler, Eric W & Coman, Mihai. (2005). Audiences Ethnographies: A Media Engagement Approach dalam Media Antropologi. California: Sage Publication
- Lampe, C., Ellison, N. B., & Steinfield, C. (2006). A face(book) in the crowd: Social searching vs. Social browsing. In Proceed-ings of the 2006 20th Anniversary Conference on Computer Supported Cooperative Work (pp. 167–170).
Diakses dari
<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.321.7801&rep=rep1&type=pdf>
- Lin, Chinho et.al,. (2013). Electronic Word-Of-Mouth: The Moderating Roles Of Product Involvement And Brand Image. International Conference on Technology Innovation and Industrial Management. Phuket Thailand
- Littlejohn, Stephen W & Karen A. Foss. (2009). Teori Komunikasi, edisi 9. Jakarta: Salemba Humanika
- Marshall, D. (2010). The specular economy. Society 47: 498–502
- Matikainen, Jaana. (2012). Advertising in Fashion Blog. Business Economics and Tourism journal. 1-82. University of Applied sciences
- McQuail, Denis. (2005). Teori Komunikasi Suatu Pengantar. Jakarta: Erlangga
- _____. (2010). McQuail’s Mass Communication Theory 6th Edition. London: Sage Publication.
- _____. (2011). Teori Komunikasi Massa McQuail. Jakarta: Salemba Humanika
- Moleong, J. L. (2012). Metodologi Penelitian Kualitatif. Bandung: Remaja Rosdakarya
- [Moores, Shaun.](#) (1993). Interpreting audiences: the ethnography of media consumption. London: Sage Publication

- Mujiyana & Elissa, I. 2013. Analisis Faktor-faktor yang Mempengaruhi Keputusan Pembelian Via Internet pada Toko Online. *J@TI Undip*, VIII (3):143-152.
<http://ejournal.undip.ac.id/index.php/jgti/article/viewFile/5382/4824>
- Naab, Teresa K., & Schnauber, Anna. (2014). Habitual Intiation of Media Use and a Response-Frequency Measure for Its Examination. *Media Psychology*, 1, (1)
- Nasrullah, Rulli. (2015). *Media Sosial: Perspektif Komunikasi, Budaya, dan Sosioteknologi*. Bandung: Simbiosis Rekatama Media
- Nisrina, M. (2015). *Bisnis Online, Manfaat Media Sosial dalam Meraup Uang*. Yogyakarta: Kobis.
- Nurudin. (2003). *Komunikasi Massa*. Malang: CESPUR
- Papalia, D. E., Old, Sally W., et.al. (2004). *Human Development*. (9 Edth). Boston: Mc Gaw Hill
- Piliang, Yasraf Amir. (2004). *Dunia yang Dilipat*. Yogyakarta: Jalasutra.
- Rocamora, A. (2011) Personal fashion blogs: screens and mirrors in digital self portrait. *Fashion Theory* 15(4): 407–424.
- Rudolph, Franziska. (2013). *Successful Fashion and Lifestyle Blogs (The Business, Marketing and Benefits)*. 1-99. Berlin School of Economics and Law.
- Sathish, S. & Rajamohan, A. 2012. Consumer Behaviour and Lifestyle Marketing Journal. *International journal of marketing*. 152-166.
- Schramm, Wilbur. (1995). *The Process Effect Of Mass Communication*, University Of Illinois Press Urbana
- Sedeke, Kristina. (2012). *Effective Fashion Blogs and Their Impact on The Current Fashion Industry*. 1-73. Erasmus University Rotterdam Faculty of History, Communication and Art
- Siregar, Ashadi., Pasaribu, Rondang & Prihastuti, Ismay. (2000). *Eksplorasi Gender di Ranah Jurnalisme dan Hiburan*. Yogyakarta: Yayasan Galang
- Straubhaar, J. & La Rose, R. (2008). *Media Now: Understanding Media, Culture and Technology (Edisi ke-5)*. USA: Thomson Wadsworth

- Syaibani, Yunus A. (2011). *New Media, Teori dan Aplikasi*. Surakarta : Lindu Pustaka
- Sugiyono. (2012). *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Bandung: Alfabeta
- Susanto, Astrid S. (1988). *Komunikasi Dalam Teori Dan Praktek 1: Teori-teori Komunikasi*. Bandung: Binacipta
- Tilburg, Mirre V. (2012). *Fashion Blogger and Their Ongoing Journey to Increase Their Capital*. 1-45. Stockholms Universitet Department of Media Studies
- Turkle, S. (1995). *Personal fashion blogs: screens and mirrors in digital self portrait*. *Fashion Theory*, 15(4): 407–424.
- Waninger, K. (2015). *The veiled identity: hijabistas, Instagram and branding in the online Islamic fashion industry*. Master’s Thesis, Georgia State University, Atlanta, GA.
- Wicox, Dennis L., Glen T. Cameron, Philip H. Ault, Warren K. Agee. (2003). *Public Relations Strategies and Tactics*. Edisi 7. Boston: Pearson Education
- Widjaja, Bernard T. (2009). *Lifestyle Marketing Servlist: Paradigma Baru Pemasaran Bisnis Jasa & Lifestyle*. Jakarta: Gramedia Pusaka Utama
- Widodo, Amrih. (2008). *Writing for God: Piety and Consumption in Popular Islam*. Inside Indonesia, diakses dari <http://insideindonesia.org>

Sumber Internet

<https://www.merdeka.com>

<https://www.kominfo.go.id>

<http://tribunnews.com>

<http://idntimes.com>