

TABLE OF CONTENTS

AUTHORIZATION.....	i
DECLARATION.....	ii
ACKNOWLEDGEMENTS.....	iii
TABLE OF CONTENTS.....	iv
LIST OF TABLES.....	vi
LIST OF FIGURE.....	vii
LIST OF APPENDICES.....	viii
ABSTRACT.....	ix
INTISARI.....	x
CHAPHTER I.....	1
INTRODUCTION.....	1
1.1. Background.....	1
1.2. Problem definition.....	4
1.3. Research Question.....	5
1.4. Objective Researach.....	5
1.5. Limitation of the Resarach.....	6
CHAPHTER II.....	7
LITERATURE REVIEW.....	7
2.1. Accelators concept.....	7
2.2 Sustainability Oriented Startup Ecosystems.....	10
2.3. Sustainability-oriented startup.....	12
2.3.1. Sustainable Oriented Startup as Hybrid Organizatom.....	13
2.3.2 Process of Sustainibility-Oriented Start-up.....	14
2.3.3. Challenges of Sustainable Oriented Start-up.....	16
CHAPHTER III.....	18
RESEARCH METHOD.....	18
3.1 Case study approach.....	18

3.2 Case Selection.....	18
3.3. Data Collection.....	19
3.3.1. In-depth interview with semi structured questionnaire.....	19
3.2.3. Observation.....	20
3.4. Data Analysis.....	20
3.4.1. Case Study Analysis.....	20
3.4.2. Data Coding.....	21
3.5. Validity and Realibility.....	22
3.5.1. Validity.....	22
3.5.2. Realibility.....	22
CHAPTER IV.....	23
FINDING AND DISCUSSION.....	23
4.1. Data Collection.....	23
4.2. Finix76 Nest and the startups.....	23
4.1.1. Finix76 Nest accelerator programme.....	23
4.1.2. The role of Finix76 Nest in the development of the SO startup.....	36
4.2. Finix76 Nest and graduated sustainale oriented startups.....	44
4.3. Startup and innovation at Finix76 Nest.....	48
CHAPTER V.....	53
CONCLUSION.....	53
5.1. Conclusion of the result.....	53
5.2. Managerial Implication.....	54
1.3. Limitation.....	55
5.4. Rekomendation.....	56
5.4.1. Practical recommedations for accelerators and startups.....	56
5.4.2. Recommendations for future research.....	57
REFERENCES.....	58
APPENDIX.....	61